

CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN

beautiful interiors begin with
fine floors by Congoleum-Nairn **1960**

CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN
CONGOLEUM-NAIRN



Digitized by

The Association for Preservation Technology International

For the

Building Technology Heritage Library

<http://archive.org/details/buildingtechnologyheritagelibrary>



Congoleum-Nairn Inc.

FINE FLOORS AND WALLS

1960

		PAGE
PLASTICS BY-THE-YARD	Flor-Ever Cosmopolitan Vinyl	7-9
	Flor-Ever Concept '70 Vinyl	10-12
	Flor-Ever DeLuxe Vinyl	13-14
	Flor-Ever Picnic Vinyl	15
	Flor-Ever Marble Vinyl	16
	Flor-Ever VinylTop	18-19
	WonderTop	17
.....		
LINOLEUM BY-THE-YARD	Ultima Inlaid Linoleum	20-23
	Design-X Inlaid Linoleum	24-25
	Skytone Inlaid Linoleum	26
	Veltone Inlaid Linoleum	27
	Battleship Linoleum	28
	Desk Top Linoleum	28
	Static Conductive Linoleum	29
.....		
BULLETIN BOARD CORK		30
.....		
TILES	Design Suggestions	31-34
	Nairon Custom Tiffany Vinyl Tile	35-37
	Nairon Custom Dynasty Vinyl Tile	38-39
	Nairon Custom Venetian Vinyl Tile	40-41
	Nairon Custom Sequin & Marble Vinyl Tile	42-45
	Wonderflor Vinyl Tile	46-47
	Sparklewood Vinylbest Tile	48-49
	Brushwood Vinylbest Tile	50-51
	Gala Vinylbest Tile	52-54
	Feathervein Vinylbest Tile	55-57
	Cork Tile	58
	Rubber Tile	58-59
	Asphalt Tile	60-61
	Wood Hues Tile & Plank	62
	Custombilt Linoleum Tile	63-64
.....		
FORECAST VINYL	Rugs & By-The-Yard	65-79
.....		
PLASTIC CONGOWALL		80-83
.....		
CONGOLEUM	Rugs & By-The-Yard	84-96
.....		
SUNDRIES		97-108

The terms "Gold Seal," "Congoleum," "Congowall," "Cosmopolitan," "Flor-Ever," "Forecast," "Viscount," "Picnic," "Nairon," "Brushwood," "Velton," "Sequin," "Nairn," "SuperFlex," "Skytone," "Duplex," and "Ultima," are all registered trade-marks of Congoleum-Nairn Inc. Among the other famous Congoleum-Nairn trade-marks used in this book are "ClearCushion," "Concept '70," "Custombilt," "Design-X," "Gala," "Glitter," "Sparklewood," "Venetian," "Vinylbest," "Wonderflor," and "WonderTop." Look for these trade-marks when you buy. They are your positive assurance that the products they identify are manufactured to the highest possible standards of quality. All patterns in each product category are reproduced as faithfully as fine color engraving and printing will permit.



It's a question of "grade"

From the little house illustration at right find the level at which your floor is to be installed. Congoleum-Nairn makes a wide variety of floor coverings, in various prices suitable for each location.

Your Congoleum-Nairn dealer can recommend the best Congoleum-Nairn floor for you according to your grade level.

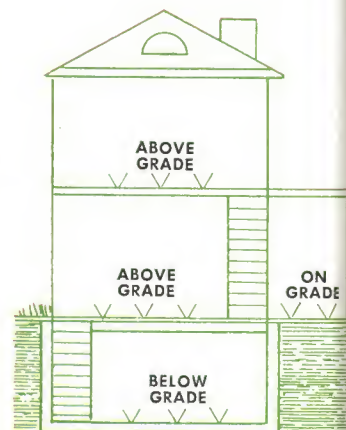
The meanings of the "grades" are:

Below-grade floor — Any floor in contact

with the ground. Basements are typical concrete is usual material in sub-floor.

On-grade floor — A concrete slab at ground level with a drainage pad of cinders, gravel or crushed stone. (See specifications for radiant heat.)

Above-grade floor — A wood or concrete floor over a full basement, or in upper stories. Single wood floors, such as found in old houses and attics, require a top layer of plywood before installation. Double wood floors require no pre-treatment if the surface is flat and smooth.



Congoleum-Nairn

HAS THE RIGHT PRODUCT

FOR YOUR FLOOR

by the yard or tile

Your first choice from among the many types, styles, colors and patterns of Congoleum-Nairn fine floors must be governed by *where* the floor is to be installed in relation to ground level. Moisture, heat and other sub-floor problems dictate which floor goes where. Only after selection of the correct kind of floor covering does your decorative taste guide your final decision.

Tiles? Or seamless?

It's a matter of personal taste. Both tile and by-the-yard Congoleum-Nairn floorings have their special uses, special appeals. You choose what suits *you* best.

Tile — offers wide range of custom design with simple color combinations, easy to install yourself at about $\frac{1}{3}$ less cost, preferred for on-grade and below-grade use.


Seamless — professionally installed with virtually no seams to trap dust, dirt... easy to keep sanitary-clean. Adds beautiful luxury to floors.


How about walls?

In addition to specific wall coverings... such as Plastic Congowall... many Congoleum-Nairn floor coverings adapt beautifully to wall installation for a decorator's look, the same easy care you enjoy with Congoleum-Nairn fine floors.

Remember, professional installation on either floors or walls is a highly skilled trade, requiring knowledge of surfaces, proper adhesives etc. Congoleum-Nairn makes many fine products that are simple and easy to install yourself. However, you're always sure of satisfaction when an expert does the job.



 *You know you're right when you choose your Congoleum-Nairn floor.* And your grandmother knew she was right in 1888. Yes, all through the years smart buyers have preferred Congoleum-Nairn floors. Decades ago the United States government bought Congoleum-Nairn battleship linoleum for critical areas (and still do). Today, the very modern Steve Allens use Congoleum-Nairn vinyl in their Southern California home. The list of famous hospitals and hotels, schools and skyscrapers, mansions and cottages using Congoleum-Nairn floors is endless.

 The list of "firsts" in the company's history is equally long. For instance: Congoleum-Nairn originated the famous enamelled floor covering, Congoleum. In current history, there is the invention of both solid vinyl tiles and inlaid vinyl by the yard. Now there's new Ultima, combining linoleum *with* vinyl.

■ Congoleum-Nairn has also been a leader in advertising, the public's invaluable buying guide. Magazine advertising started way back in 1911. Beautiful full color ads showing Congoleum-Nairn floors have appeared hundreds of millions of times in America's greatest magazines and in journals for builders and architects. At the very inception of television Congoleum-Nairn started advertising on the biggest network. ■ Today, Congoleum-Nairn stays in the lead in every way. Watch for all that's new from Congoleum-Nairn. Millions and millions of Americans will see it during 1960—continually and constantly on the country's greatest daytime network television shows—in spectacular full-color ads in the greatest magazines for homemakers and for big builders, architects and decorators. *Everywhere and every way, the news is being made by dynamic, new Congoleum-Nairn.*

FLOR-EVER COSMOPOLITAN VINYL

A vinyl floor with a trend setting flair

The latest and finest addition to the Flor-Ever sheet vinyl group of plastic floorings, the Cosmopolitan series combine a suggestion of beautifully grained marble chips surrounded by marble dust with iridescent metallics imbedded in clear vinyl to give a long lasting translucent depth that will not wear off or become dull.

RECOMMENDED USES:

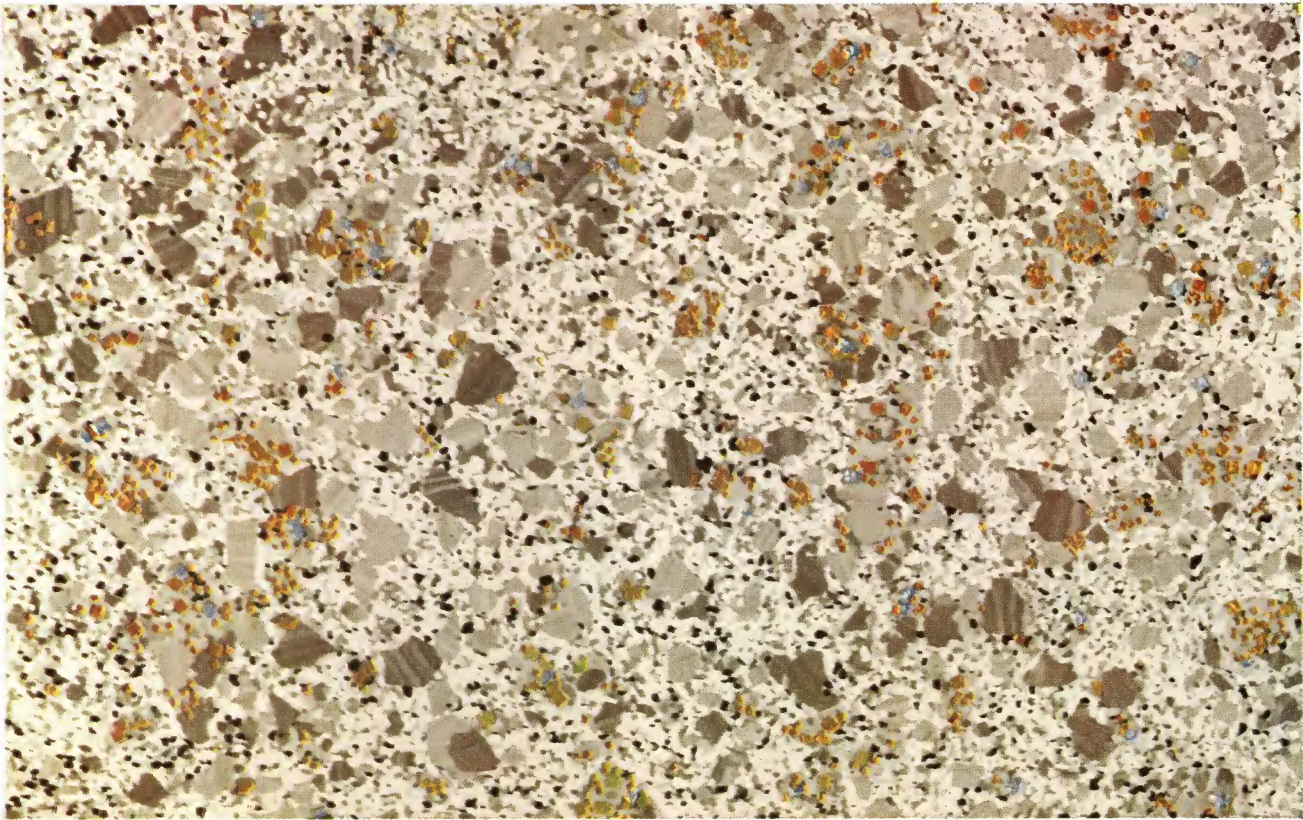
Flor-Ever Cosmopolitan may be installed over above-grade floors of wood, concrete or ceramic tile — with or without radiant heating — and on walls according to specifications.

*this
fine
floor*
started a
new
trend
in
interior
decoration*



*a Congoleum-Nairn
fine floor, OF COURSE

FLOR-EVER COSMOPOLITAN VINYL



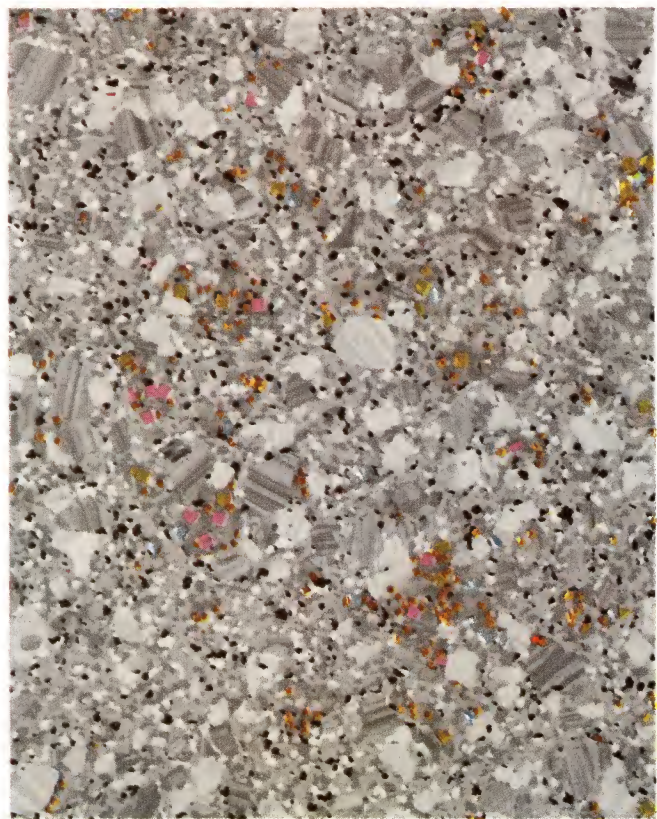
eggshell, w/gold, silver & copper metallic chips

6 ft. wide **6200**



granite, w/gold, silver & copper metallic chips

6 ft. wide **6201**

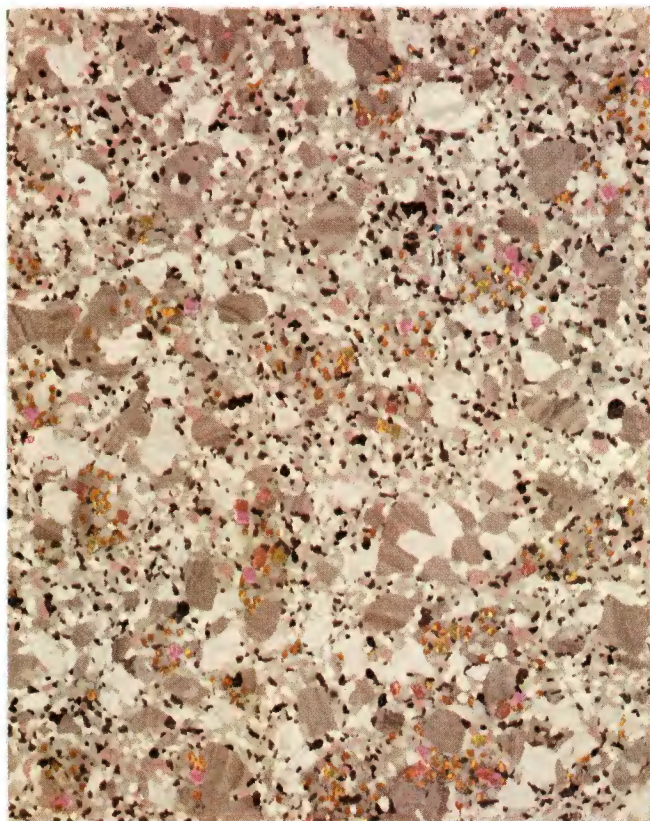


crystal, w/gold, silver & pink metallic chips

6 ft. wide **6202**

Scale: 1" = 2"

FLOR-EVER COSMOPOLITAN VINYL



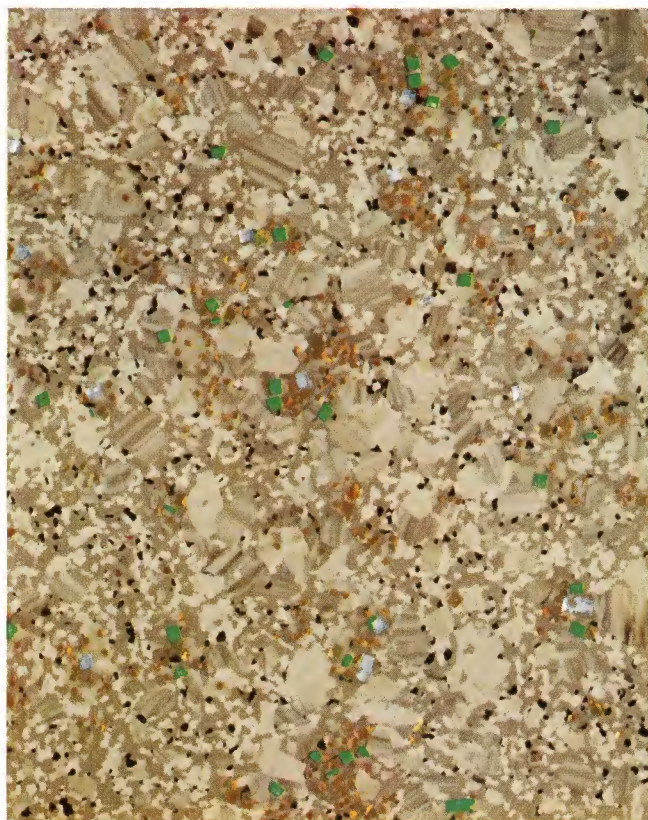
nutria, w/gold, pink &
copper metallic chips

6 ft. wide **6203**



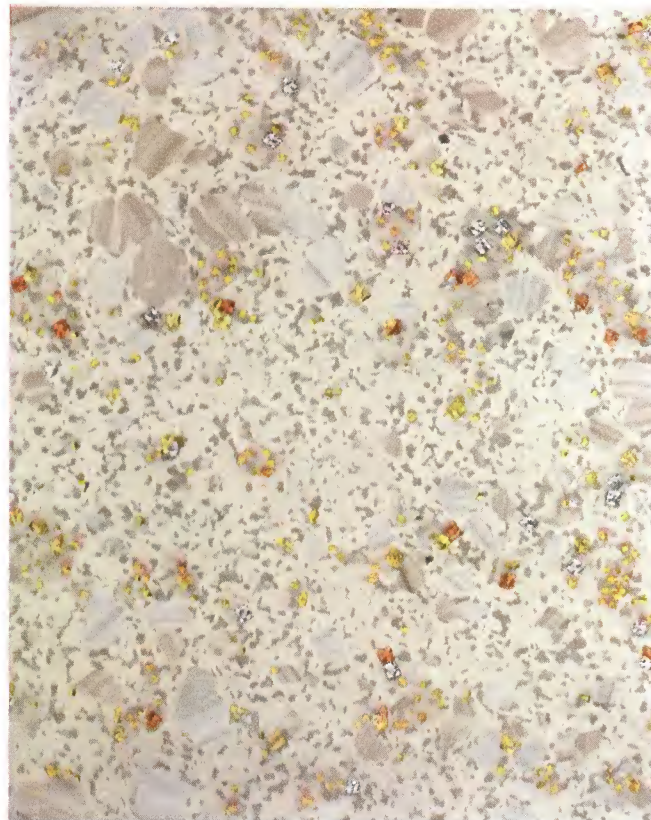
jade, w/gold, green &
blue metallic chips

6 ft. wide **6204**



honey beige, w/gold, silver,
copper & green metallic chips

6 ft. wide **6205**



pearl, w/greige, gold,
silver & copper metallic chips

6 ft. wide **6206**

FLOR-EVER COSMOPOLITAN VINYL



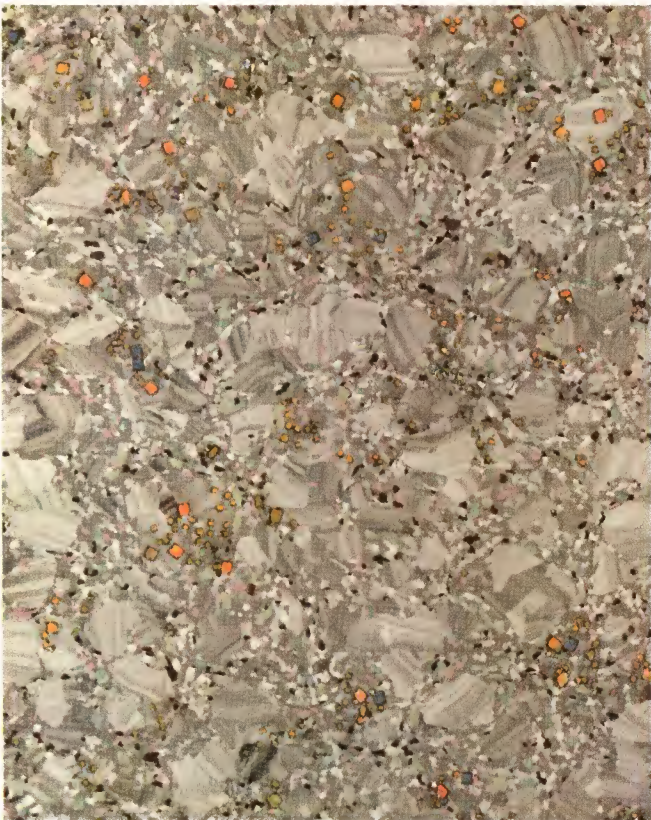
topaz, w/gold, silver &
copper metallic chips

6 ft. wide **6208**



opalette, w/gold, silver &
copper metallic chips

6 ft. wide **6209**



beige glow, w/gold, silver &
copper metallic chips

6 ft. wide **6210**



coppertone, w/gold, silver &
copper metallic chips

6 ft. wide **6211**

Scale: 1" = 2"



FLOR-EVER CONCEPT '70

INLAID VINYL

Here is sophisticated styling in decorator floor fashion...with custom installed, seamless beauty. Brilliant color is laid against white or neutral backgrounds, plus gleaming gold and silver metallics locked in the vinyl to stay in. Concept '70 is a great new improvement

on the most respected, trouble-free vinyl flooring formula...proved in over twelve years of service. It has superior resistance to dirt and grease, for easier cleaning...a sateen finish to guard against scuffing and scratching...“Clear Cushion” backing for foot comfort and installation ease.

RECOMMENDED USES:

May be installed over above-grade floors of wood, concrete or ceramic tile—with or without radiant heating—and on walls according to specifications.

FLOR-EVER CONCEPT '70 VINYL



moonglow

6 ft. wide **6100**



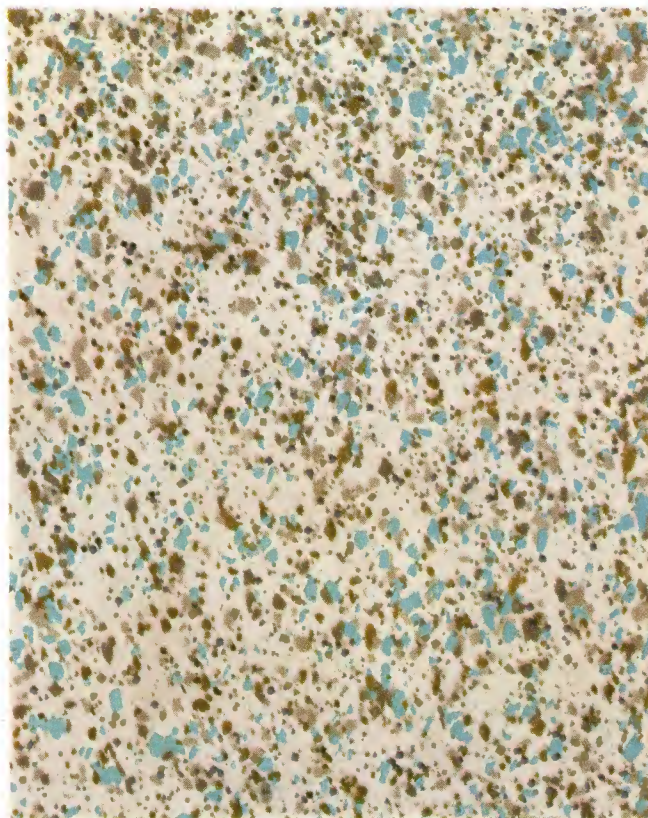
sunhue

6 ft. wide **6101**



neptune

6 ft. wide **6102**



venus

6 ft. wide **6103**

Scale: 1" = 2"

FLOR-EVER CONCEPT '70 VINYL



terratone

6 ft. wide **6104**



saturn

6 ft. wide **6105**



starbright

6 ft. wide **6106**



mercury

6 ft. wide **6107**

FLOR-EVER DE LUXE VINYL

Ends cleaning toil . . . Starts new smartness

Six foot wide Flor-Ever De Luxe is the ultimate in inlaid vinyl by-the-yard. The super-smooth, high-gloss surface is easy to clean—dirt, grease, grime and household spills whisk away easily with a damp cloth. Scuff marks disappear in the good looking non-directional pattern.

The new, exclusive “Clear Cushion” backing provides outstanding flexibility for fast, trouble-free installation. Highly resilient, this product is quiet and comfortable under foot and will give years and years of wear.

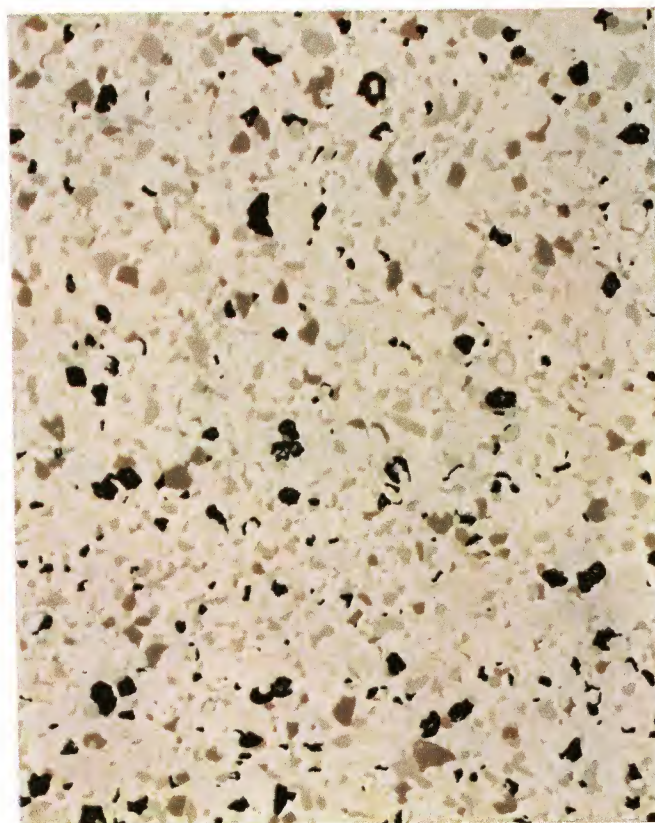
**RECOMMENDED
USES:**

Flor-Ever De Luxe may be installed over above-grade floors of wood, concrete or ceramic tile—including those with radiant heating. May be used on walls—according to specifications.



rhapsody greige

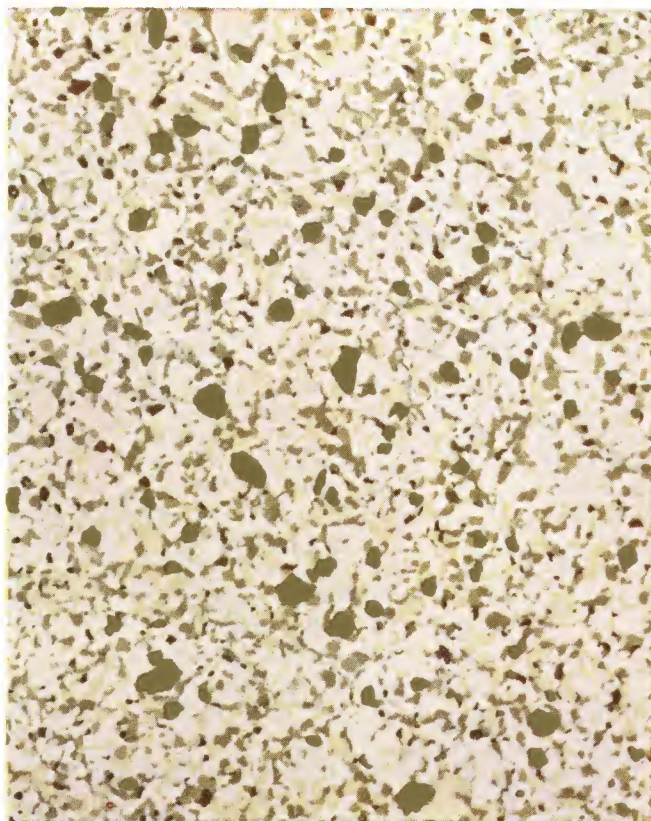
6 ft. wide **6000**



melody ivory

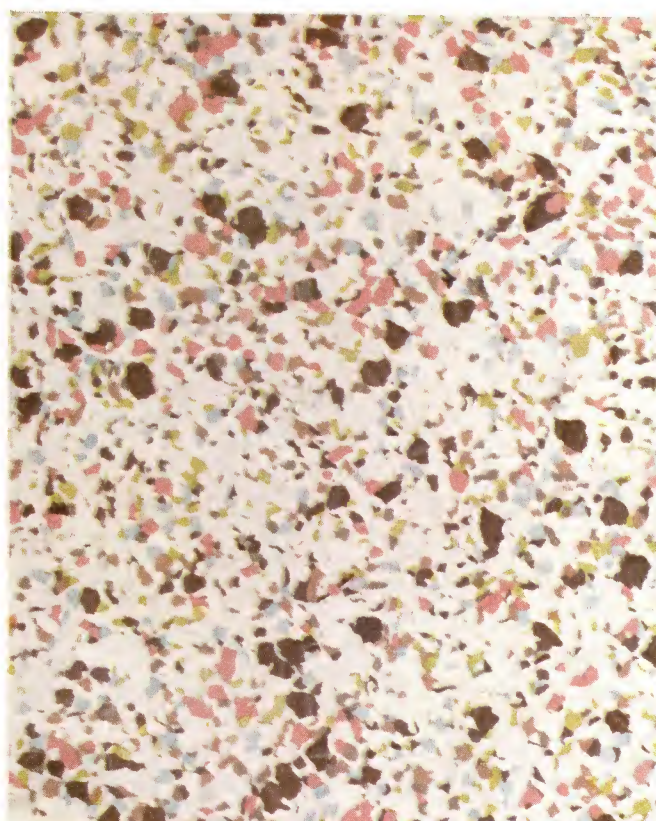
6 ft. wide **6006**

FLOR-EVER DELUXE VINYL



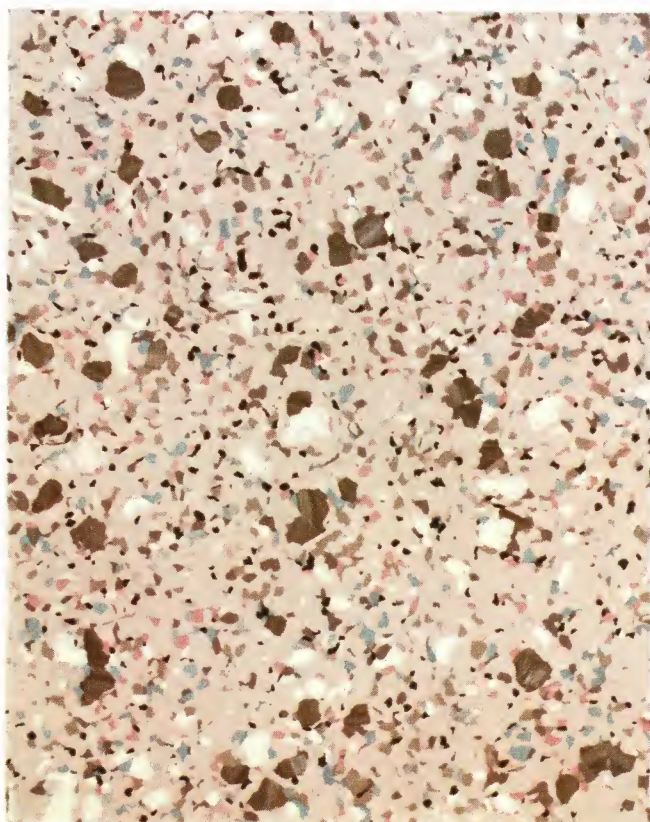
white w/gold

6 ft. wide **6012**



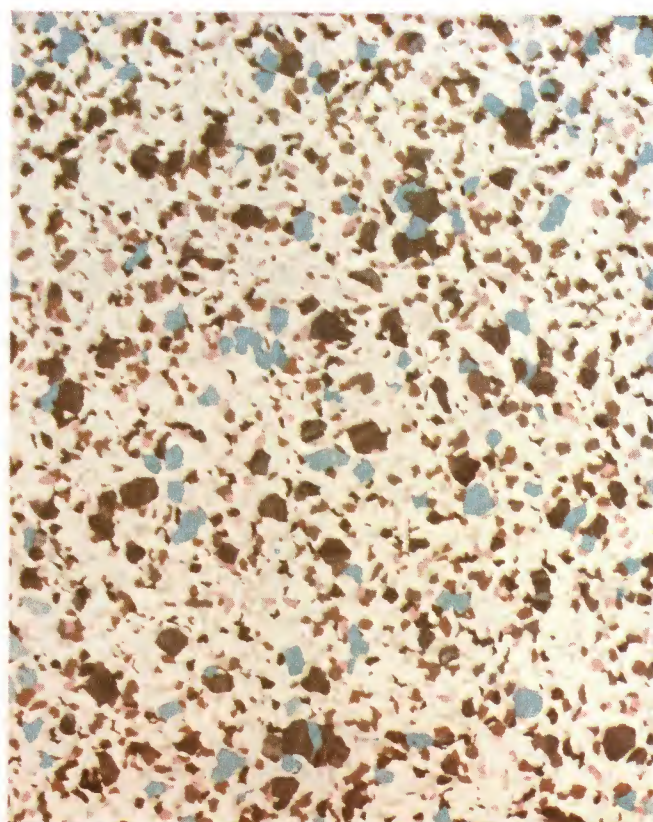
symphony pink

6 ft. wide **6015**



harmony beige

6 ft. wide **6016**



concert turquoise

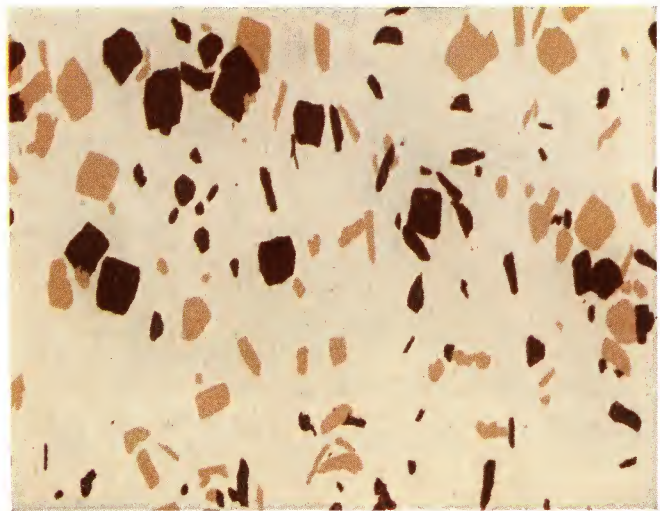
6 ft. wide **6017**

FLOR-EVER PICNIC VINYL



PICNIC • pepper

6' wide **2800**



PICNIC • butter pecan

6' wide **2806**



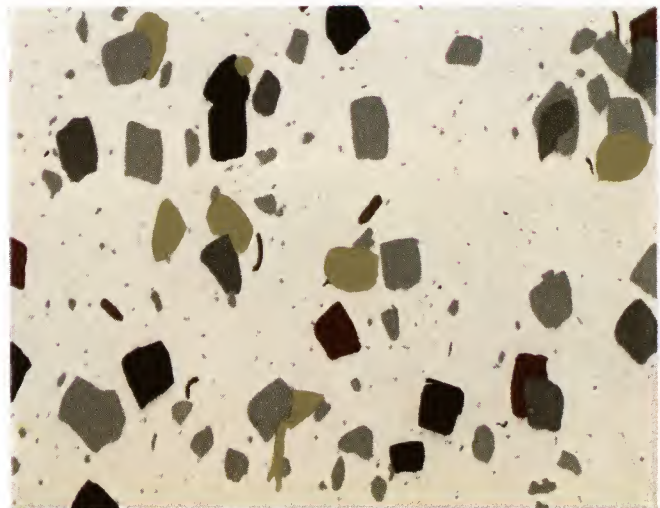
PICNIC • peppermint

6' wide **2809**



PICNIC • spice

6' wide **2804**



PICNIC white with gold

6' wide **2815**

FLOR-EVER MARBLE VINYL



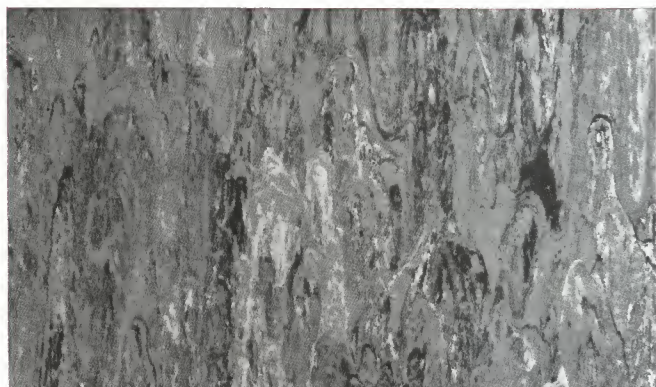
MARBLE • red
also vinyltop 3000 6 ft. wide **2000**



MARBLE • windswept white
also vinyltop 3001 6 ft. wide **2001**



MARBLE • atoll green 6' wide **2004**



MARBLE • typhoon grey
also vinyltop 3009 6 ft. wide **2009**



MARBLE • seascape white 6' wide **2019**



MARBLE • charcoal & pink 6' wide **2024**



MARBLE • willow green 6' wide **2053**



MARBLE • parchment beige 6' wide **2054**

WONDERTOP

... the solid vinyl top covering

It's what's on top that counts! "Wondertop", the newest introduction in permanent plastic top coverings, is as wonderful as its name.

A solid vinyl top covering, "Wondertop" cannot peel, chip or shatter and there is no chance of hidden deterioration causing unsightly blisters or bubbles.

There is three times the wear surface of other products including the highest priced laminents.

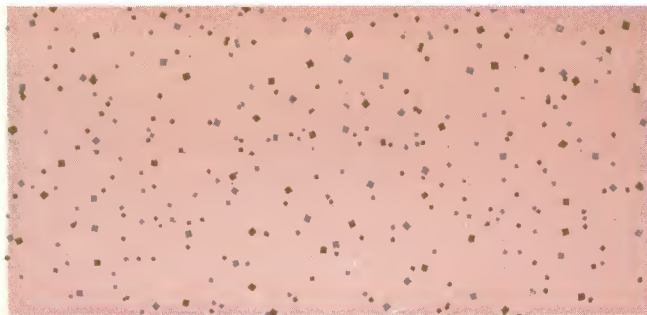
"Wondertop" can be installed in seamless lengths and is extra flexible for special effects and unusual techniques. Its sateen finish has excellent resistance to acids, alkalies and grease. Quiet too, "Wondertop" is resilient, therefore, reducing dish clatter.

Designed to color correlate with the Congoleum-Nairn floor coverings, "Wondertop" blends to produce a beautiful final effect in the finished room on countertops, furniture, desks, doors and wall coverings.



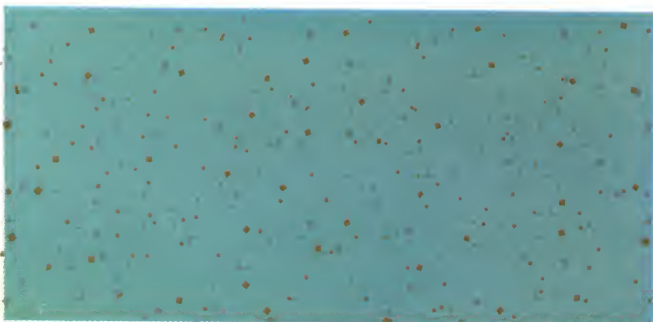
white w/sparkle

3061



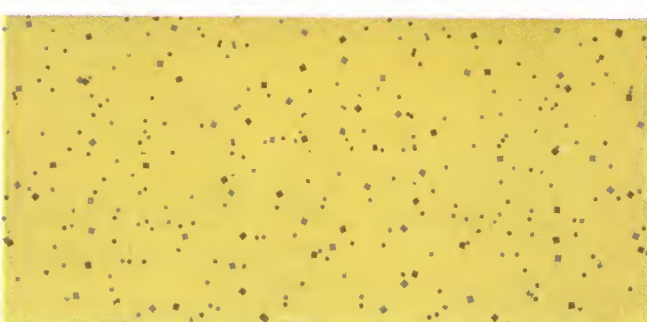
pink w/sparkle

3062



turquoise w/sparkle

3063



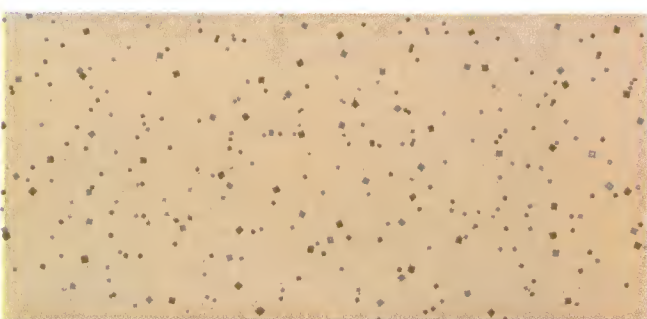
yellow w/sparkle

3064



copper w/sparkle

3065



beige w/sparkle

3066

FLOR-EVER VINYLTOP

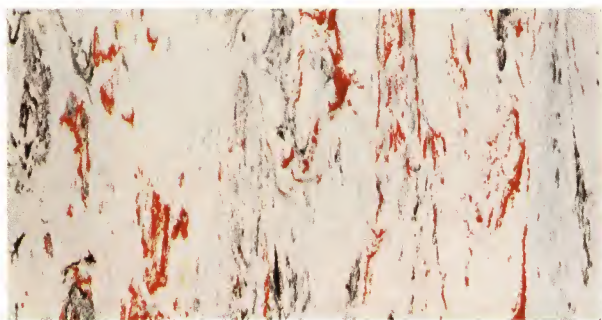
Smooth, easy cleaning work surfaces coordinated with your floors

This vinyl plastic brings new beauty and easy care to countertops, sink-tops and other work surfaces. Color correlated with Congoleum-Nairn flooring products—Flor-Ever vinyltop makes it easy to personalize an entire room. It's easy to clean and its smooth, non-porous surface seals out food and beverage stains—is unaffected by alkalies and soaps. Resilient, it subdues kitchen clatter. Extremely flexible—



also 6' wide 2000

30", 36", 42" wide **3000**



also 6' wide 2001

30", 36", 42" wide **3001**

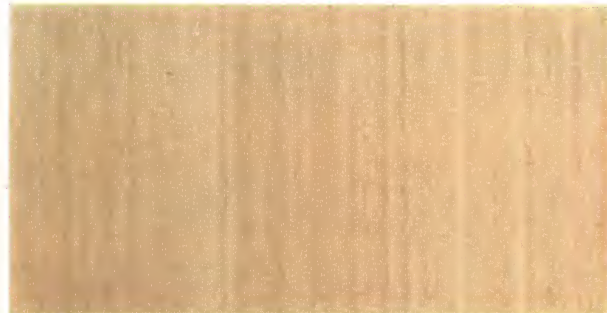


30", 36", 42" wide **3002**



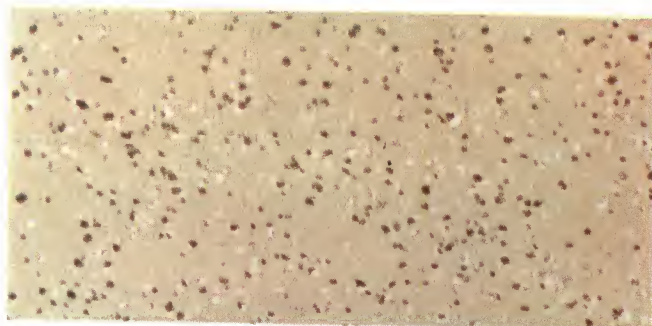
also 6' wide 2009

30", 36", 42" wide **3009**



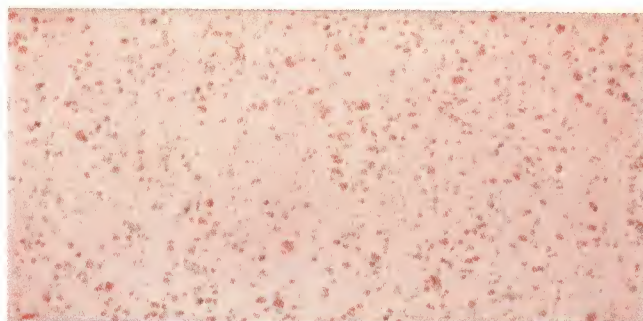
30", 36", 42" wide **3038**

FLOR-EVER VINYLTOP



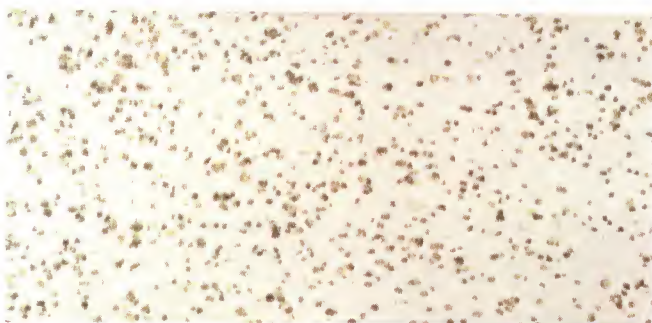
VISCOUNT • beige

27", 36", 45" wide **3052**



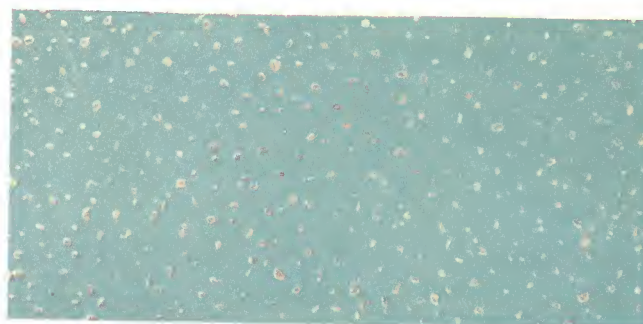
VISCOUNT • pink

27", 36", 45" wide **3054**



VISCOUNT • white

27", 36", 45" wide **3055**



VISCOUNT • turquoise

27", 36", 45" wide **3056**



VISCOUNT • white w/gold

27", 36", 45" wide **3058**

easily coved—easiest countertop to install.

Provides a smooth, continuous work surface, free of dirt-catching crevices and moldings. Designs and colors to suit every decorative taste—the beautiful new Viscount® or the softly marble-ized and striated patterns.

Available for counters, sink-tops, splashboards and tables—as well as door facings, work area tops and wainscoting.

ULTIMA INLAID LINOLEUM

Here's a *brand new kind of linoleum* with color clarity never before seen, new stain resistance, new sheen, manufactured by a revolutionary patented process. New Ultima

Inlaid Linoleum combines the finest of linoleum with the best qualities of vinyl for increased beauty, brighter colors, ease of upkeep. Locked-in-to-stay-in metallics for today's smart decorator look. Backed with "Clear Cushion" for added comfort underfoot—"surface sealed" for color retention and ease of maintenance. And remember: nothing matches a seamless inlaid linoleum floor for longtime beauty, wear, easy care.

RECOMMENDED USES:

(according to
specifications)

May be installed over any above-ground floor of wood, concrete or ceramic tile—including those with radiant heating. May be used on walls.



ULTIMA INLAID LINOLEUM



6 ft. wide std. gauge **1802**



6 ft. wide std. gauge **1803**

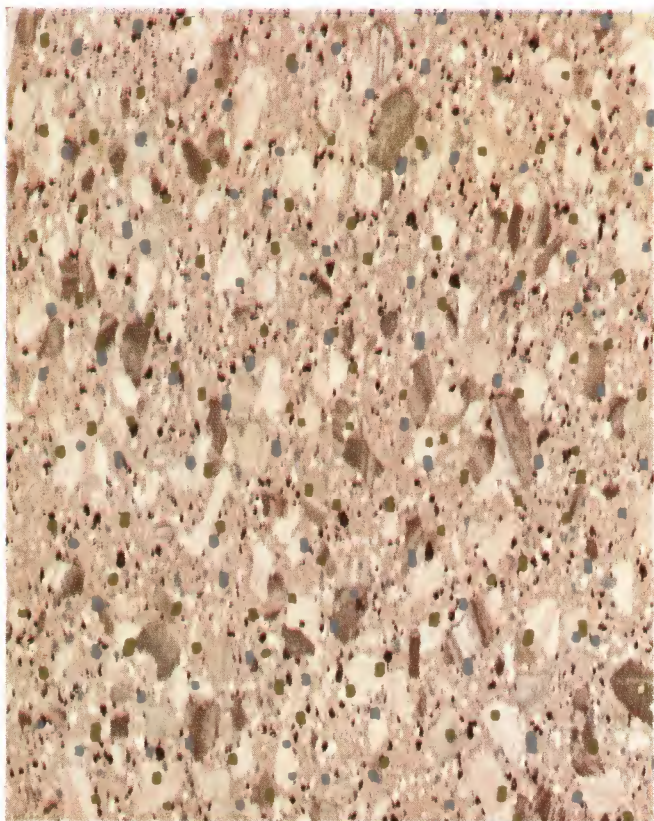


6 ft. wide std. gauge **1804**



6 ft. wide std. gauge **1805**

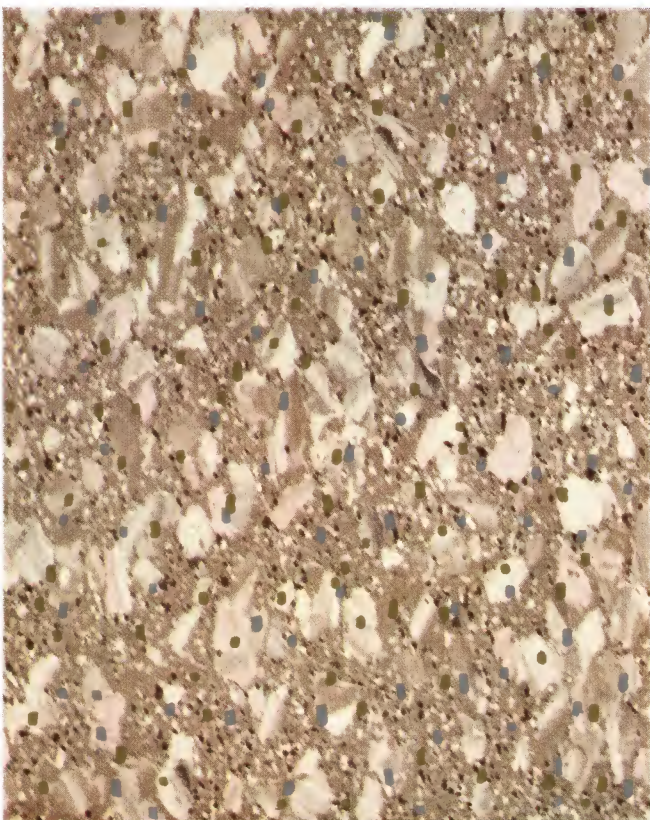
ULTIMA INLAID LINOLEUM



6 ft. wide std. gauge **1806**



6 ft. wide std. gauge **1807**



6 ft. wide std. gauge **1808**



6 ft. wide std. gauge **1809**

ULTIMA INLAID LINOLEUM



6 ft. wide std. gauge **1810**

DESIGN "X"

INLAID LINOLEUM

Smooth, easy cleaning work surfaces coordinated with your floors

Random blending of basic colors and multi-color accents in an unusual over-all design offers you a pattern that goes well with any interior.

Easy to care for—the dense, satiny surface of "Design X" resists dirt, and common household spills. The over-all design hides scuffing and soiling—makes cleaning easier.

Exclusive "SuperFlex" backing gives extra flexibility and strength—makes "Design X" easier to handle. No other lining felt is needed—cutting installation time and cost.



6 ft. wide std. gauge **T102**



6 ft. wide std. gauge **T108**



6 ft. wide std. gauge **T109**

DESIGN X INLAID LINOLEUM



6 ft. wide std. gauge **T110**



6 ft. wide std. gauge **T111**



6 ft. wide std. gauge **T112**



6 ft. wide std. gauge **T113**

SKYTONE INLAID LINOLEUM



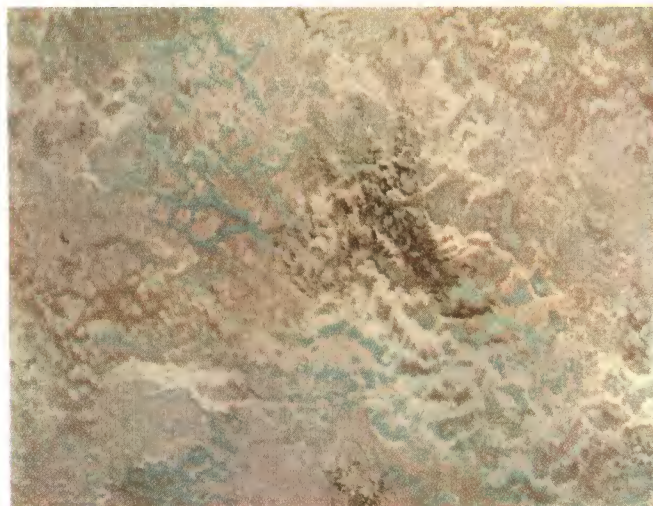
SKYTONE • sandalwood 6 ft. wide std. gauge **1450**
lt. gauge **1350**



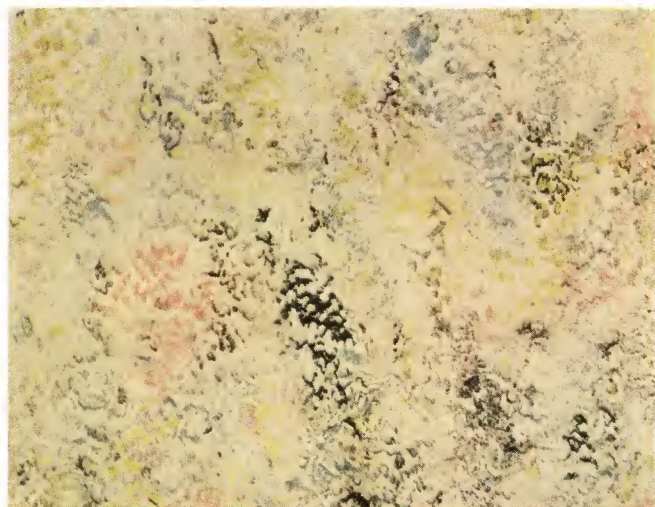
SKYTONE • grey 6 ft. wide std. gauge **1451**
lt. gauge **1351**



SKYTONE • beige 6 ft. wide lt. gauge **1352**



SKYTONE • spicewood 6 ft. wide std. gauge **1454**
lt. gauge **1354**



SKYTONE • white multi 6 ft. wide std. gauge **1455**
lt. gauge **1355**



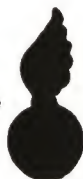
SKYTONE • tan multi 6 ft. wide std. gauge **1456**
lt. gauge **1356**

CONGOLEUM-NAIRN
STATIC CONDUCTIVE LINOLEUM
MEETS THE SPECIFICATIONS OF:



Underwriters
Laboratories
Approved

U. S. Army Ordinance



National
Fire Protection
Association

STATIC CONDUCTIVE LINOLEUM

A special seamless type of linoleum which dissipates dangerous static charges is made exclusively by Congoleum-Nairn. Static Conductive linoleum is designed specifically for hospitals, arsenals, powder plants, and other commercial areas where there is the omnipresent danger of explosion, due to easily built up static electricity.

It is made in 6 feet wide yard goods only by Congoleum-Nairn. This makes possible the following outstanding features.

1. *Easy to install...no special grid underfloor necessary; the conductivity is built into the linoleum...less installation cost.*
2. *Almost no dirt catching seams, such as in tile floors, to aid in bacteriological growth. Also makes possible coving from floor to wall, for easier maintenance.*

Now made in three *new* color decorations, Static Conductive linoleum is quiet and resilient underfoot. It will withstand dirt and staining.

Static Conductive linoleum is made in two types... "U" for hospital use and "G" for areas where explosive materials may be used.



6 ft. wide, 1/8" gauge **CL8**



6 ft. wide, 1/8" gauge **CL10**



6 ft. wide, 1/8" gauge **CL9**

COMMERCIAL INLAID LINOLEUM FOR



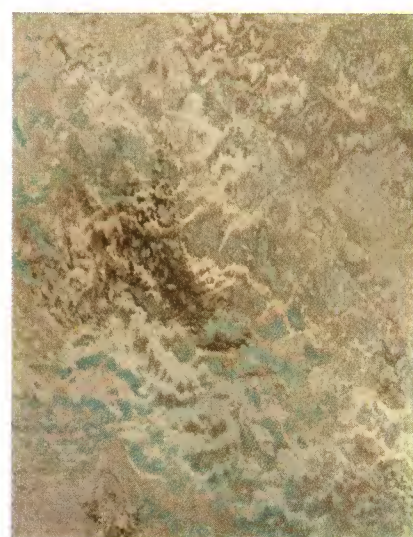
VELTONE 1/8" gauge **V900**



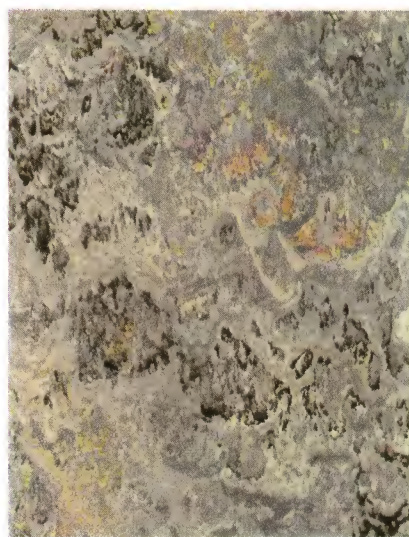
VELTONE 1/8" gauge **V903**



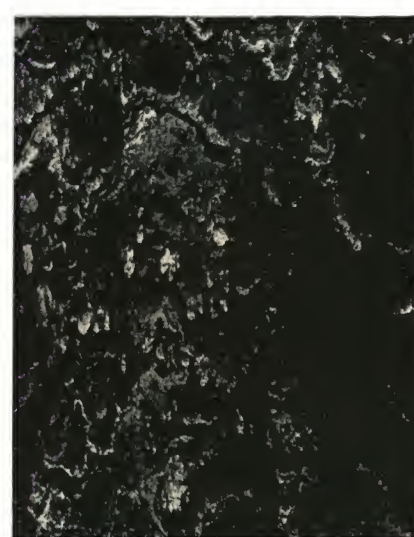
VELTONE 1/8" gauge **V914**



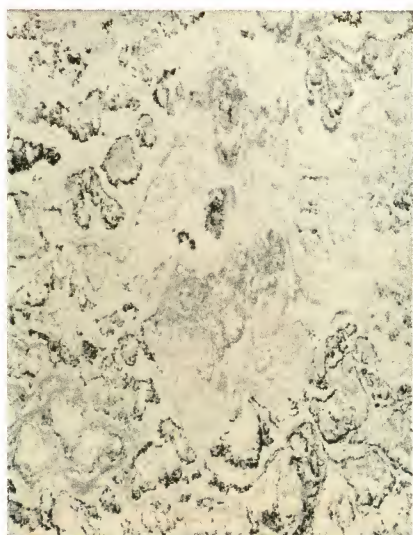
VELTONE 1/8" gauge **V927**



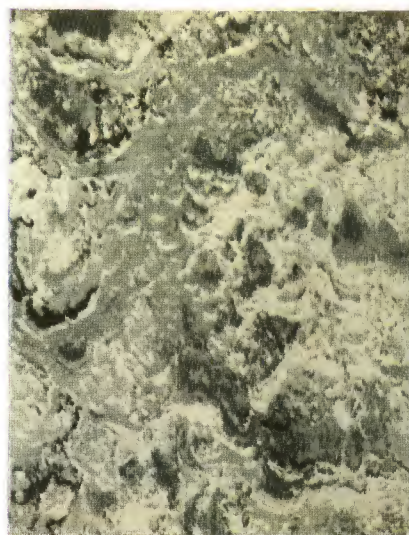
VELTONE 1/8" gauge **V943**



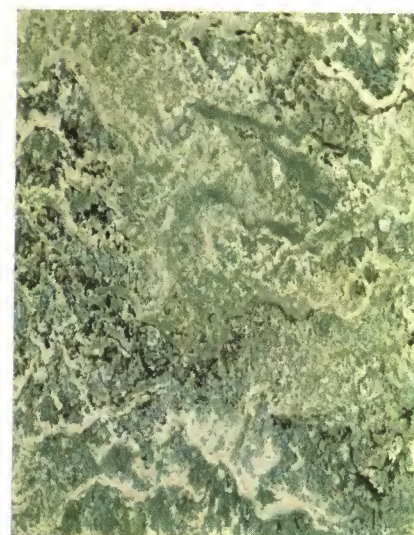
VELTONE 1/8" gauge **V959**



VELTONE 1/8" gauge **V980**



VELTONE 1/8" gauge **V974**



VELTONE 1/8" gauge **V999**

OFFICE, HOME AND INDUSTRIAL USE

**BATTLESHIP
LINOLEUM**



BATTLESHIP • brown $\frac{1}{8}$ " gauge **1000**



BATTLESHIP • green $\frac{1}{8}$ " gauge **1001**



BATTLESHIP • terra cotta $\frac{1}{8}$ " gauge **1002**



BATTLESHIP • grey $\frac{1}{8}$ " gauge **1003**



BATTLESHIP • black $\frac{1}{8}$ " gauge **1005**
std. gauge **1605**

WIDTH: 6 feet

DESKTOP LINOLEUM



brown • asphalted fibre back 3mm gauge **1701F**



olive green • asphalted fibre back 3mm gauge **1702F**



dark green • asphalted fibre back 3mm gauge **1705F**



grey • asphalted fibre back 3mm gauge **1707F**

BULLETIN BOARD CORK

Gold Seal Bulletin Board Cork is available in distinctive colors designed for good light reflectance to promote restful vision and reduce fatigue.

The composition withstands thumbtack perforations and maintains its original appearance for years and years. The use of a linseed oil binder results in a firm locking-in of cork and pigments . . . avoiding pick-out.

GAUGES AND WIDTHS

Pattern No.	1/4" Gauge	1/8" Gauge
BC2	73" and 49"	73" and 49"
BC6	73" and 49"	not made
BC8	73" and 49"	73" and 49"
BC10	73" and 49"	73" and 49"
BC12	49" only	not made
BC18	49" only	not made



toast tan • burlap back

1/4" and 1/8" gauges **BC2**



beach grey • burlap back

1/4" gauge **BC6**



spray green • burlap back

1/4" and 1/8" gauges **BC8**



what tan • burlap back

1/4" and 1/8" gauges **BC10**



yellow gold • burlap back

1/4" gauge **BC12**



coral rose • burlap back

1/4" gauge **BC18**

How to create your own designs in Congoleum-Nairn tile floors . . .

by C. EUGENE STEPHENSON, *American Institute of Decorators*

What you will want to know about tile floors before you start: You must first consider the question of the location of the room in relation to the ground. Be sure to see the explanatory diagram on Page 6. To help you decide what type of tile to use in various rooms you will find helpful descriptions of each type of Congoleum-Nairn Tile starting on page 40.

How to choose your color schemes

YOUR HOME REFLECTS YOU—your personality and way of living. So your preference is most important. Select colors you like . . . use them to please yourself. Of course there are some colors that are beautifully compatible . . . and others that simply don't go together. But don't let color selection frighten you—the following pages give you many suggested color schemes that you can adapt to make selection easy . . . and lots of fun.

DOING ONLY ONE ROOM? If you plan to completely redecorate the room, naturally you'll choose flooring, paint and furnishings in colors that are compatible. If a new floor is all you plan, be sure it's compatible with your existing furniture and decor. Chosen carefully, your new floor can bring the whole room alive with new beauty.

MORE THAN ONE ROOM? Then it's wise to remember that each room is part of the whole house and should be compatible with its neighboring rooms. If you plan only on new floors, again consider your present furnishings. If a complete redecorating plan is in order, try carrying one or two basic colors from room to room, combining with other colors in each room. These charts show how easy it is.

What to keep in mind about each room

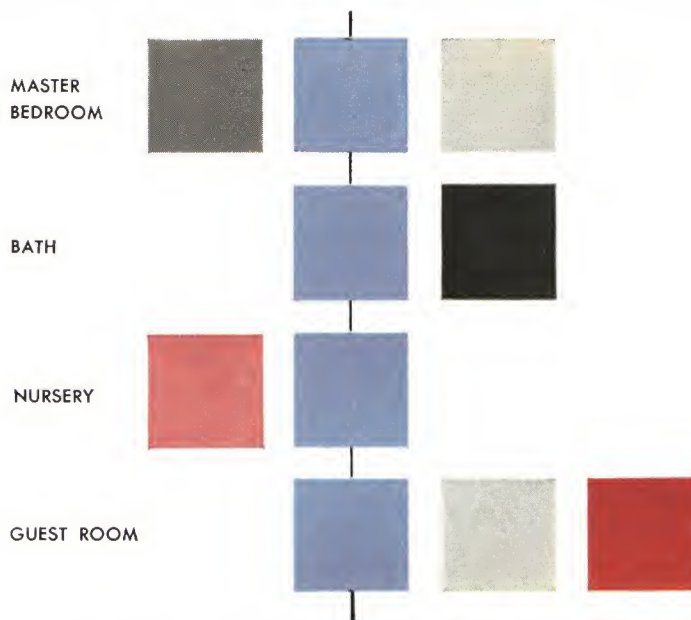
South and West Rooms are usually sunny most of the day and so have a naturally warm feeling about them. In these rooms you can afford to use cool blues and greens.

North and East Rooms get less sun, tend to seem cooler. The warmer shades of rose, beige and peach are generally recommended for these rooms. Darker Rooms, those receiving very little natural light, definitely need the brightening effect of whites and light tones. Dark walls, furnishings or floors make these rooms seem rather gloomy.



MAIN-FLOOR COLOR SCHEME BASED ON A BROWN TINT.

(Of course, the brown, which is common to all four rooms, may be used on the floor in one room, on furniture in another room, on a wall in another, etc.)



UPSTAIRS ROOMS TAKING A BLUE TINT AS THEIR COMMON COLOR.

How to Use Design to Best Advantage

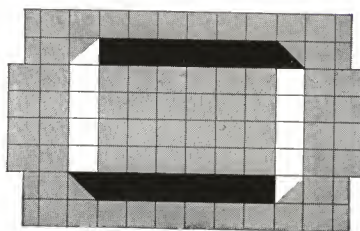
Remember these simple principles:

- 1 To keep your floor design from becoming cluttered, never use more than 3 or 4 colors.
- 2 If a room has many pieces of furniture, a simple design will show them off to best advantage.
- 3 Use busy, "loud" designs only in active areas such as game rooms or rumpus rooms—living and dining rooms need quiet, subdued designs.

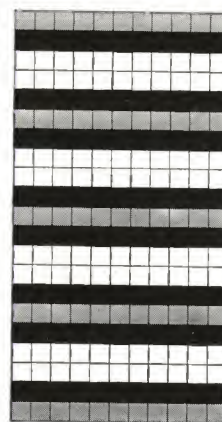
HOW TO HANDLE SPECIAL PROBLEMS

SMALL ROOMS:

These areas usually lend themselves best to small designs. For example, this ribbon border is used in an entrance hall about 6' x 8'. Notice how the design is kept as simple as possible, with the border one tile wide, and a "turned" effect at the corners adding just a touch of interest. A simple color scheme also goes best in small rooms. It makes them appear larger.



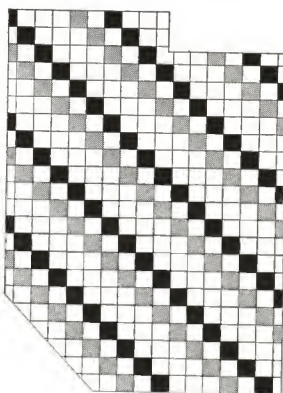
NARROW ROOMS:



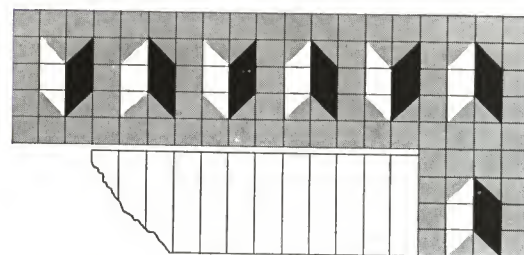
Rooms of rather "tight" dimensions one way, can be made to look wider if you use stripes of contrasting colors, either diagonally or straight across. Select subtle colors if the room is conservatively decorated, or bold colors if it's a brighter room. The room shown is approximately 8' x 16' with stripes 9" and 18" wide in three colors. Naturally, the smaller the room, the smaller the stripes.

CUT-UP ROOMS:

Try to turn the irregularity of these rooms into an advantage by using as irregular design. Here, a corner fireplace is played up by diagonal "quilt" pattern that directs your attention to the fireplace. The pattern also tends to play down the awkward diagonal corner by simply ignoring it. Another idea is to "feature" an irregularity by placing a design near it on an otherwise plain floor. For example, a diamond design in front of a bay window, or a star design in front of a stair landing.

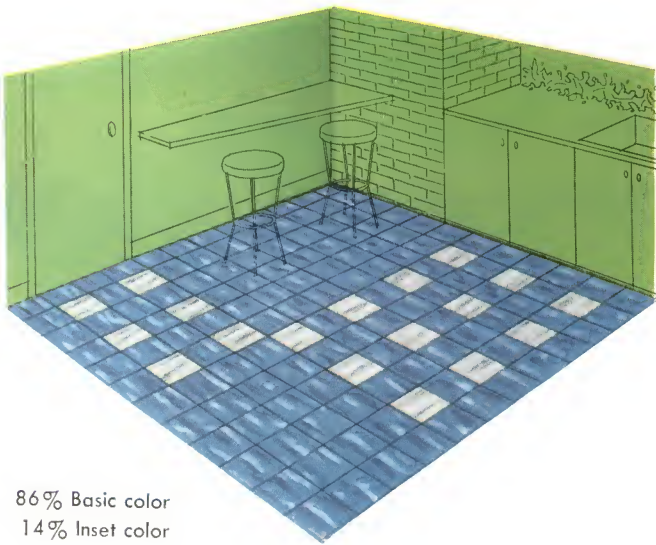


HALLWAYS:

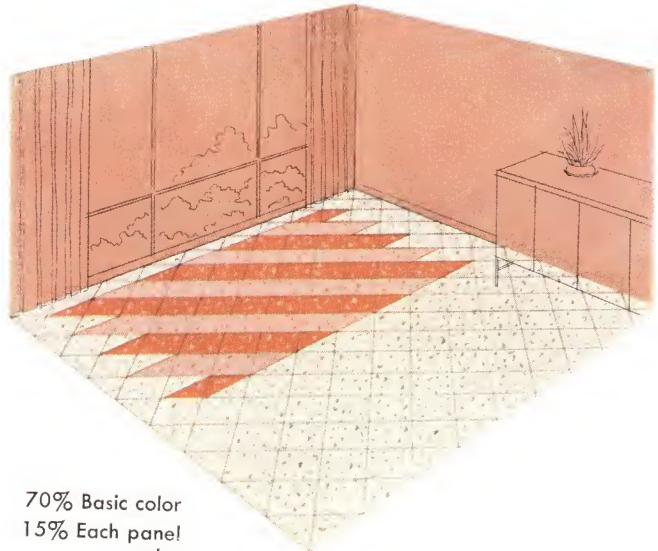


In addition to various stripe and overall patterns, consider the possibilities of special geometric designs like the ones shown here. Unless the design is a form of stripe, it isn't generally wise to continue it on the stair. For very narrow hallways, designs shouldn't contain too many colors.

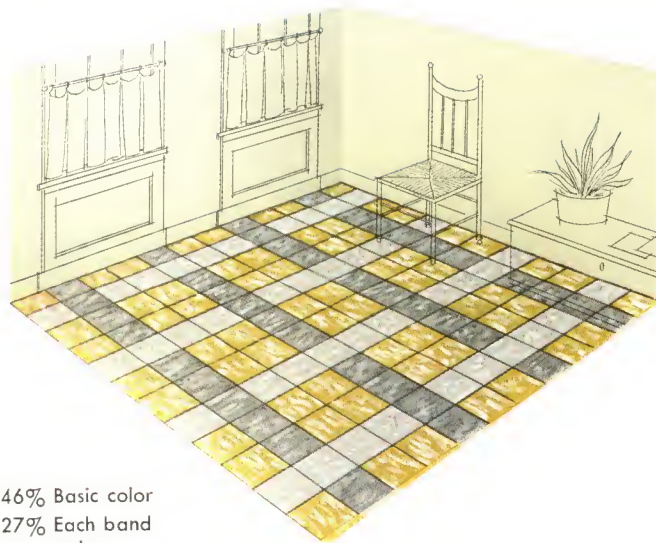
SUGGESTED TILE DESIGNS



86% Basic color
14% Inset color



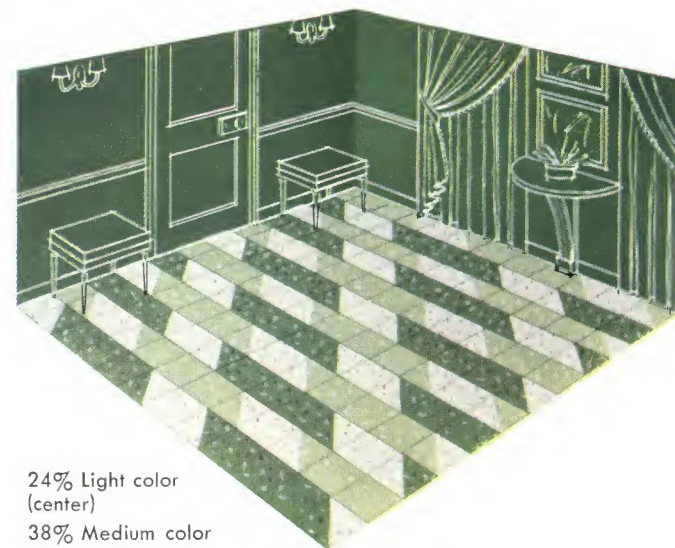
70% Basic color
15% Each panel
color



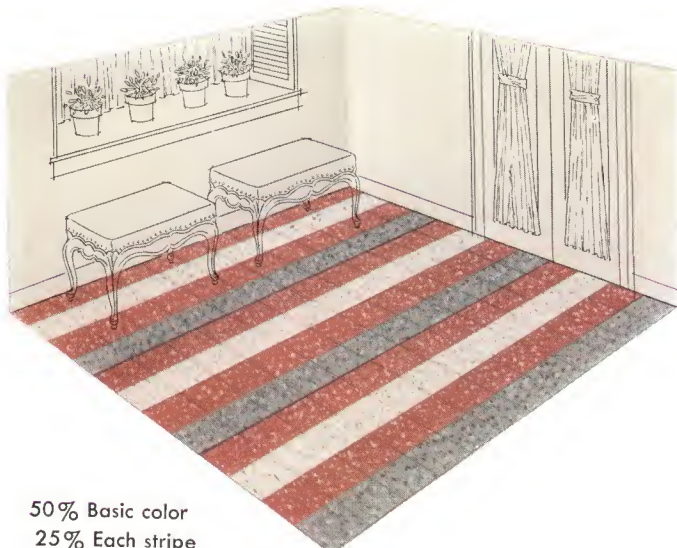
46% Basic color
27% Each band
color



33% Each color

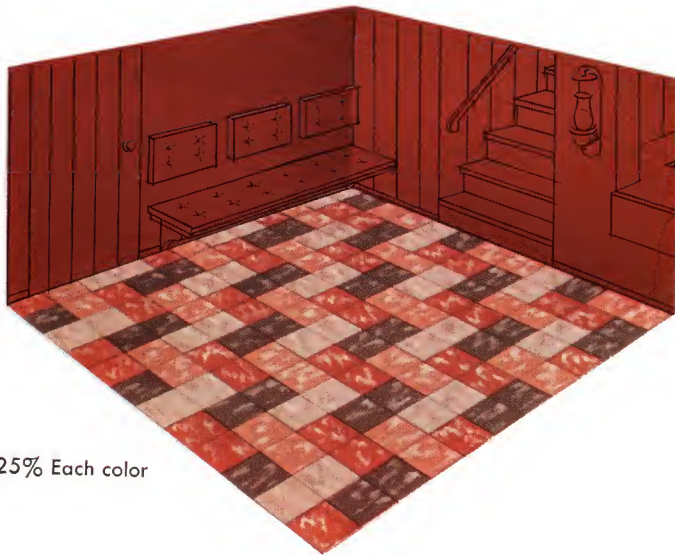


24% Light color
(center)
38% Medium color
38% Dark color



50% Basic color
25% Each stripe
color

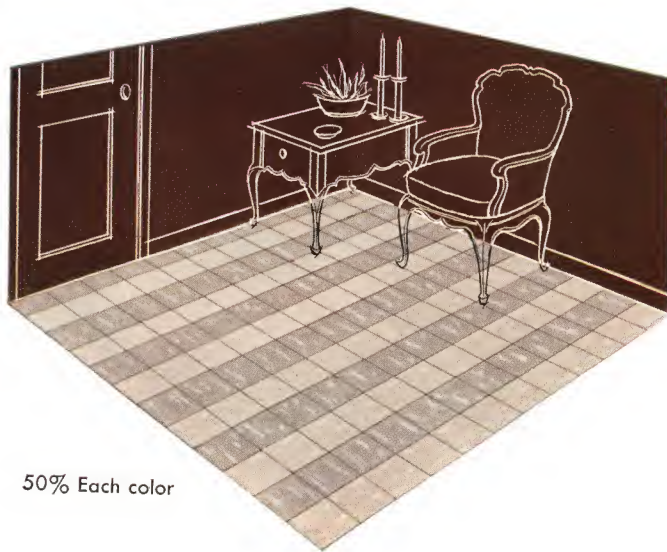
SUGGESTED TILE DESIGNS



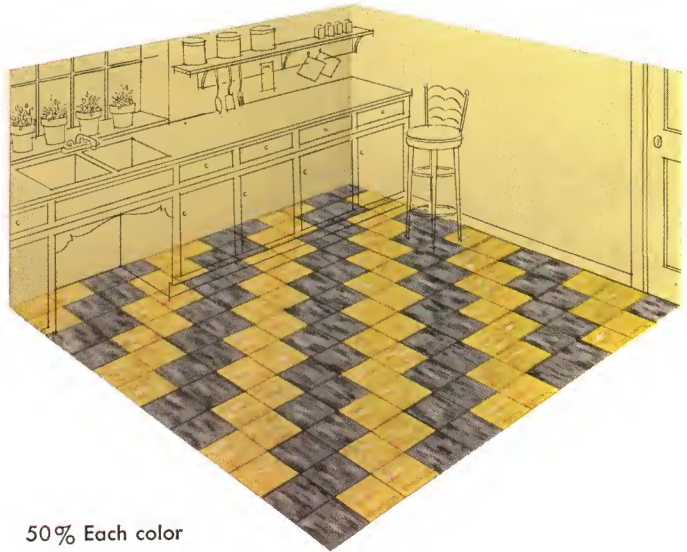
25% Each color



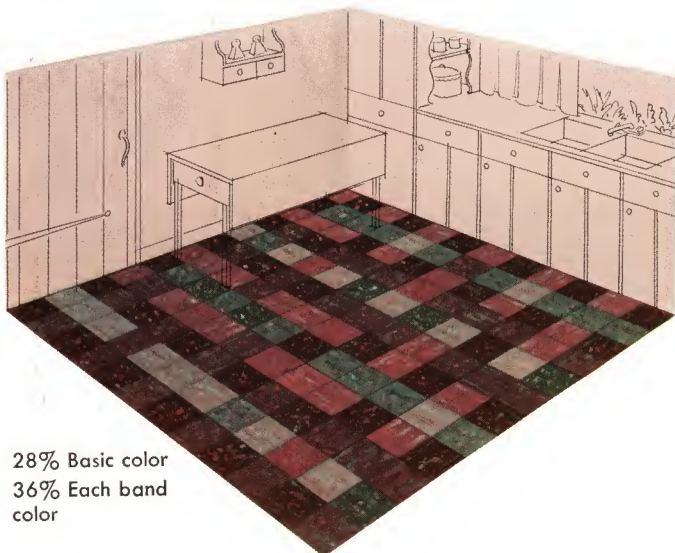
24% Light color
38% Medium color
38% Dark color



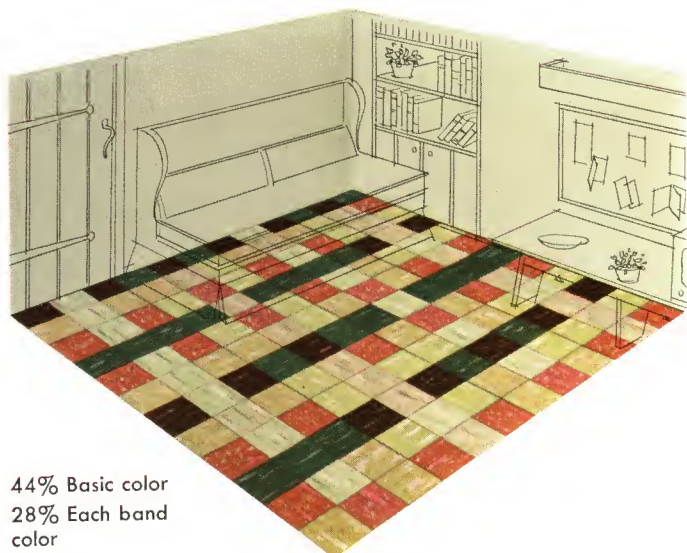
50% Each color



50% Each color



28% Basic color
36% Each band color



44% Basic color
28% Each band color

NAIRON CUSTOM TIFFANY VINYL TILE

The absolute ultimate in distinctive beauty. Made by a patent-pending process, these tiles inlay within their opalescent beauty of Italian marble a magical shower of brilliant diamond flecks — locked inside superbly polished solid vinyl. Highly resistant to acids, oils and grease — easier cleaning and maintenance with the use of a good detergent and light waxing (kept clean by damp mopping) — most durable (full thickness, laboratory-controlled production) — takes heaviest loads with minimum indenting. Exclusive manufacturing process eliminates beauty-harmful show-through and the use of special adhesive.

*this
fine floor*
adds
elegant
luster
to every
room*

*a Congoleum-Nairn
fine floor—
OF COURSE!



RECOMMENDED USES:

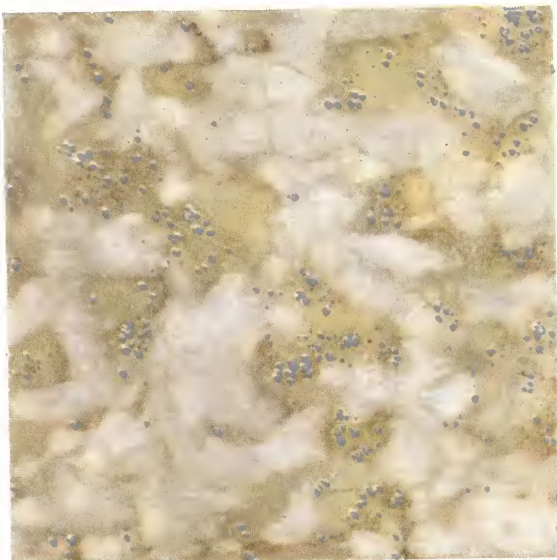
—according to specifications.

Above-grade floors of wood,
concrete or ceramic tile.

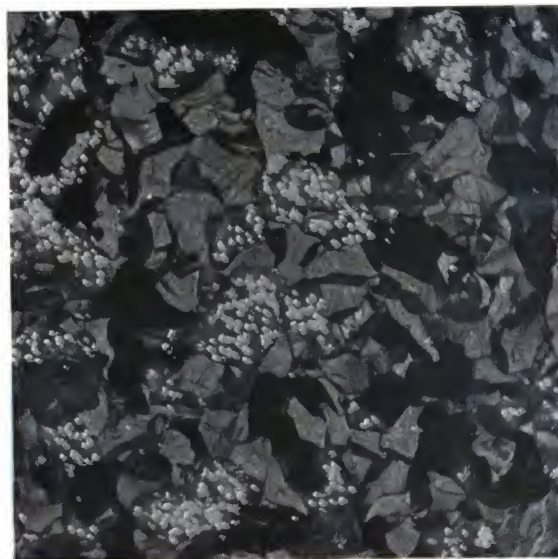
On-grade floors of concrete
or ceramic tile (may be
used with radiant heating).
Below-grade—according
to specifications.

Walls—according to
specifications.

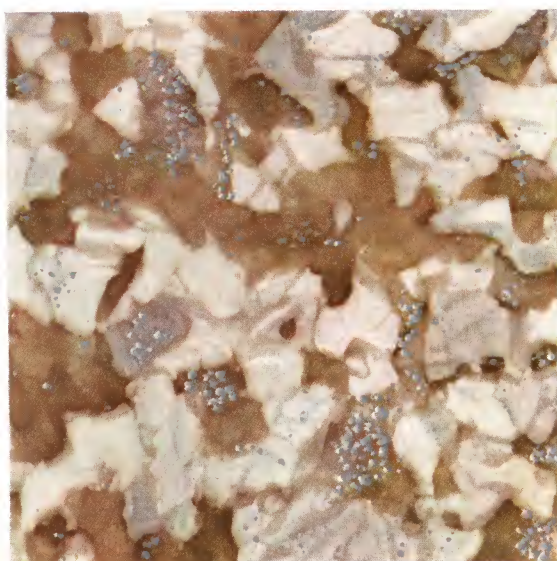
NAIRON CUSTOM TIFFANY VINYL TILE



alabaster $\frac{1}{8}$ " gauge, 9" x 9" & 12" x 12" tile **5410**



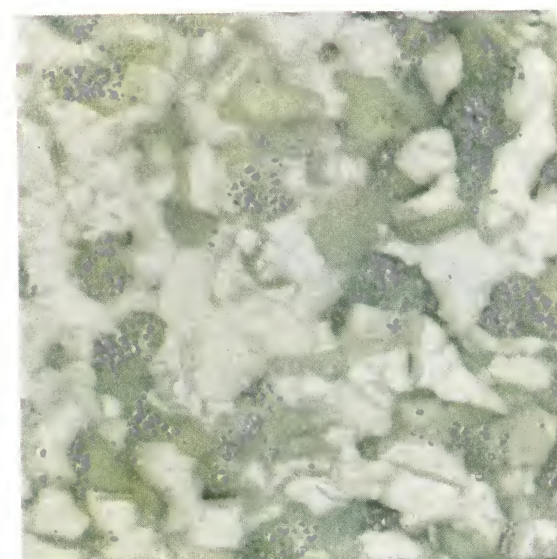
black pearl $\frac{1}{8}$ " gauge, 9" x 9" & 12" x 12" tile **5411**



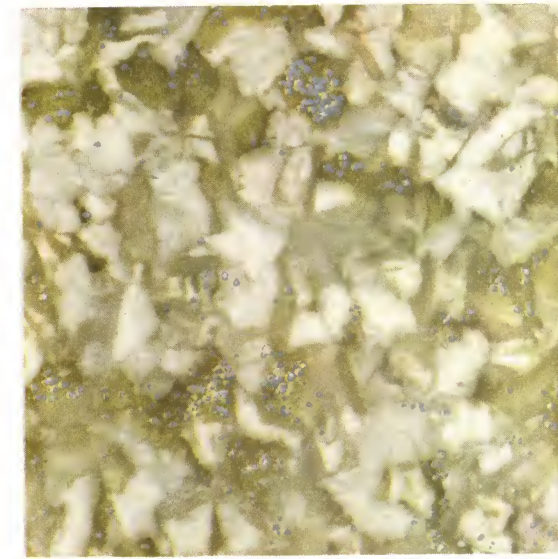
quartz $\frac{1}{8}$ " gauge, 9" x 9" & 12" x 12" tile **5412**



gray pearl $\frac{1}{8}$ " gauge, 9" x 9" & 12" x 12" tile **5413**



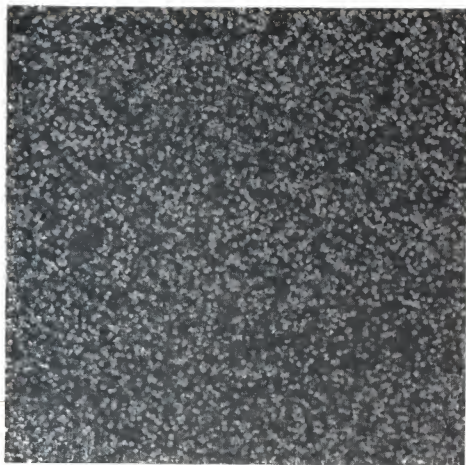
jade $\frac{1}{8}$ " gauge, 9" x 9" & 12" x 12" tile **5414**



amber $\frac{1}{8}$ " gauge, 9" x 9" & 12" x 12" tile **5415**

Scale: 1" = 1" Special sizes: 18" x 18" tile and 36" x 36" slabs on special order

NAIRON CUSTOM TIFFANY VINYL TILE



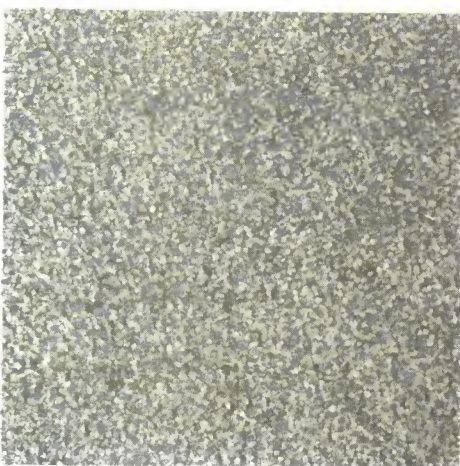
marcasite $\frac{1}{8}$ " gauge, 9" x 9" & 12" x 12" tile **5300**



copper $\frac{1}{8}$ " gauge, 9" x 9" & 12" x 12" tile **5301**



gold $\frac{1}{8}$ " gauge, 9" x 9" & 12" x 12" tile **5302**
.080" gauge, 9" x 9" tile **S5302**



silver $\frac{1}{8}$ " gauge, 9" x 9" & 12" x 12" tile **5303**



bronze $\frac{1}{8}$ " gauge, 9" x 9" & 12" x 12" tile **5304**

SPECIAL SIZES

18" x 18" tiles and 36" x 36" slabs (untrimmed)
are available on special order only.

.080" gauge (S5302 only) is made in 9" x 9"
tile size only.

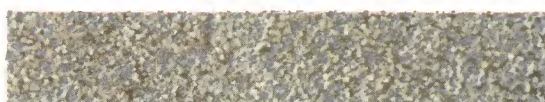
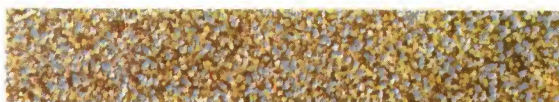
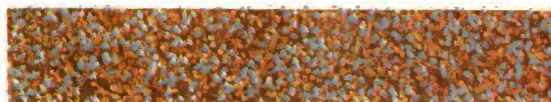
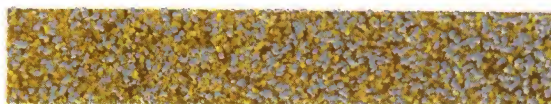
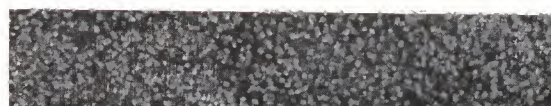
FEATURE STRIPS

All five metallic colors illustrated on this page are available as feature strips in widths indicated below and packed as follows:

3 ft. lengths: $\frac{1}{4}$ " $\frac{1}{2}$ " 1" $1\frac{1}{4}$ "

lin. ft. per ctn: 324 324 162 108

When ordering specify color number and width of strip desired.



NAIRON CUSTOM VINYL DYNASTY TILE INSETS

"Dynasty", the key to custom installation, is Congoleum-Nairn's LUXURIOUS Nairon Custom Vinyl Tiles in pre-cut form. The black and white custom floor design below is just one of over 21 different designs in numerous color combinations of tiles and insets possible.

Packing:	48 tiles 9"x9" size, per carton. 48 insets per box.				
Gauges:	Dynasty tiles and insets made in .080" gauge only.				
Feature Strips:	W5302 also made in feature strips, packed as follows:				
	3' lengths	1/4"	1/2"	1"	1 1/2"
	lin. ft. per carton	324	324	162	108
Scale:	1/4" = 1"				

RECOMMENDED USES:

(according to specifications)

Above-grade floors of wood, concrete or ceramic tile.

On-grade floors of concrete or ceramic tile (may be used with radiant heating).

Below-grade.

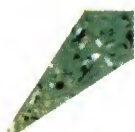
Walls.



NAIRON CUSTOM VINYL DYNASTY TILE INSETS



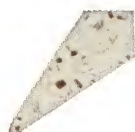
W5000



W5003



W5006



W5108



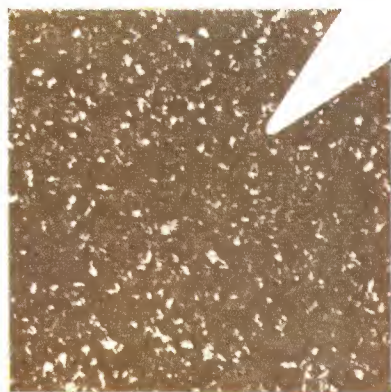
W5200



W5201

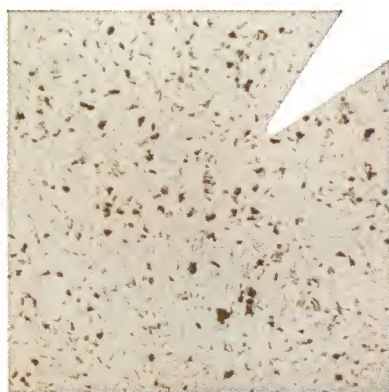


W5302



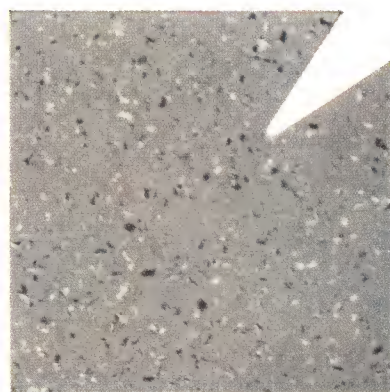
mocha

D5000



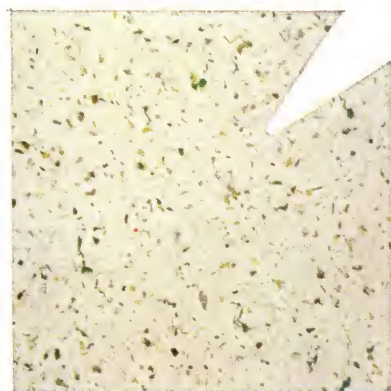
taffy

D5108



silver grey

D5115



white mint

D5116



black

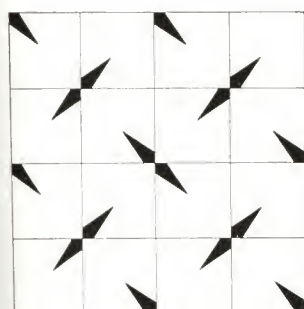
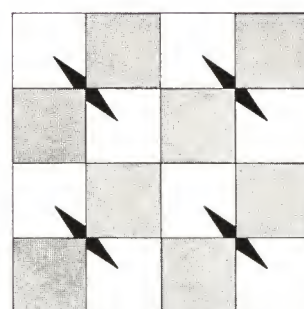
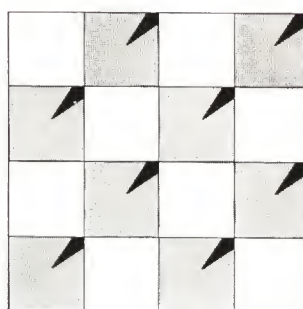
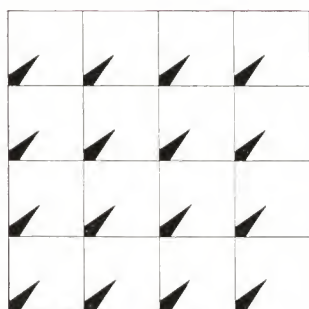
D5200



white

D5201

These diagrams suggest a few of the many attractive custom designs made possible through the use of Nairon Custom Vinyl Dynasty Tiles and Insets.



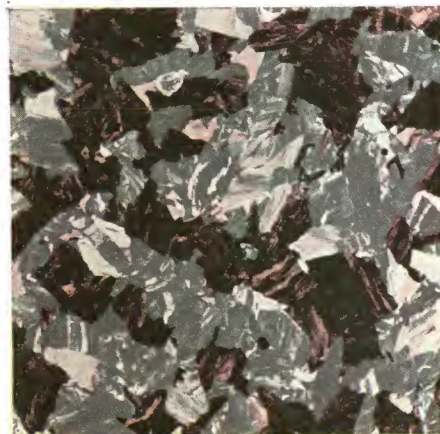


NAIRON CUSTOM VINYL TILE VENETIAN

Here, in Venetian, is the finest romantic expression of Congoleum-Nairn's finest vinyl plastic—reminiscent of the luxurious architecture of old Venice. Acids, oils and grease have little effect on this top quality plastic. Household spills wipe up without a trace. For faster cleaning and easier maintenance we recommend a good detergent cleaning and a light waxing. Damp mopping keeps it sparkling in between times.

Most durable of all—full thickness, laboratory-controlled production with finest materials, inlaid colors—all assure out-standing wear. Takes heaviest loads without indenting more than any other type resilient tile.

this fine floor
started an
interior of
decorator luxury*



VENETIAN • charcoal & pink

5252

*a Congoleum-Nairn fine floor—OF COURSE!

RECOMMENDED USES:—according to specifications.

Above-grade floors of wood, concrete or ceramic tile.

On-grade floors of concrete or ceramic tile
(may be used with radiant heating).

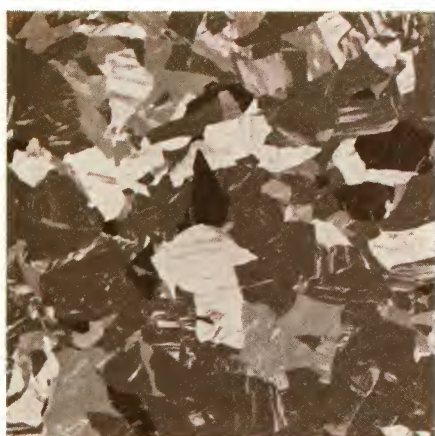
Below-grade

Walls



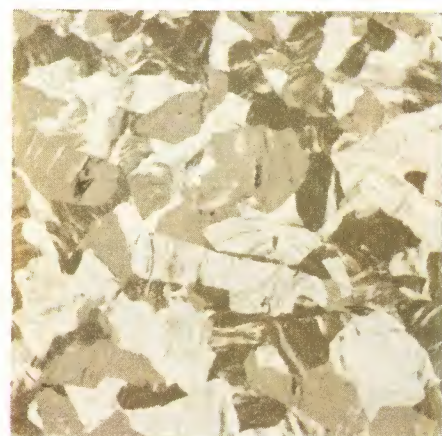
VENETIAN • beige

5254



VENETIAN • taupe

5255



VENETIAN • fawn

5256



VENETIAN • acacia

5257



VENETIAN • alabaster

5258



VENETIAN • nougat

5259



VENETIAN • seafoam

5261



VENETIAN • golden onyx

5262



VENETIAN • gold topaz

5263

GAUGE: 1/8"

TILE SIZES: 9"x9"; 12"x12" and 18"x18" on special order only

Scale: 1/4" = 1"

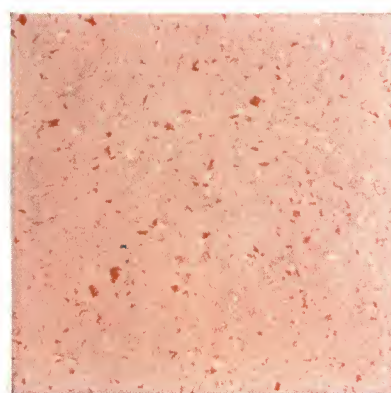
NAIRON CUSTOM VINYL TILE



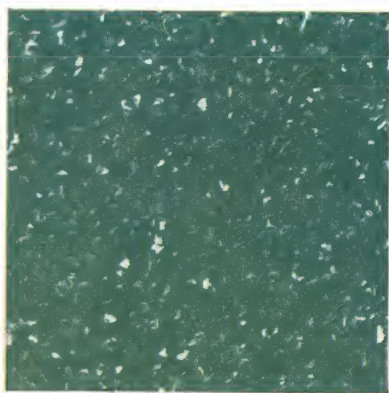
DESIGNER • cucumber 5100



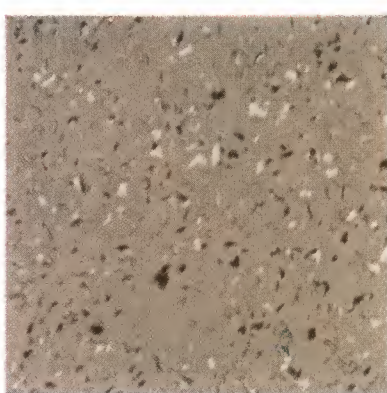
DESIGNER • flame 5101



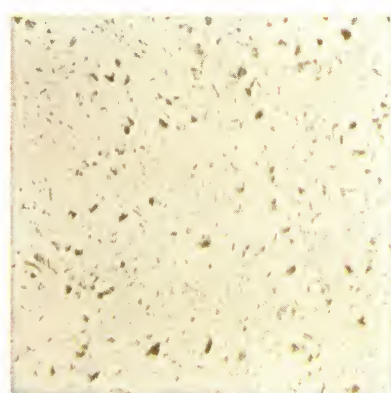
DESIGNER • carnation 5102



DESIGNER • turquoise 5105



DESIGNER • orchid mist 5106



DESIGNER • taffy 5108

NAIRON CUSTOM VINYL TILE

SIZES and GAUGES

.080" gauge — 9" x 9" tiles only
 1/8" gauge — 9" x 9" tiles; 12" x 12"
 tiles on special order only

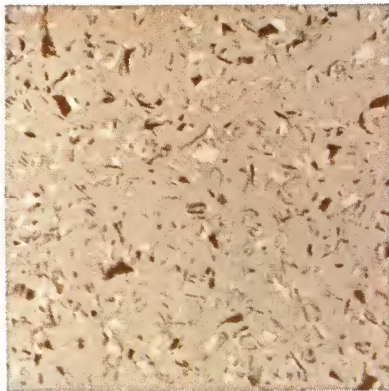
Scale: 1/4" = 1"



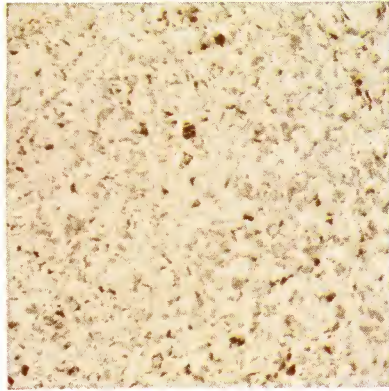
DESIGNER • bisque 5110



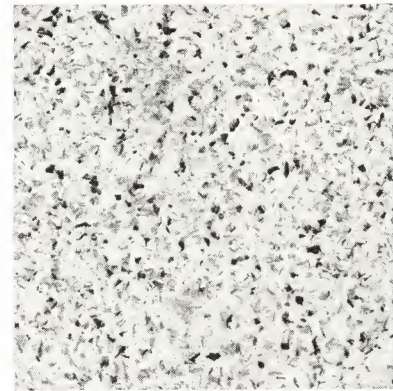
DESIGNER • gold 5111



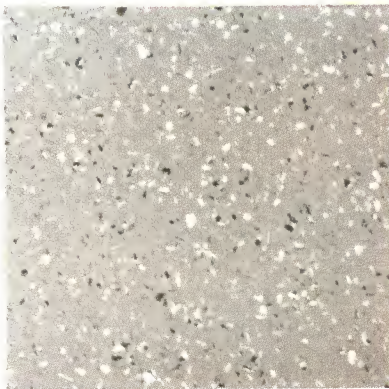
DESIGNER • sandalwood 5112



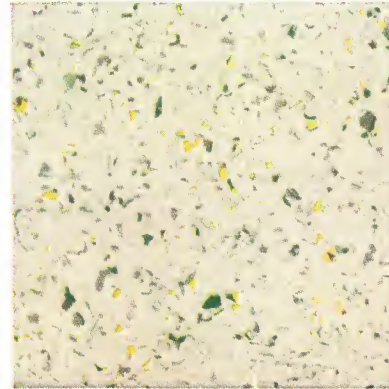
DESIGNER • fawn 5113



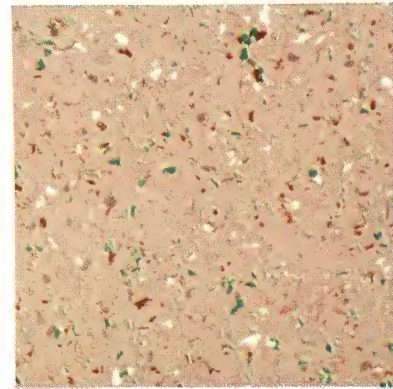
DESIGNER • white w/black 5114



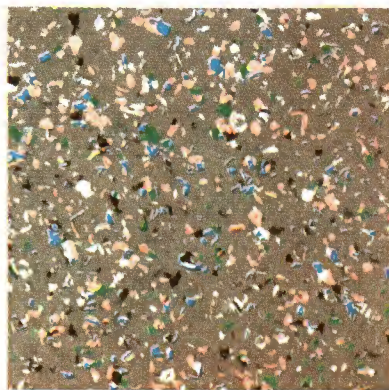
DESIGNER • silver grey 5115



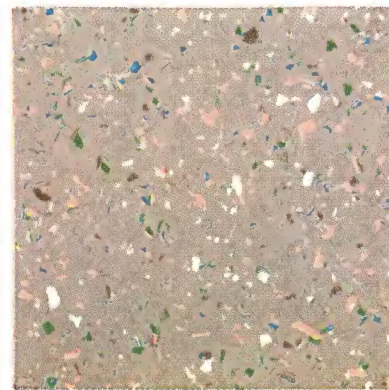
DESIGNER • white mint 5116



DESIGNER • cinnamon 5117



DESIGNER • rosewood 5118

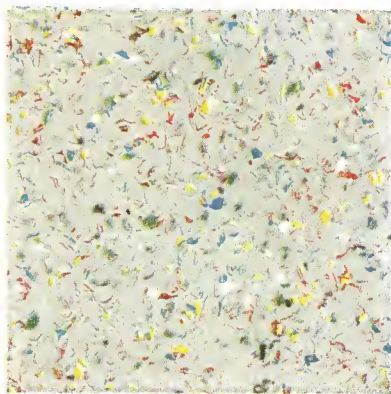


DESIGNER • mauve 5119

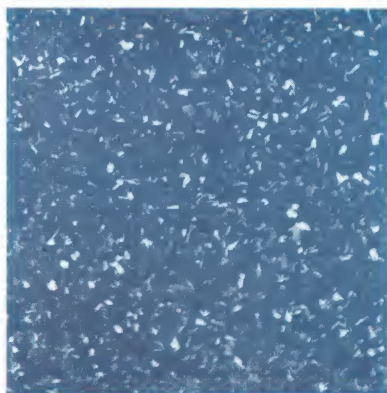


DESIGNER • cream 5120

NAIRON CUSTOM VINYL TILE



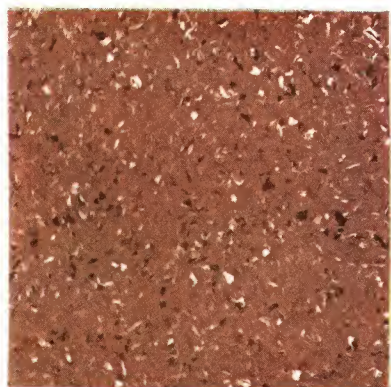
DESIGNER • pearl grey 5121



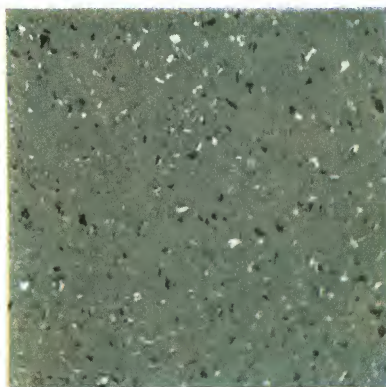
DESIGNER • azure blue 5122



STANDARD • mocha 5000



STANDARD • woodrose 5002



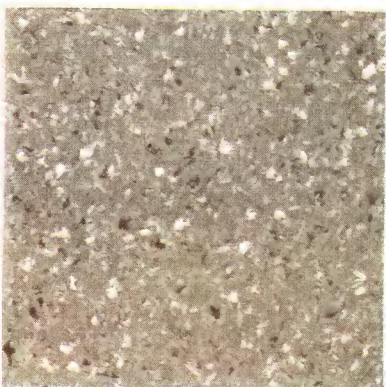
STANDARD • almond green 5003



STANDARD • charcoal 5006



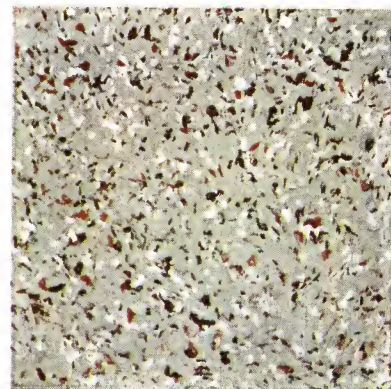
STANDARD • ebony 5007



STANDARD • taupe 5008



STANDARD • slate grey 5009



STANDARD • birchbark 5010



STANDARD • onyx 5011



STANDARD • butterscotch 5012

NAIRON CUSTOM VINYL TILE



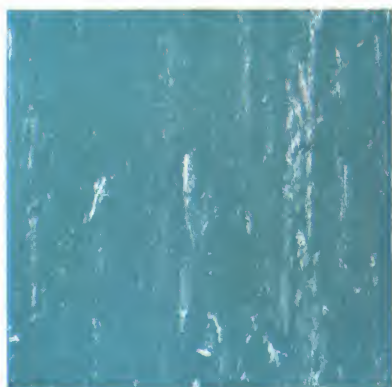
STANDARD • black 5200



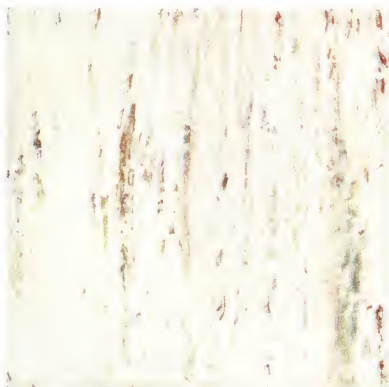
STANDARD • white 5201



DESIGNER • white w/black 5550



DESIGNER • turquoise 5551



DESIGNER • cream 5552



DESIGNER • taffy 5553



DESIGNER • white mint 5554



STANDARD • sandalwood 5510



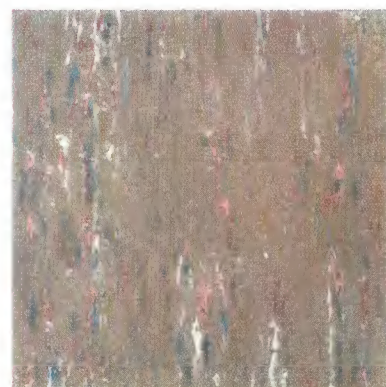
STANDARD • ebony 5511



STANDARD • mocha 5512



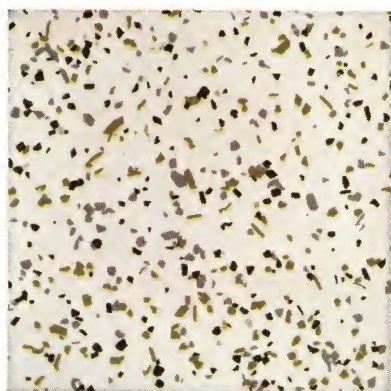
STANDARD • silver grey 5513



STANDARD • rosewood 5514



WONDERFLOR SOLID VINYL TILE



white and gold

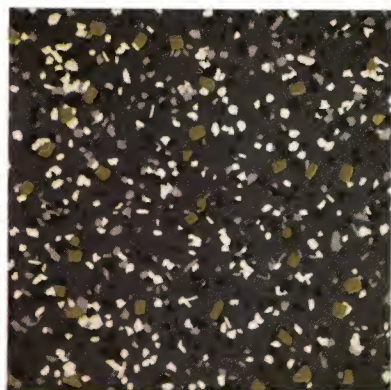
VB1

WONDERFLOR, made by a vinyl formula with over ten years of proven wear, is a solid vinyl tile—not a paper thin veneer-type printed tile. It has an exclusive sateen finish for nicer appearance and trouble-free resistance to grit and grime. WONDERFLOR offers 70% more wear than veneer or other plastic tiles and 50% more wear than service gauge linoleum tile. It is annealed to eliminate curl and shrinkage tendencies and has greater indentation resistance than *all* other materials in the field of residential smooth surface flooring. It is slip resistant, flexible, and will not break, chip, or shatter.

RECOMMENDED USES:

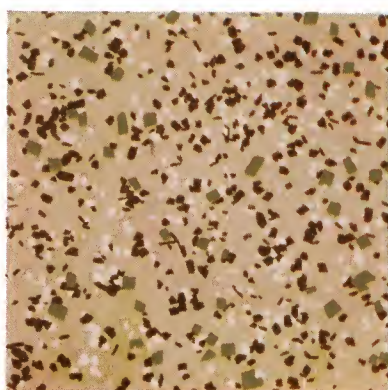
(according to specifications)

On or above-grade floors of wood, concrete or ceramic tile (with or without radiant heating).



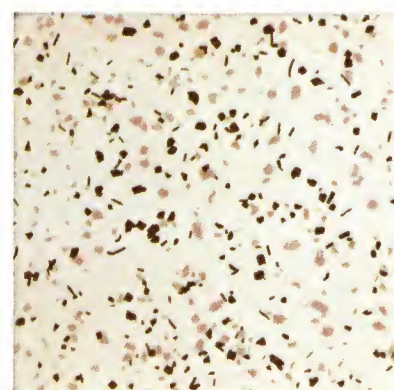
black and gold

VB2



beige and gold

VB3

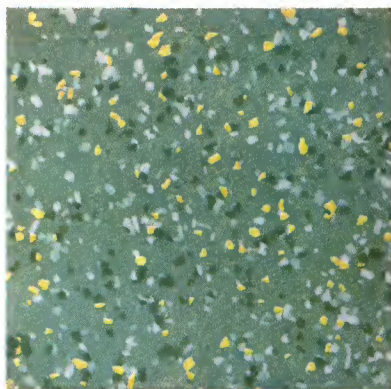


white and beige

VB5

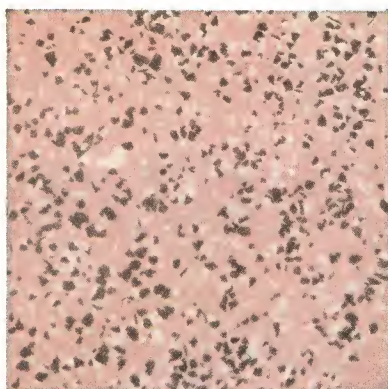
Size: 9" x 9" Scale: 1" = 3"

WONDERFLOR SOLID VINYL TILE



green

VB6



pink

VB7



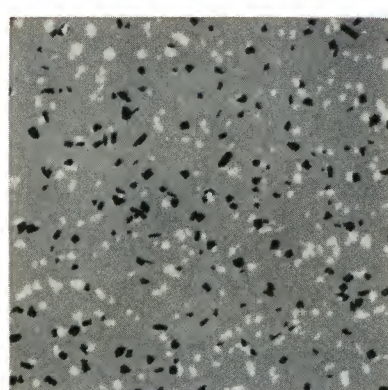
mocha multi

VB8



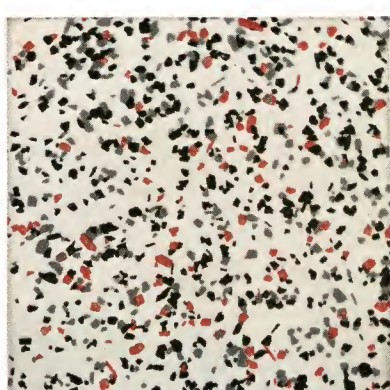
grey multi

VB10



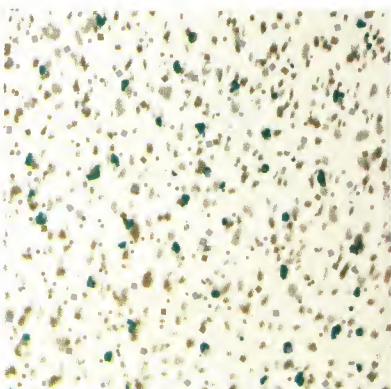
grey

VB11



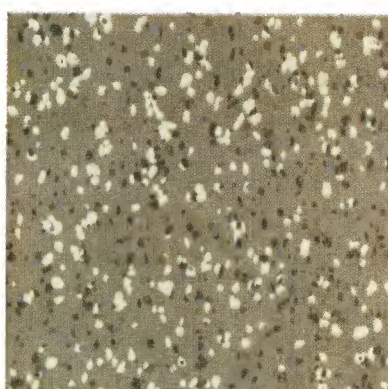
white and red

VB13



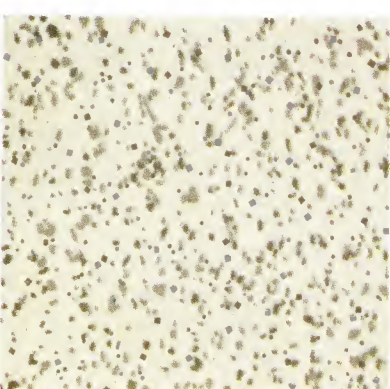
white, greige & turquoise

VB15



greige & white

VB16



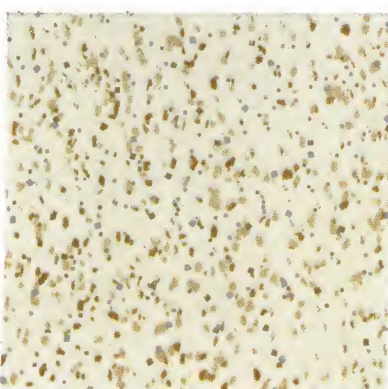
white & greige

VB17



sand & white

VB18



white & sand

VB19



white w/gold & silver

VB20

Tile Size: 9" x 9" Scale: 1" = 3"

SPARKLEWOOD

VINYL ASBESTOS TILE

Sparklewood, inlaid with brilliant gold graining, PLUS gold and silver *SPARKLES* creates a new dimension.

An eminently serviceable flooring, too. Resists stains and spills . . . acids, alkalies, grease. Smooth surfaced for easy cleaning. An economical, long wearing, all purpose floor that keeps its beauty.



*this
fine floor*
adds
sparkling
glamour
to any room*

*a Congoleum-Nairn
fine floor—OF COURSE!

RECOMMENDED USES:

Above-grade floors of wood, concrete or ceramic tile.
On or below-grade floors of concrete or ceramic tile
(with or without radiant heating.)

SPARKLEWOOD VINYLBEST TILE



black & white

VA510



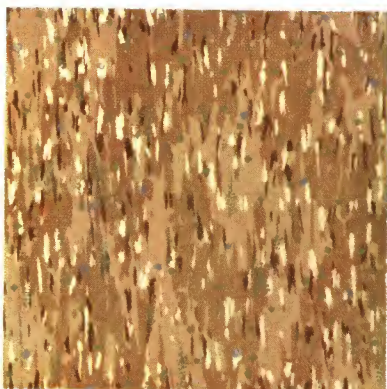
blonde

VA511



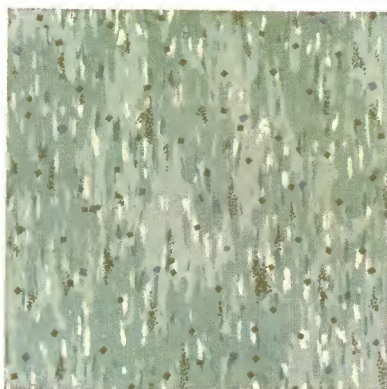
lt. woodtone

VA512



med. woodtone

VA513



green

VA514



white multi

VA515



mocha multi

VA516



greige multi

VA517



blue

VA518



copper hue

VA519

Tile Size: 9" x 9"

Gauge: 1/16" only

Scale: 1" = 4"

Brushwood

VINYLBEST TILE

a new and unique design

An all-new design comes to rugged, all-purpose vinyl asbestos tile. This new decoration, reminiscent of wood graining or driftwood does wonders for family rooms, games rooms, kitchens—in fact

“Brushwood” will give distinction to any room in the home.

All the wonderful features of “Vinylbest” are yours with this exciting new design—it is flexible and easy to handle—provides good resistance to indentation from furniture. Tough and durable—will give long wear with easy care because its smooth surface is unharmed by alkalies, grease, cleaners and other household spills. Outstanding resistance to moisture makes “Brushwood” as much at home in basements as in other areas in the home.

RECOMMENDED USES:

Above-grade floors of wood, concrete or ceramic tile.

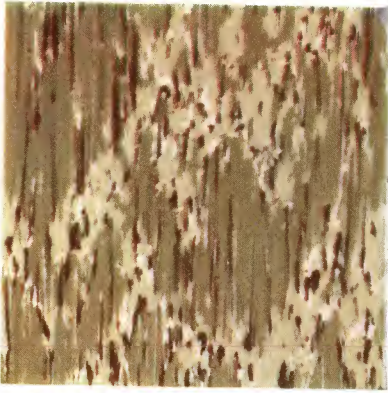
On or below-grade floors of concrete or ceramic tile (with or without radiant heating).

*this
fine
floor*
started a
home of
different
distinction*

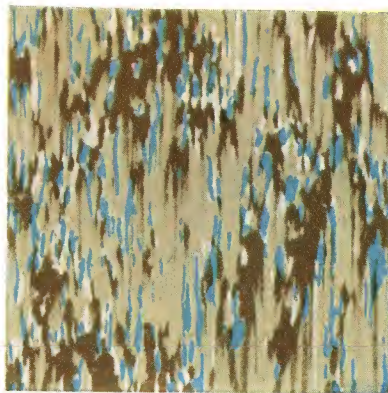


*a Congoleum-Nairn
fine floor—OF COURSE

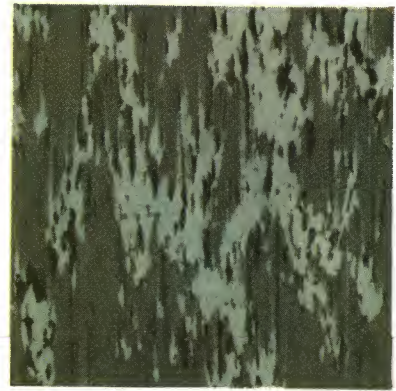
BRUSHWOOD VINYLBEST TILE



BRUSHWOOD • dark sand VA500



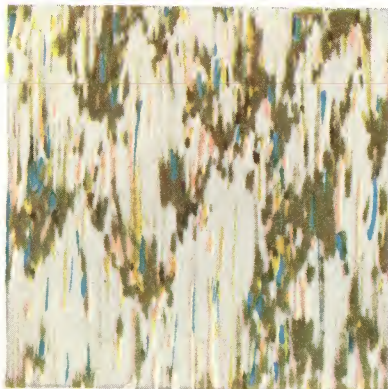
BRUSHWOOD • lt. sand & turquoise VA501



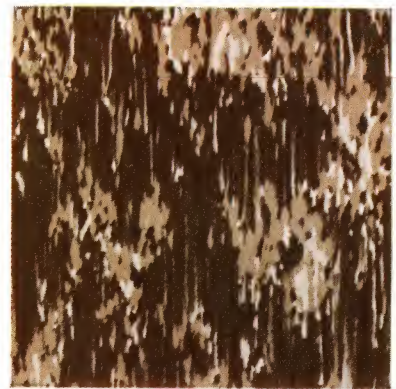
BRUSHWOOD • green VA502



BRUSHWOOD • woodtone VA503



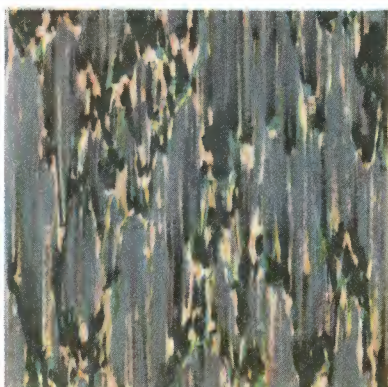
BRUSHWOOD • white multi VA504



BRUSHWOOD • mocha VA505



BRUSHWOOD • white & grey VA506



BRUSHWOOD • grey multi VA507



BRUSHWOOD • ivory VA508



BRUSHWOOD • terracotta VA509

Tile Size: 9" x 9"

Gauge: 1/16" only

Scale: 1" = 4"

GALA

VINYLBEST TILE

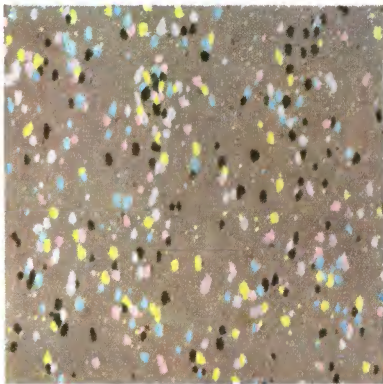
Mix or match these beautiful Gala Vinylbest Tiles for dramatic decorating with colors of gayety and excitement—or with tiles of “gold 'n gala” for the luxury look. Gala resists stains and spills... acids, alkalies, grease... great for play rooms, kitchens, family rooms or any room in the home. Easy-to-handle tiles mean trouble-free installation... moisture-resistant; fine for basements below grade; also over radiant heating.

*this
fine
floor*
started
a room
that's
gay
and
grand*

*a Congoleum-Nairn
fine floor—OF COURSE!

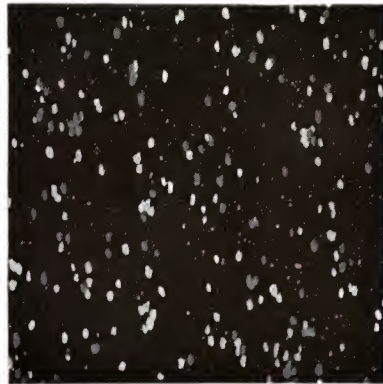


GALA VINYLBEST TILE



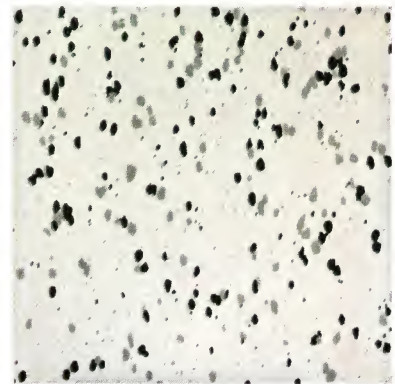
mocha multi

VA520



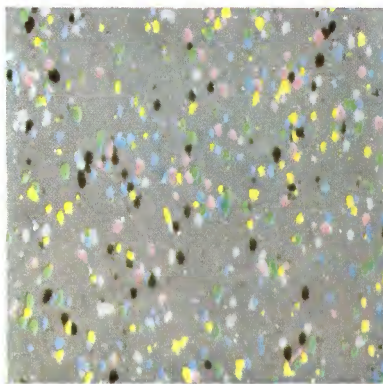
black

VA521



white

VA522



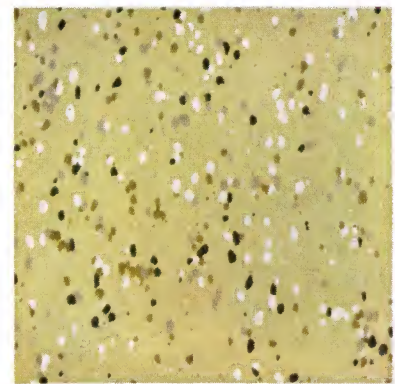
gray multi

VA523



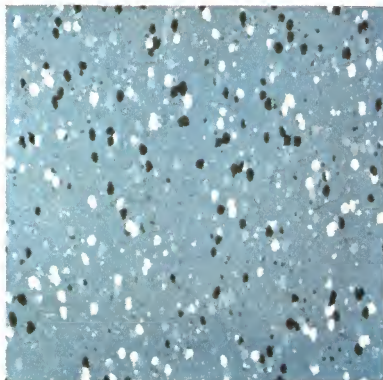
white multi

VA524



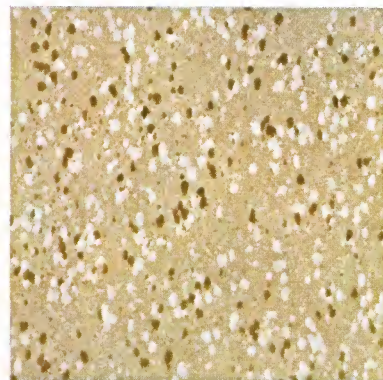
yellow

VA525



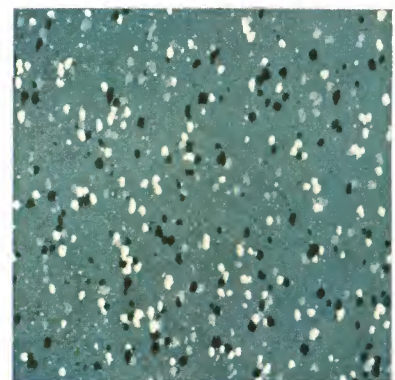
blue

VA526



blond

VA527



green

VA528

RECOMMENDED USES:

Above-grade floors of wood, concrete or ceramic tile.
On or below-grade floors of concrete or ceramic tile
(with or without radiant heating).

Tile Size: 9" x 9"

Gauge: 1/16" only

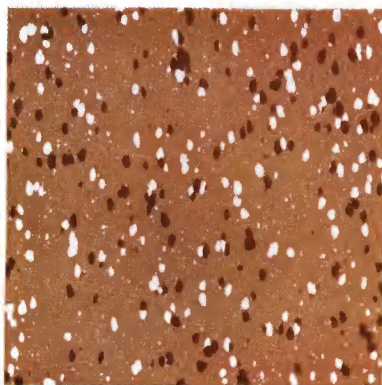
Scale: 1" = 3"

GALA VINYLBEST TILE



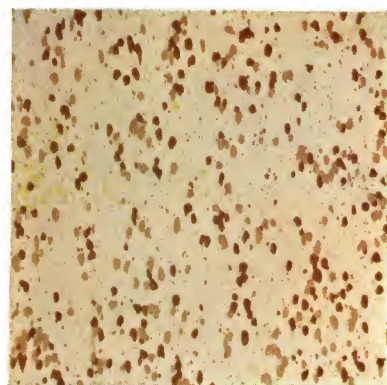
white copper

VA531



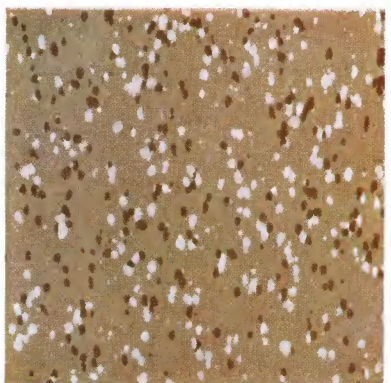
copper

VA532



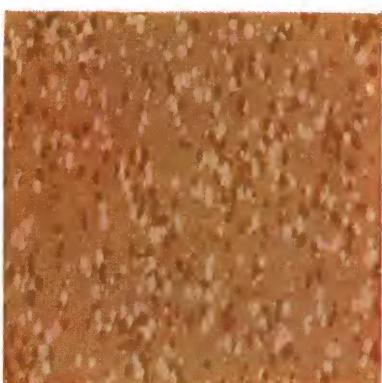
light woodtone

VA533



medium woodtone

VA534



light corkette

VA535



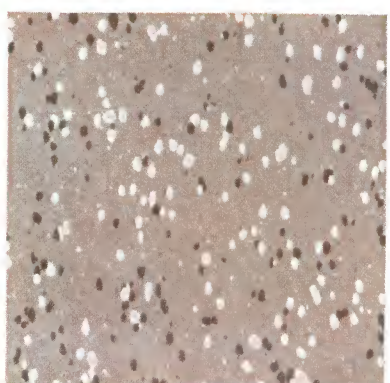
medium corkette

VA536



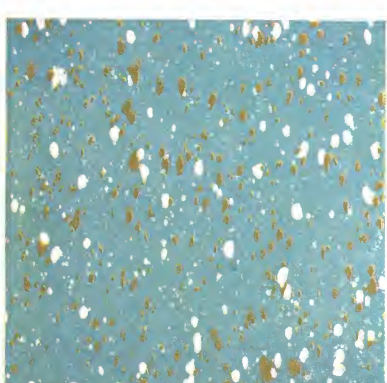
white beige mist

VA529



medium beige mist

VA530



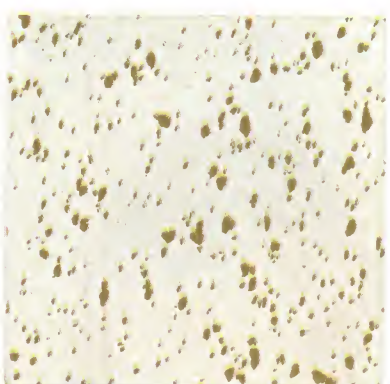
turquoise and gold

VA540



black and gold

VA541



white and gold

VA542



pink and gold

VA543

*this
fine flooring*
gives any
interior
low cost
plus
long
wear*

VINYLBEST TILE

VINYL ASBESTOS WITH FEATHERVEINING

Vinylbest is the vinyl asbestos tile that ends pattern wear because color and decoration penetrate to the back. In these tiles *the striation is just as strong throughout (right to the bottom)*

as at the top! Vinylbest Tile, with *Featherveining*

Thru and Thru, will never develop any areas where the pattern has been worn off—as in traffic lanes and near doors—nor show pattern differences from area to area.

Vinylbest Tile has improved surface smoothness, is tough and flexible, and is unharmed by alkalies, grease, most solvents, and cleaners.

RECOMMENDED USES:

Above-grade floors of wood, concrete or ceramic tile. On or below-grade floors of concrete or ceramic tile (with or without radiant heating).

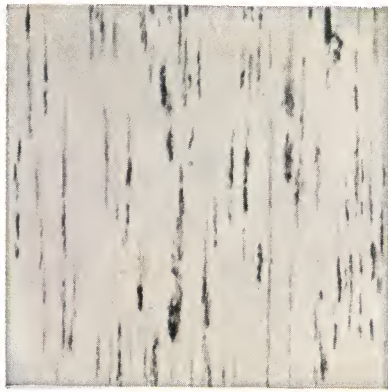
*a Congoleum-Nairn
fine floor
—OF COURSE!



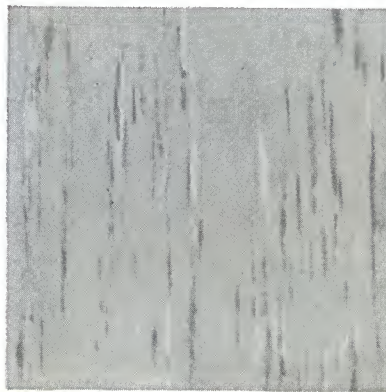
midnight black

$\frac{1}{8}$ " gauge **VA11**
 $\frac{1}{16}$ " gauge **VA611**

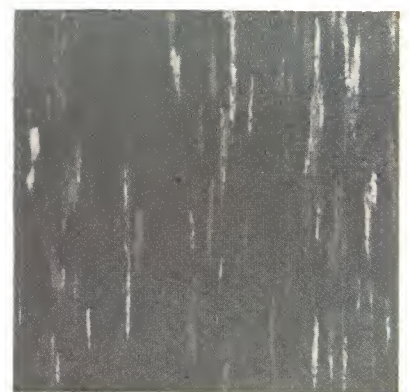
VINYLBEST TILE WITH FEATHERVEINING



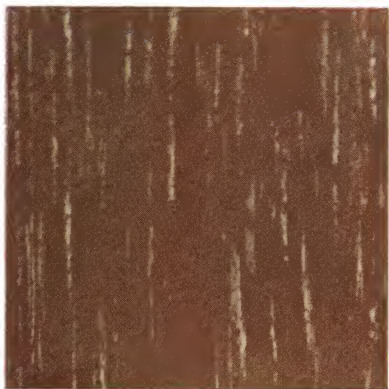
penguin white $\frac{1}{8}$ " gauge **VA12**
 $\frac{1}{16}$ " gauge **VA612**



pearl grey $\frac{1}{16}$ " gauge **VA613**



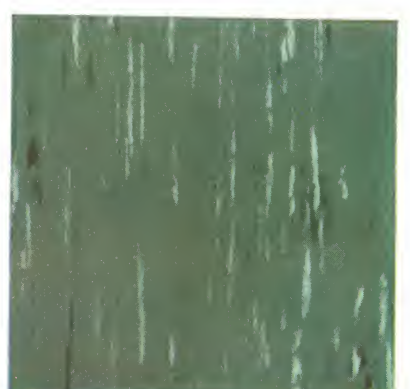
smoke grey $\frac{1}{8}$ " gauge **VA14**



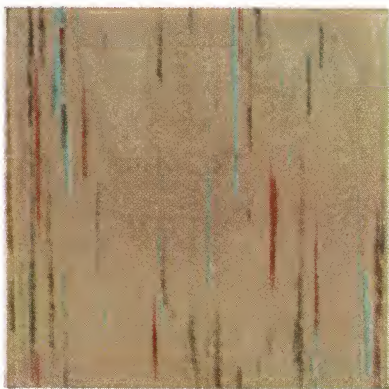
brown $\frac{1}{8}$ " gauge **VA17**



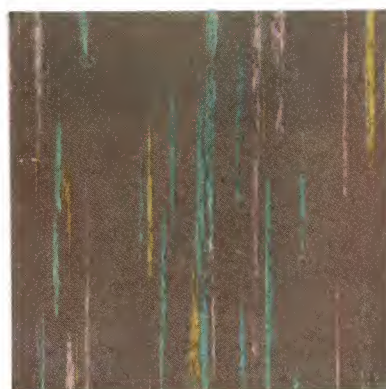
copper $\frac{1}{8}$ " gauge **VA18**



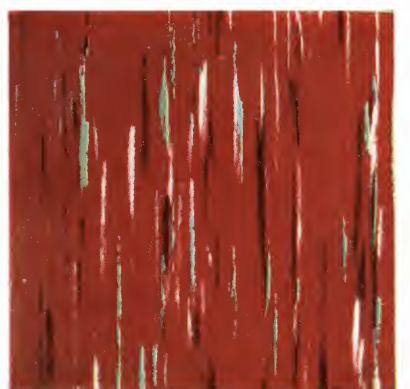
green $\frac{1}{8}$ " gauge **VA19**
 $\frac{1}{16}$ " gauge **VA619**



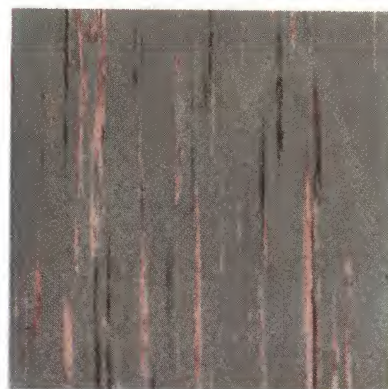
beach sand $\frac{1}{16}$ " gauge **VA675**



mocha multi $\frac{1}{16}$ " gauge **VA676**



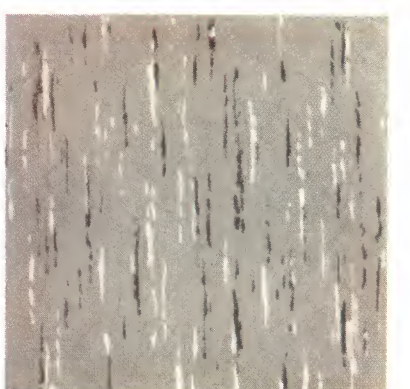
red multi $\frac{1}{16}$ " gauge **VA677**



grey multi $\frac{1}{16}$ " gauge **VA681**

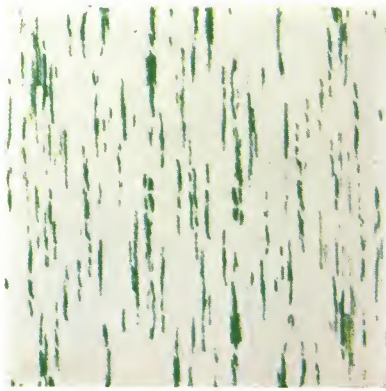


red $\frac{1}{8}$ " gauge **VA26**
std. gauge **VA626**

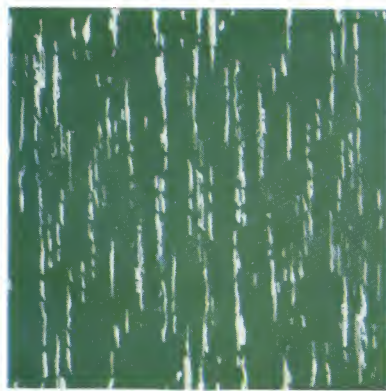


grey $\frac{1}{8}$ " gauge **VA27**
std. gauge **VA627**

VINYLBEST TILE WITH FEATHERVEINING



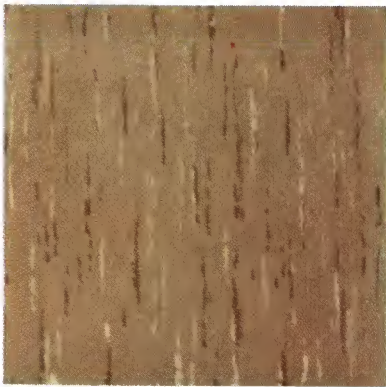
white w/green $\frac{1}{8}$ " gauge **VA28**
std. gauge **VA628**



green w/white $\frac{1}{8}$ " gauge **VA29**
std. gauge **VA629**



lt. beige $\frac{1}{8}$ " gauge **VA30**
std. gauge **VA630**



med. beige $\frac{1}{8}$ " gauge **VA31**
std. gauge **VA631**



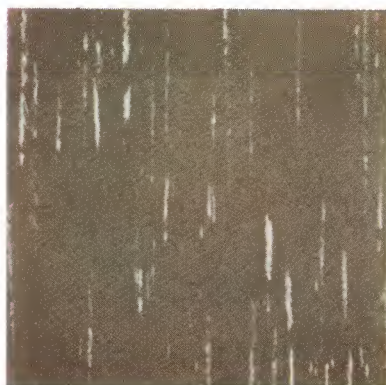
grey multi $\frac{1}{8}$ " gauge **VA32**
std. gauge **VA632**



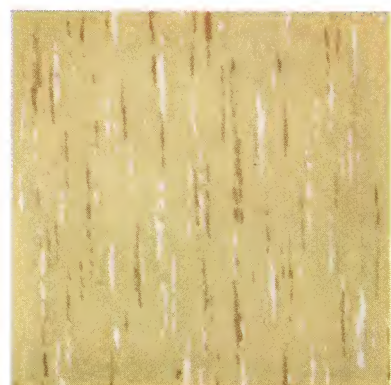
white multi $\frac{1}{8}$ " gauge **VA33**
std. gauge **VA633**



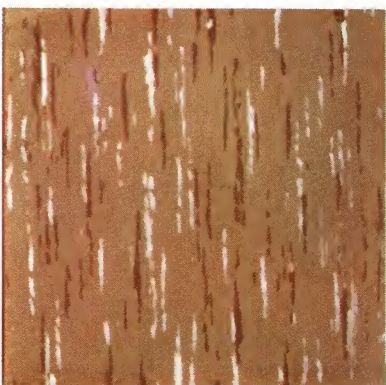
mocha multi $\frac{1}{8}$ " gauge **VA34**
std. gauge **VA634**



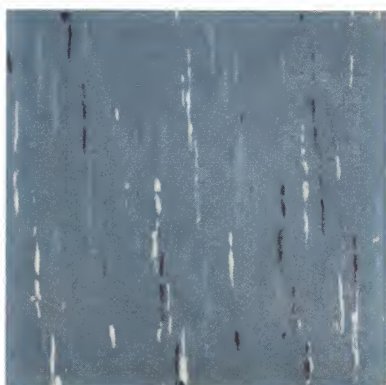
smoke $\frac{1}{8}$ " gauge **VA35**
std. gauge **VA635**



blonde $\frac{1}{8}$ " gauge **VA36**
std. gauge **VA636**



coppertone $\frac{1}{8}$ " gauge **VA37**
std. gauge **VA637**



blue $\frac{1}{8}$ " gauge **VA38**
std. gauge **VA638**

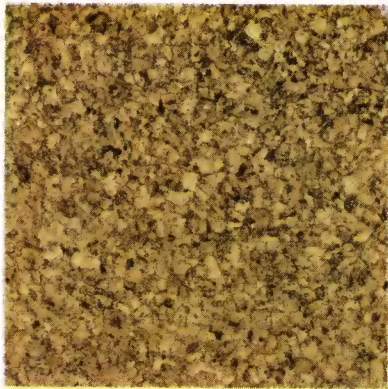


driftwood $\frac{1}{8}$ " gauge **VA39**
std. gauge **VA639**

Tile Size: 9" x 9"

Scale: 1" = 4"

CORK TILE



light tones



medium tones



dark tones

Tile Sizes: 9" x 9", 12" x 12", 6" x 12"

Gauges: $\frac{1}{8}$ " and $\frac{3}{16}$ "

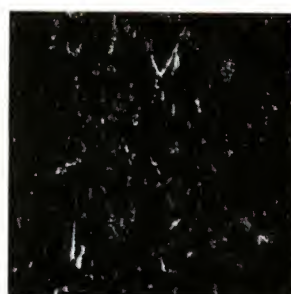
RUBBER TILE



$\frac{1}{8}$ " gauge **HR225**
std. gauge **SR125**



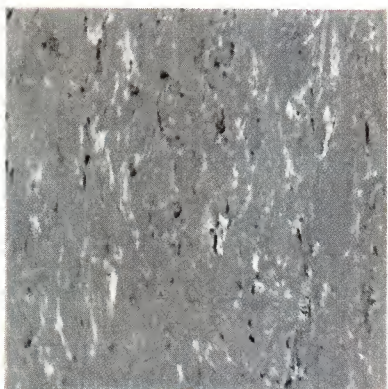
$\frac{1}{8}$ " gauge **HR226**
std. gauge **SR126**



$\frac{1}{8}$ " gauge **HR240**
std. gauge **SR140**



$\frac{1}{8}$ " gauge **HR241**
std. gauge **SR141**



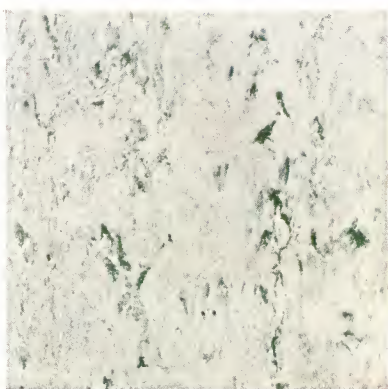
grey marble $\frac{1}{8}$ " gauge **HR242**
std. gauge **SR142**



lavender marble $\frac{1}{8}$ " gauge **HR245**
std. gauge **SR145**



med. green marble $\frac{1}{8}$ " gauge **HR246**
std. gauge **SR146**



white with green $\frac{1}{8}$ " gauge **HR247**
std. gauge **SR147**



white marble $\frac{1}{8}$ " gauge **HR250**
std. gauge **SR150**



red marble $\frac{1}{8}$ " gauge **HR251**
std. gauge **SR151**

Tile Size: 9" x 9"

Scale: $\frac{1}{4}$ " = 1"

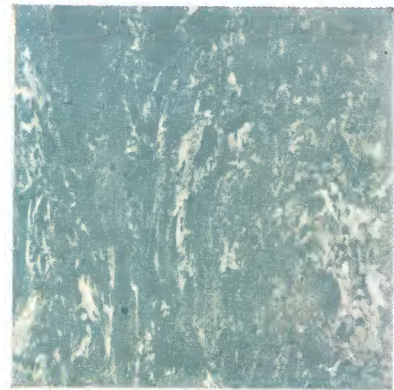
RUBBER TILE



pink marble $\frac{1}{8}$ " gauge **HR252**
std. gauge **SR152**



greige marble $\frac{1}{8}$ " gauge **HR254**
std. gauge **SR154**



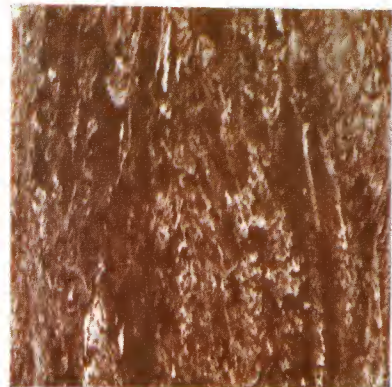
turquoise marble $\frac{1}{8}$ " gauge **HR255**
std. gauge **SR155**



coral marble $\frac{1}{8}$ " gauge **HR256**
std. gauge **SR156**



beige marble $\frac{1}{8}$ " gauge **HR257**
std. gauge **SR157**



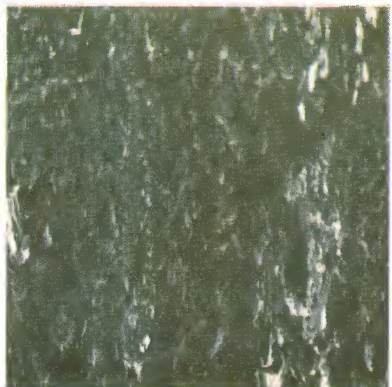
brown marble $\frac{1}{8}$ " gauge **HR258**
std. gauge **SR158**



white with mocha $\frac{1}{8}$ " gauge **HR259**
std. gauge **SR159**



amber $\frac{1}{8}$ " gauge **HR260**
std. gauge **SR160**



sage green $\frac{1}{8}$ " gauge **HR261**
std. gauge **SR161**



grey $\frac{1}{8}$ " gauge **HR262**
std. gauge **SR162**



cedar $\frac{1}{8}$ " gauge **HR263**
std. gauge **SR163**



manila $\frac{1}{8}$ " gauge **HR264**
std. gauge **SR164**

Tile Size: 9" x 9"

Scale: $\frac{1}{4}$ " = 1"

ASPHALT TILE

with Featherveining

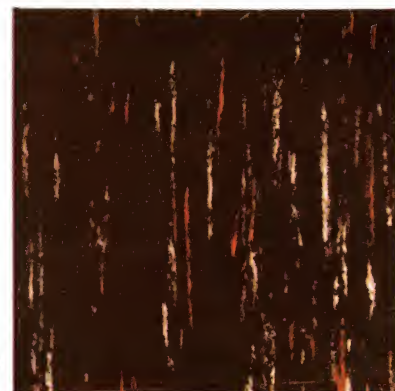
Colorful Congoleum-Nairn Asphalt Tile combines low first-cost with durability and is now made with Featherveining. The striation is unchanged all through the tile, so no matter how far it wears down, the pattern effect remains the same. No more "worn look" where traffic is heavier, as near doors, counters, etc. Specially designed to withstand the alkaline moisture common to basements and other areas where concrete floors are in contact with the ground.

The smooth, uniform surface resists dirt and spills—is easy to care for and factory waxing assures a long wearing gloss.

Tiles are cut true and square for tight joining and colors and designs hold their beauty and clarity—giving years of satisfactory service.

RECOMMENDED USES:

Above-grade floors of wood, concrete or ceramic tile.
On or below-grade floors of concrete or ceramic tile (with or without radiant heating).
Below-grade concrete or ceramic tile.



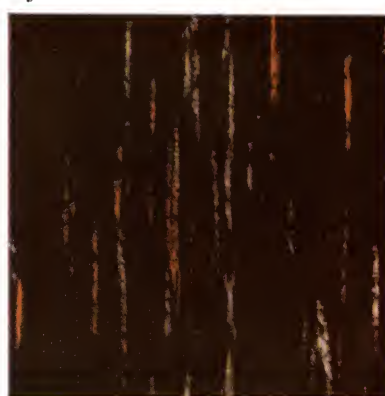
cordoba

MB12



carbon black

MB15



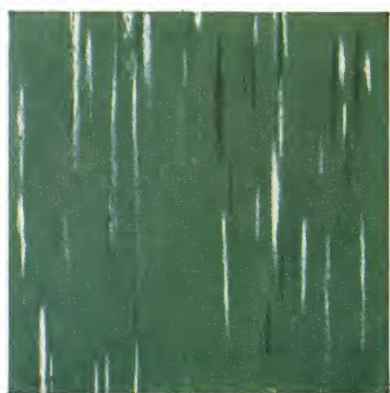
honduras brown

MB16



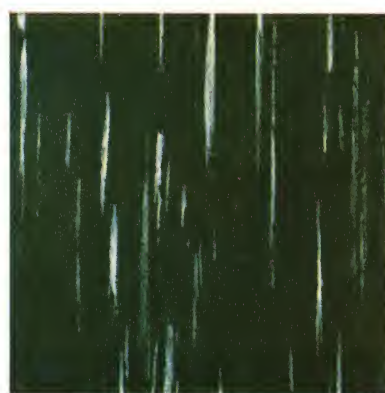
verde antique

MB19



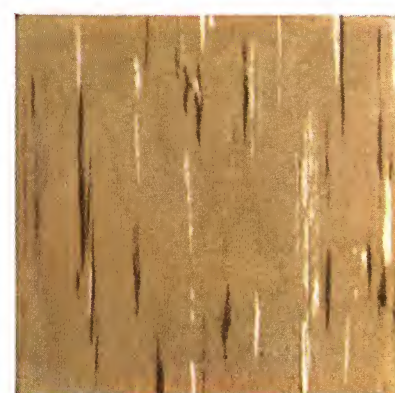
sierra green

MC31



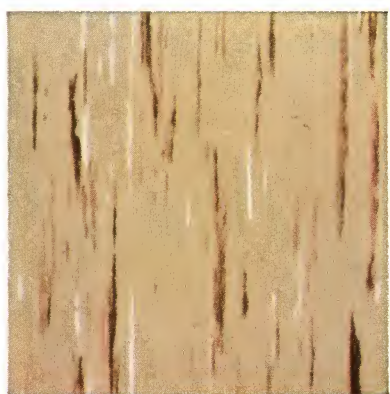
sequoia green

MC32



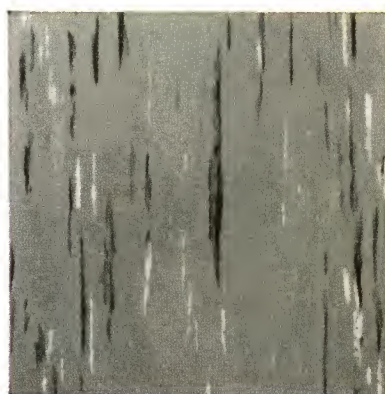
tangier tan

MC36



taupe

MC39



sparta grey

MC41



carthage grey

MC42

ASPHALT TILE WITH FEATHERVEINING



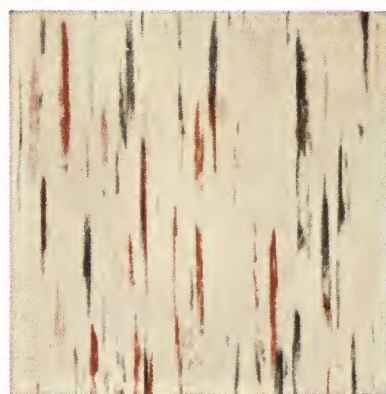
tuscan red

MC43



sienna

MD70



athens white

MD72



pompeii red

MD74



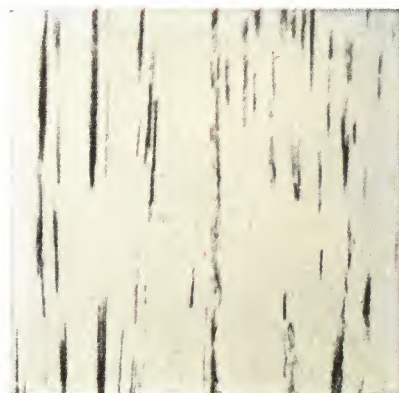
cathay gold

MD75



erin white

MD76



corinth white

MD80



brown

MA2

18" x 24" size for border only

black

MA5

18" x 24" size for border only



light tones
1/8" gauge only

MK101



medium tones
1/8" gauge only

MK102



dark tones
1/8" gauge only

MK103

Tile Size: 9" x 9"

Gauges: 1/8" & 3/16" unless otherwise indicated

Scale: 1/4" = 1"

*this fine floor**
started homes of
old time charm

*a Congoleum-Nairn fine floor—OF COURSE

WOOD HUES INLAID LINOLEUM



shell beige
9" x 9" tile

std. gauge **CC6**
lt. gauge **WL6**



spice brown
9" x 9" tile

std. gauge **CC8**
lt. gauge **WL8**



WOOD HUES PLANK

lt. gauge No. 1

Equal parts of light and dark in both 4" x 27"
and 4" x 36" sizes to a carton of 42 sq. ft.





CUSTOMBILT

linoleum plastic tile

Congoleum-Nairn now introduces Custombilt linoleum plastic tile. Pretested in over a thousand mobile home installations and giving excellent performance, it is now, by demand, made available for the national market.

The popular striated grain effect comes in a wide range of colors for many floor design possibilities. Deep pattern penetration gives long wear, and the linoleum plastic withstands soiling and indentation.

Custombilt precision cut 9" x 9" tiles are easy to install. The Do-it-Yourself can cut them with scissors. Economy priced . . . Custombilt linoleum plastic tile is the answer for those who want to modernize on a tight budget but want good looking results.

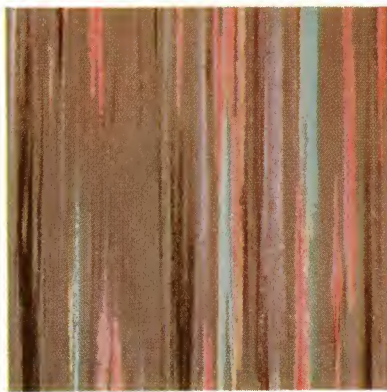
RECOMMENDED USE

Above Grade Installation.

CUSTOMBILT LINOLEUM TILE



22



23



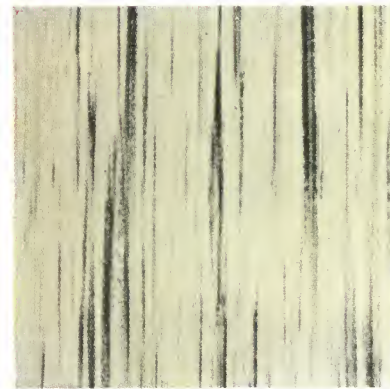
24



25



26



27



28



29



30



31



21

Tile Size: 9" x 9"

Gauge: Light

Scale: 1" = 4"



FORECAST VINYL

...by the yard or in rug sizes

Now, a vinyl floor so revolutionary we say "Never scrub it—just enjoy it." You WIPE this smooth, brilliant Forecast Vinyl and off goes household grime and dulling film. Forecast Vinyl stays factory-bright!

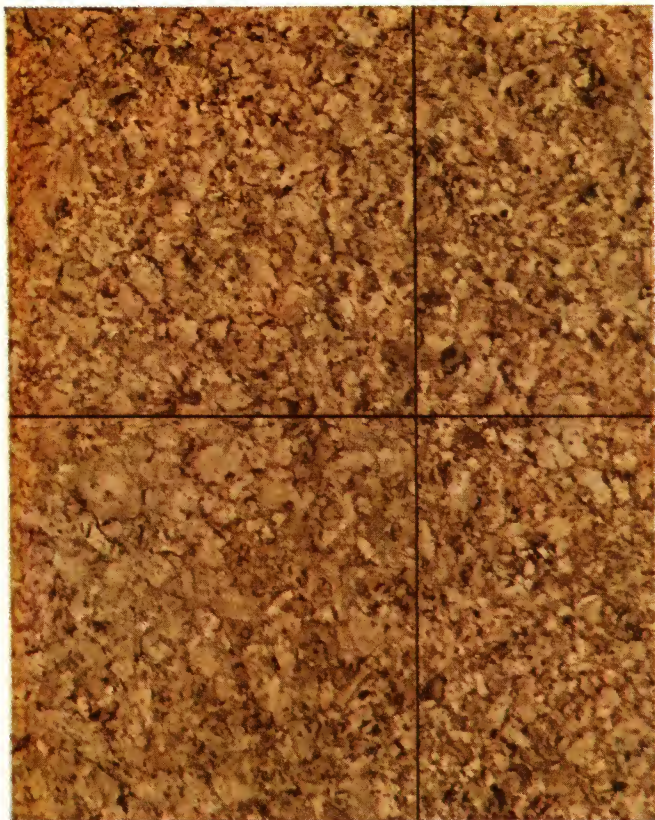
And not even kitchen greases, bleaches, lyes or acids stain the decorator designs and colors sealed beneath the crystal clear vinyl plastic.

You can install Forecast Vinyl yourself, too. No adhesive needed—it hugs the floor—flexible and easy to handle. Put down a rug or cut with a scissors for wall-to-wall fit.

RECOMMENDED USES:

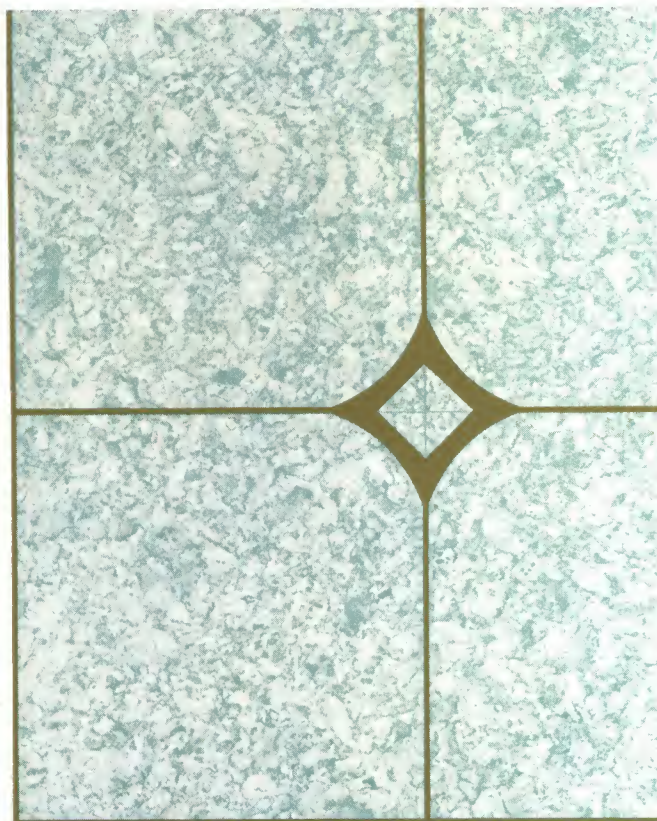
May be installed over above-grade floors of wood, concrete or ceramic tile.

FORECAST VINYL



CORKETTE

6', 9' & 12' wide **F30**
9'x12', 12'x12', 12'x15' Rugs **F530**



CUSTOM INSET • turquoise 6', 9' & 12' wide **F31**
9' x 12', 12' x 12', 12' x 15' rugs **F531**

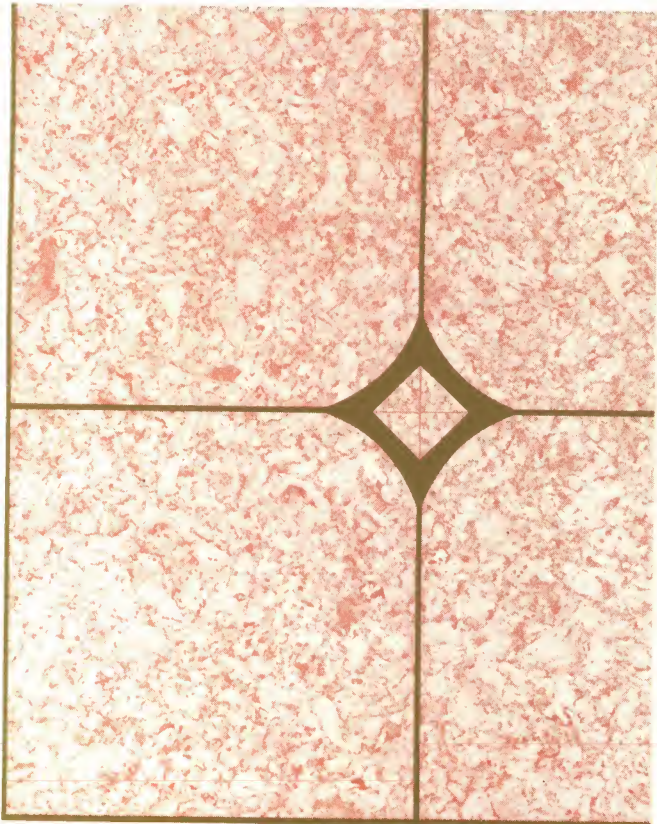


CUSTOM INSET • sand 6', 9' & 12' wide **F32**
9'x12', 12'x12', 12'x15' Rugs **F532**



CUSTOM INSET • grey 6', 9' & 12' wide **F33**
9'x12', 12'x12', 12'x15' Rugs **F533**

FORECAST VINYL



CUSTOM INSET • pink 6', 9' & 12' wide **F34**
9' x 12', 12' x 12', 12' x 15' rugs **F534**



HEATHERTONE • grey 6', 9' & 12' wide **F35**
9'x12', 12'x12', 12'x15' Rugs **F535**



HEATHERTONE • beige 6', 9' & 12' wide **F36**
9'x12', 12'x12', 12'x15' Rugs **F536**



HEATHERTONE • nutria 6', 9' and 12' wide **FS37**
9' x 12', 12' x 12', 12' x 15' Rugs **FS537**

Scale: 1/4"=1"

FORECAST VINYL



DIAMONDS • white 6', 9' & 12' wide **F50**
9'x12', 12'x12', 12'x15' Rugs **F550**



DIAMONDS • mocha 6', 9' & 12' wide **F52**
9'x12', 12'x12', 12'x15' Rugs **F552**



CASCADE • rich beige 6', 9' and 12' wide **F70**
9' x 12', 12' x 12', 12' x 15' Rugs **F570**



CASCADE • pearl grey 6', 9' and 12' wide **F71**
9' x 12', 12' x 12', 12' x 15' Rugs **FS571**

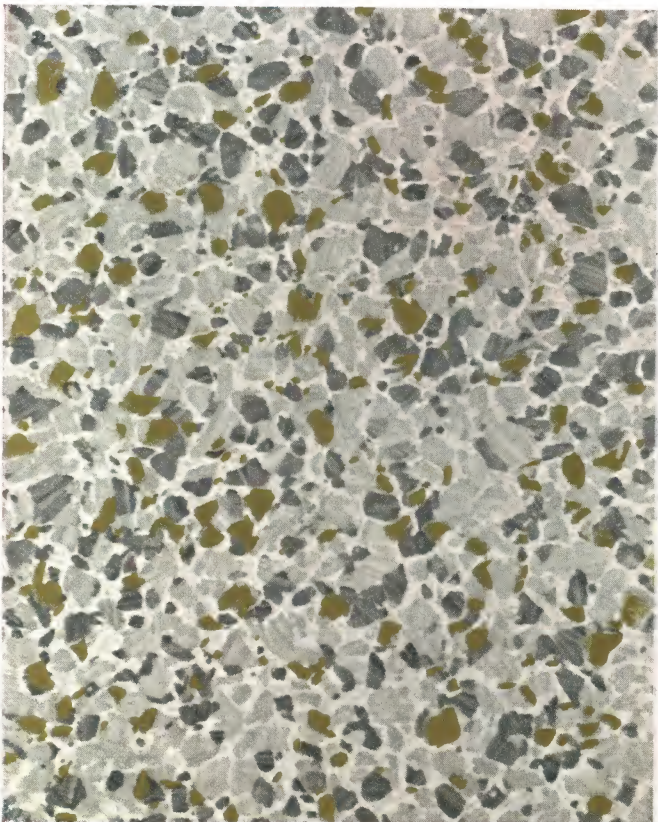
FORECAST VINYL



CASCADe • nutria 6', 9' and 12' wide **F72**
9' x 12', 12' x 12', 12' x 15' Rugs **F572**



CASCADe • willow green 6', 9' and 12' wide **F73**
9' x 12', 12' x 12', 12' x 15' Rugs **FS573**



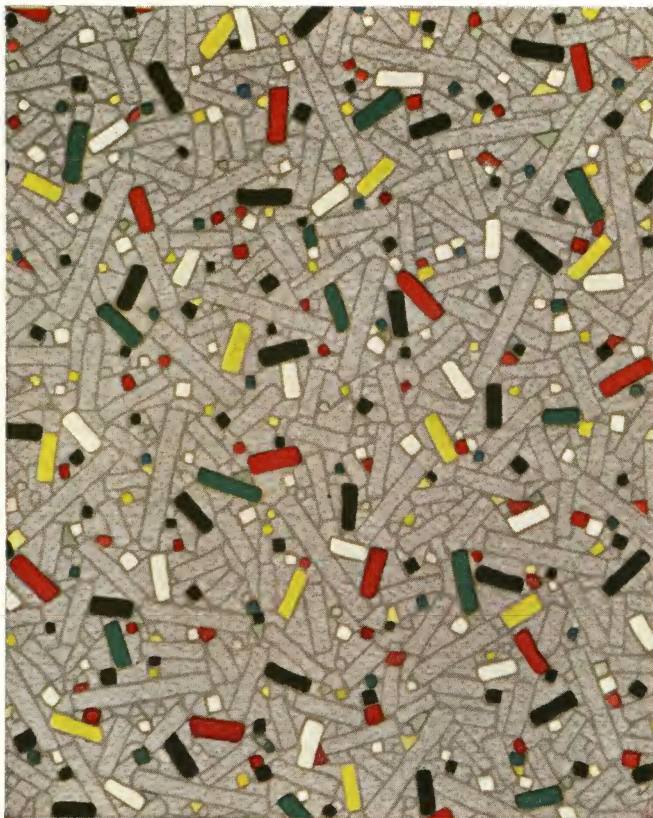
LAS VEGAS • grey w/gold 6', 9' & 12' wide **F83**
9'x12', 12'x12', 12'x15' Rugs **F583**



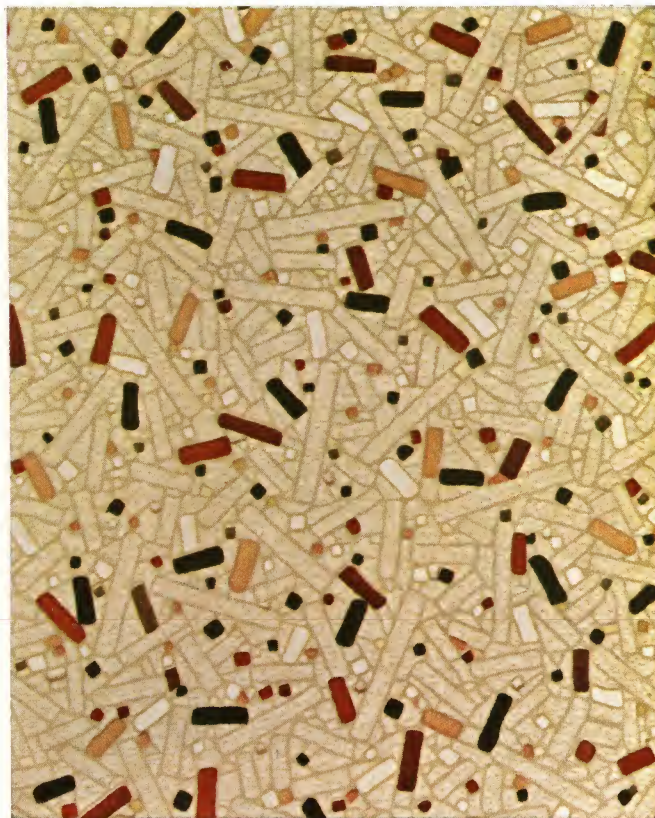
LAS VEGAS • beige w/gold 6', 9' & 12' wide **F84**
9'x12', 12'x12', 12'x15' Rugs **F584**

Scale: 1/4"=1"

FORECAST VINYL



GOOD & PLENTY • grey 6', 9' & 12' wide **F90**
9'x12', 12'x12', 12'x15' Rugs **F590**



GOOD & PLENTY • beige 6', 9' & 12' wide **F91**
9'x12', 12'x12', 12'x15' Rugs **F591**



FAIRMONT • bay grey 6', 9' & 12' wide **F103**
9'x12', 12'x12', 12'x15' Rugs **F603**



FAIRMONT • sunset beige 6', 9' & 12' wide **F104**
9'x12', 12'x12', 12'x15' Rugs **F604**

FORECAST VINYL



SCULPTURED RUG • beige 6', 9' & 12' wide **F110**
9'x12', 12'x12', 12'x15' Rugs **F610**



HORIZON • grey 6', 9' and 12' wide **FS120**
9' x 12', 12' x 12', 12' x 15' Rugs **FS620**



HORIZON • mocha 6', 9' and 12' wide **FS121**
9' x 12', 12' x 12', 12' x 15' Rugs **FS621**



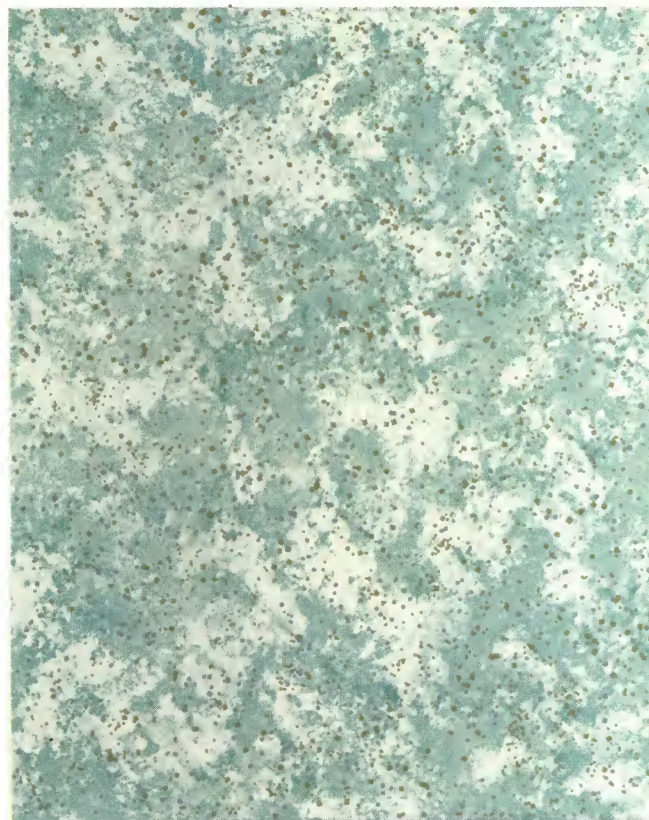
HORIZON • charcoal 6', 9' and 12' wide **FS122**
9' x 12', 12' x 12', 12' x 15' Rugs **FS622**

FORECAST VINYL

12x15
10x12



HORIZON • bisque 6', 9' and 12' wide
9' x 12', 12' x 12', 12' x 15' Rugs **FS123**
FS623



HORIZON • green 6', 9' & 12' wide
9' x 12', 12' x 12', 12' x 15' rugs **FS124**
FS624



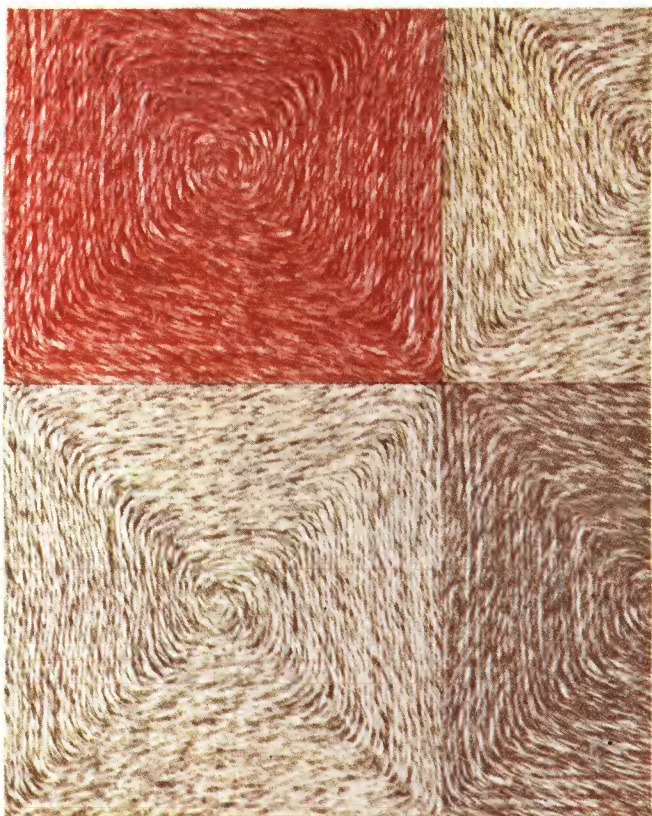
HORIZON • pink 6', 9' & 12' wide
9' x 12', 12' x 12', 12' x 15' rugs **FS125**
FS625



HORIZON • white 6', 9' & 12' wide
9' x 12', 12' x 12', 12' x 15' rugs **FS126**
FS626

12x15

FORECAST VINYL



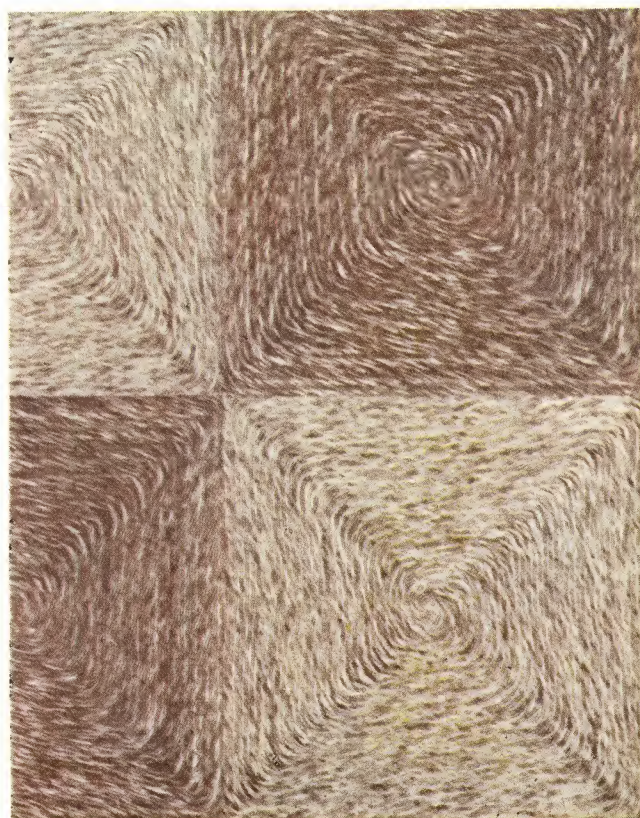
SISAL • red and beige 6', 9' & 12' wide **F130**
9'x12', 12'x12', 12'x15' Rugs **F630**



SISAL • grey and gold 6', 9' & 12' wide **F131**
9'x12', 12'x12', 12'x15' Rugs **F631**



SISAL • green and natural 6', 9' & 12' wide **F132**
9'x12', 12'x12', 12'x15' Rugs **F632**



SISAL • beige 6', 9' & 12' wide **F133**
9'x12', 12'x12', 12'x15' Rugs **F633**

FORECAST VINYL



MODERNAIRE • taupe 6', 9' and 12' wide **FS140**
9' x 12', 12' x 12', 12' x 15' Rugs **FS640**



MODERNAIRE • blue 6', 9' and 12' wide **FS142**
9' x 12', 12' x 12', 12' x 15' Rugs **FS642**



MODERNAIRE • white 6', 9' and 12' wide **FS141**
9' x 12', 12' x 12', 12' x 15' Rugs **FS641**

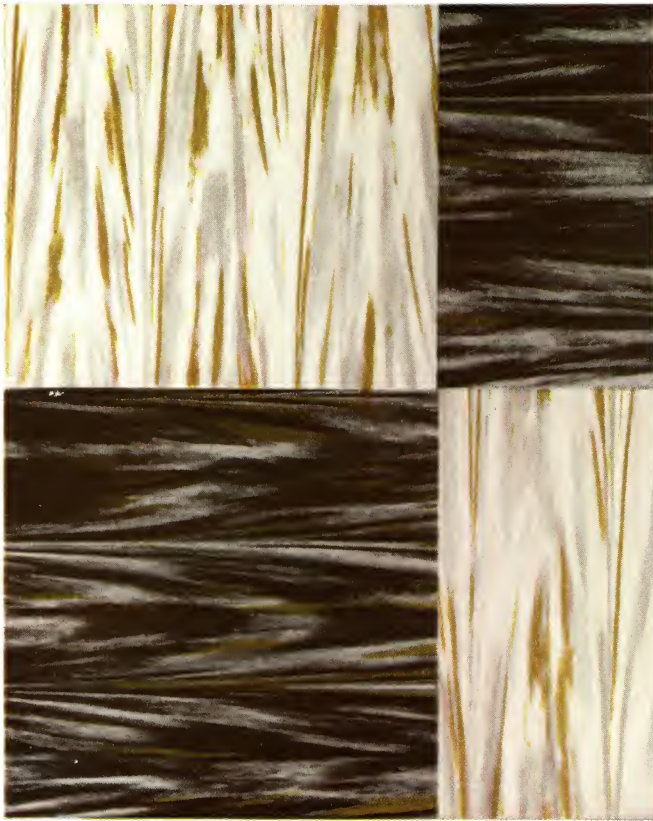


MODERNAIRE • mocha 6', 9' and 12' wide **FS143**
9' x 12', 12' x 12', 12' x 15' Rugs **FS643**



MODERNAIRE • grey 6', 9' and 12' wide **FS144**
9' x 12', 12' x 12', 12' x 15' Rugs **FS644**

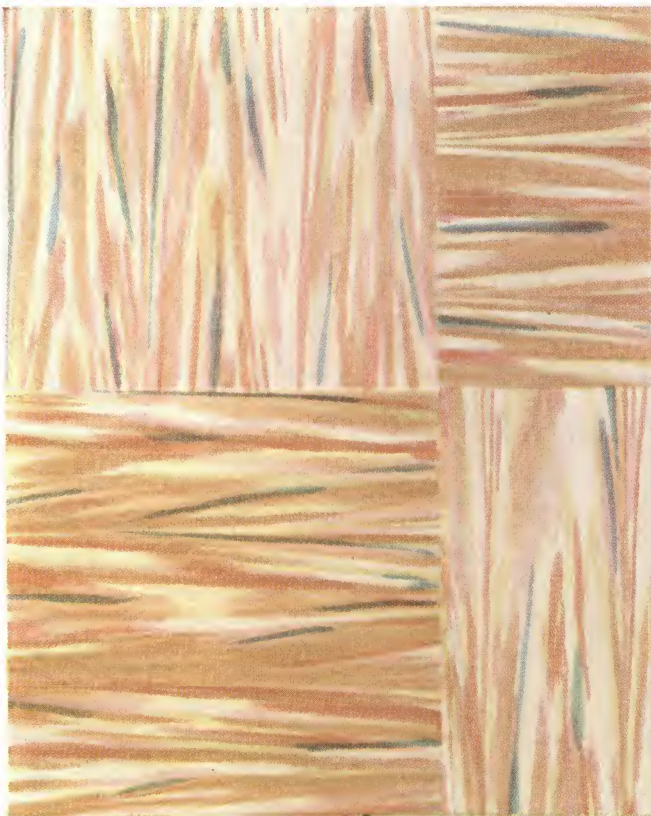
FORECAST VINYL



TOWN and COUNTRY • black and white w/gold
6', 9' & 12' wide **F150**



TOWN and COUNTRY • grey and white **F151**
6', 9' & 12' wide



TOWN and COUNTRY • light and medium beige **F153**
6', 9' & 12' wide

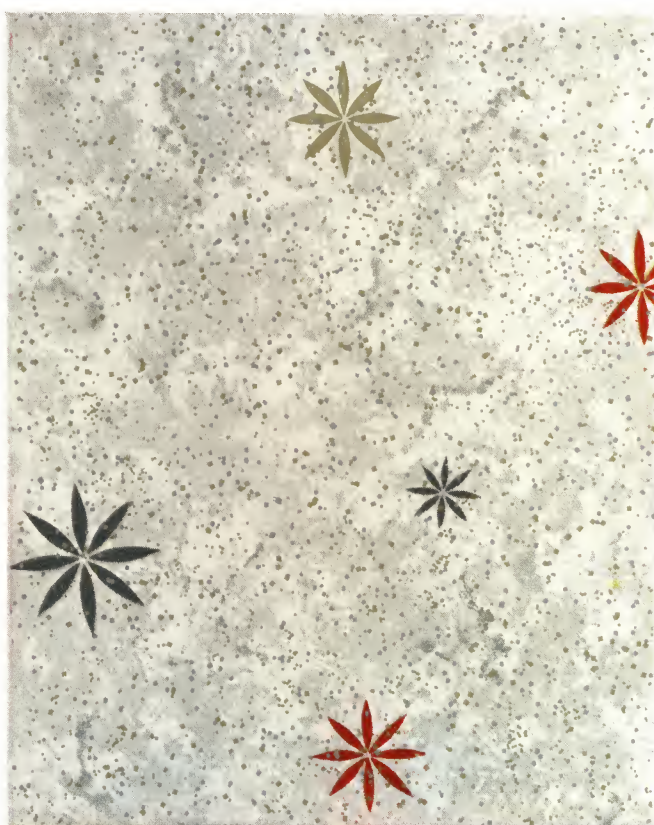


STARWAY • white **FS156**
6', 9' & 12' wide

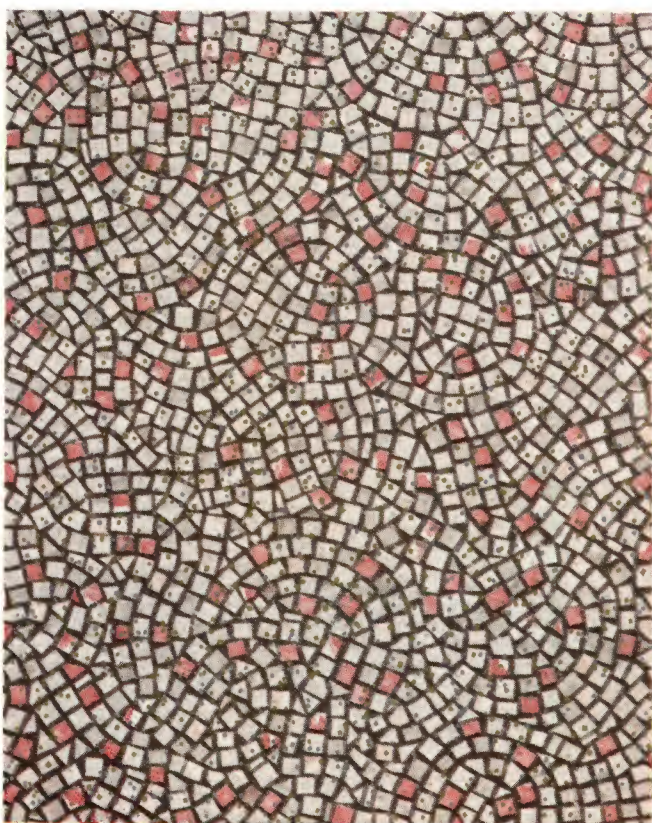
FORECAST VINYL



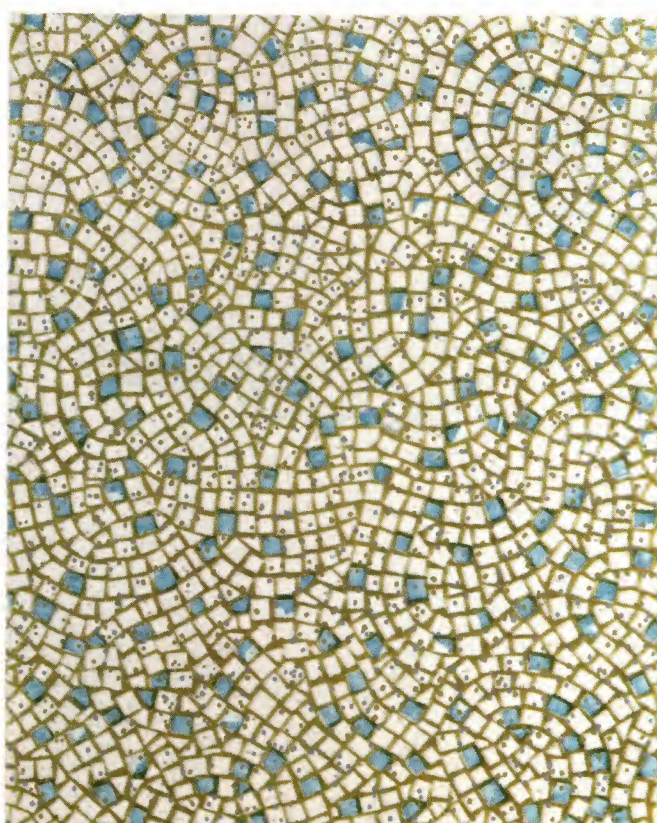
STARWAY • beige 6', 9' & 12' wide **FS157**



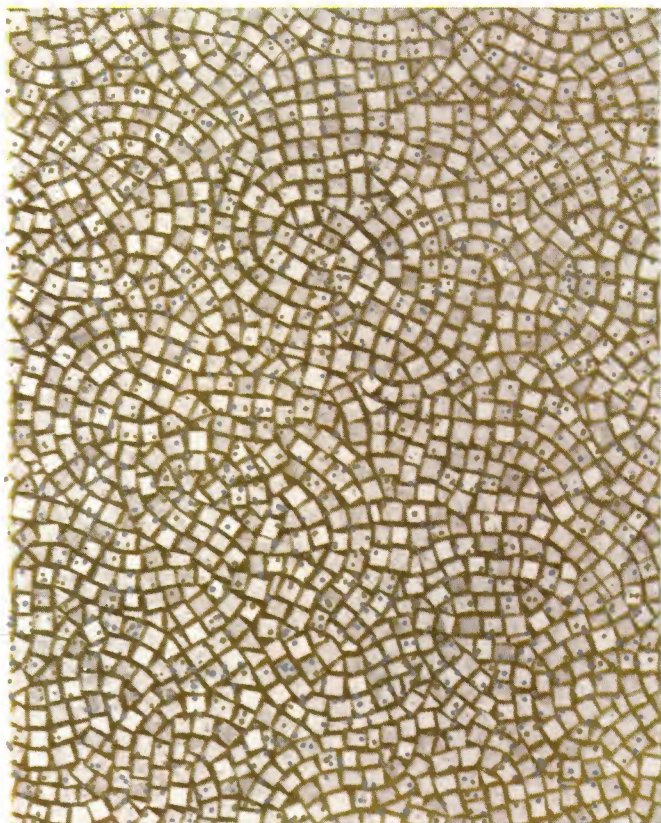
STARWAY • grey 6', 9' & 12' wide **FS158**



MOSAIC • driftwood 6', 9' and 12' wide **FS162**
9' x 12', 12' x 12', 12' x 15' Rugs **FS662**



MOSAIC • sparkling white 6', 9' and 12' wide **FS163**
9' x 12', 12' x 12', 12' x 15' Rugs **FS663**



MOSAIC • blonde

6', 9' and 12' wide
9' x 12', 12' x 12', 12' x 15' Rugs

FS164

FS664



INNOVATION • greige

9' and 12' wide
9' x 12', 12' x 12', 12' x 15' Rugs

F168

F668

Scale: $\frac{1}{4}$ " = 1"



INNOVATION • cocoa beige

Scale: 1" = 5"

9' and 12' wide
9' x 12', 12' x 12', 12' x 15' Rugs

F169

F669

FORECAST VINYL



INNOVATION • willow green 9' and 12' wide **F170**
9' x 12', 12' x 12', 12' x 15' Rugs **F670**



INNOVATION • honey beige 9' and 12' wide **F171**
9' x 12', 12' x 12', 12' x 15' Rugs **F671**

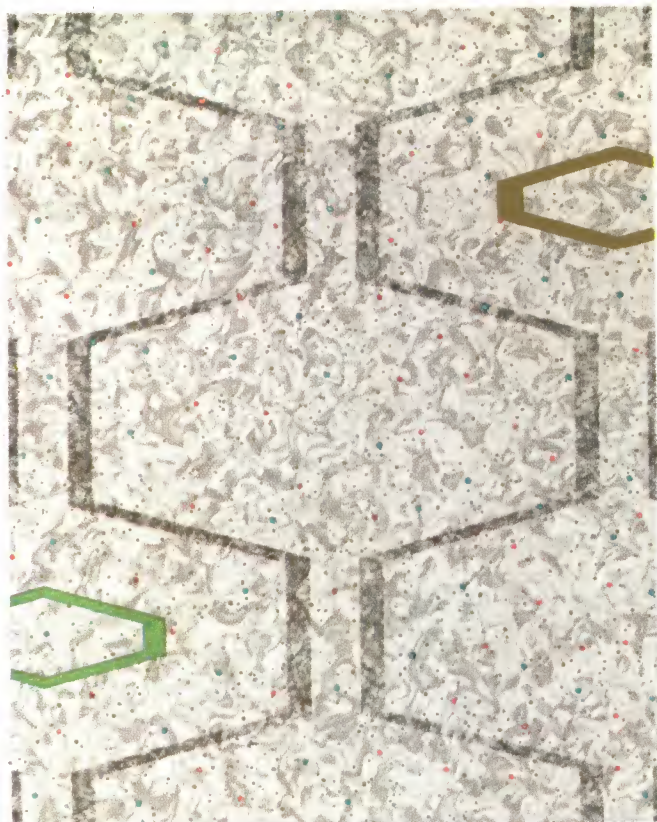


INNOVATION • rose 9' and 12' wide **F172**
9' x 12', 12' x 12', 12' x 15' Rugs **F672**

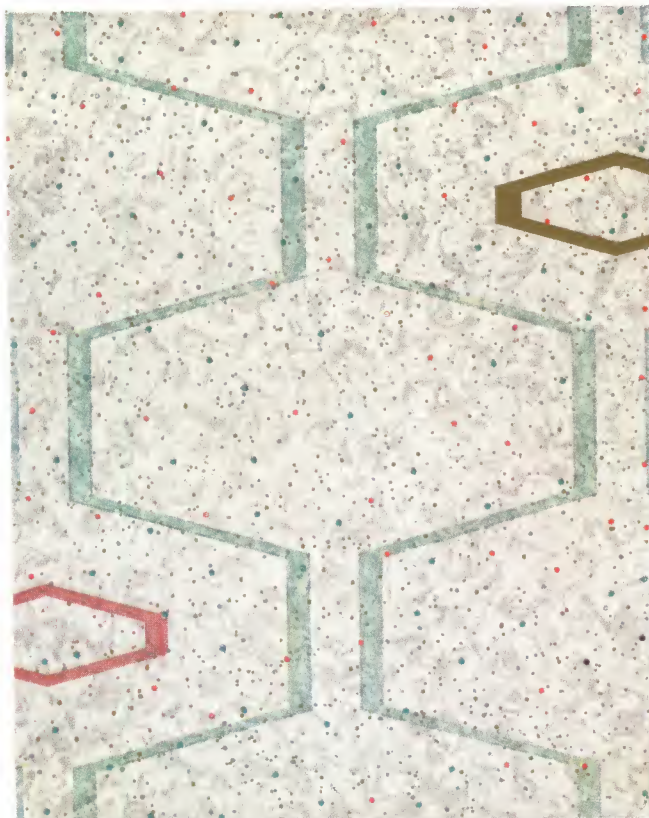


PAVILLION • beige 6', 9' and 12' wide **FS175**
9' x 12', 12' x 12', 12' x 15' Rugs **FS675**

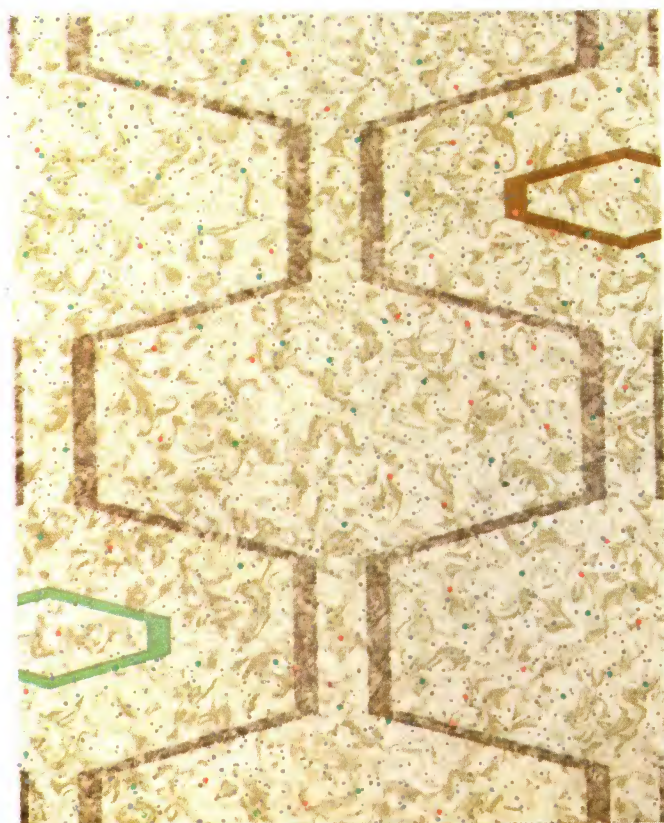
FORECAST VINYL



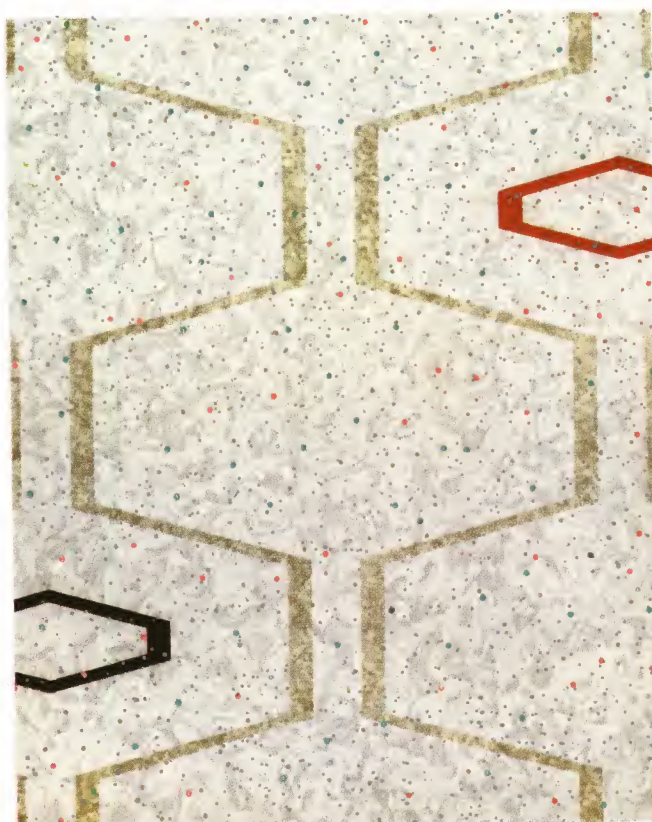
FLAIR • grey 6', 9' and 12' wide **FS182**
9' x 12', 12' x 12', 12' x 15' Rugs **FS682**



FLAIR • white w/pink & gold 6', 9' and 12' wide **FS183**
9' x 12', 12' x 12', 12' x 15' Rugs **FS683**



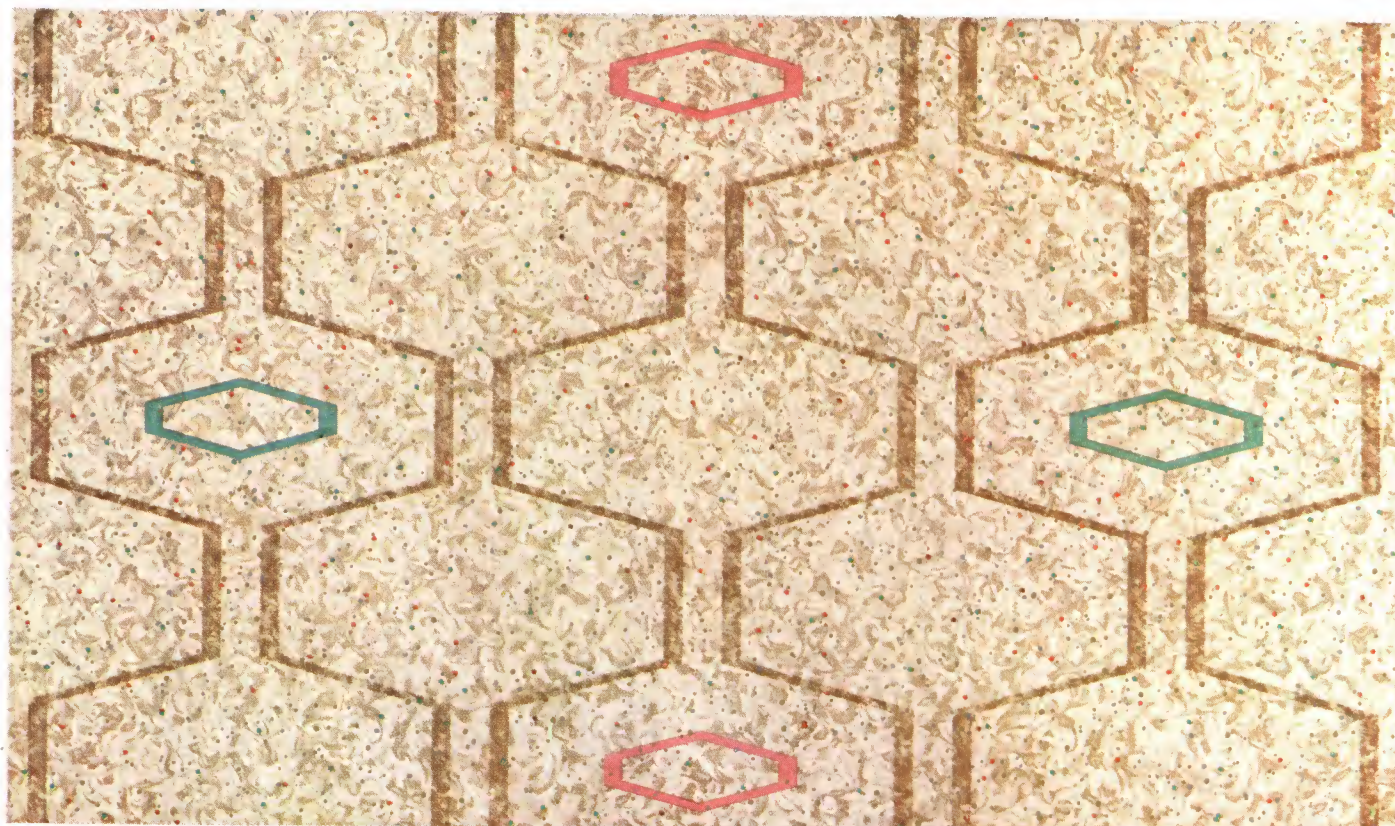
FLAIR • sand 6', 9' and 12' wide **FS184**
9' x 12', 12' x 12', 12' x 15' Rugs **FS684**



FLAIR • white w/red & black 6', 9' and 12' wide **FS185**
9' x 12', 12' x 12', 12' x 15' Rugs **FS685**

Scale: 1" = 4"

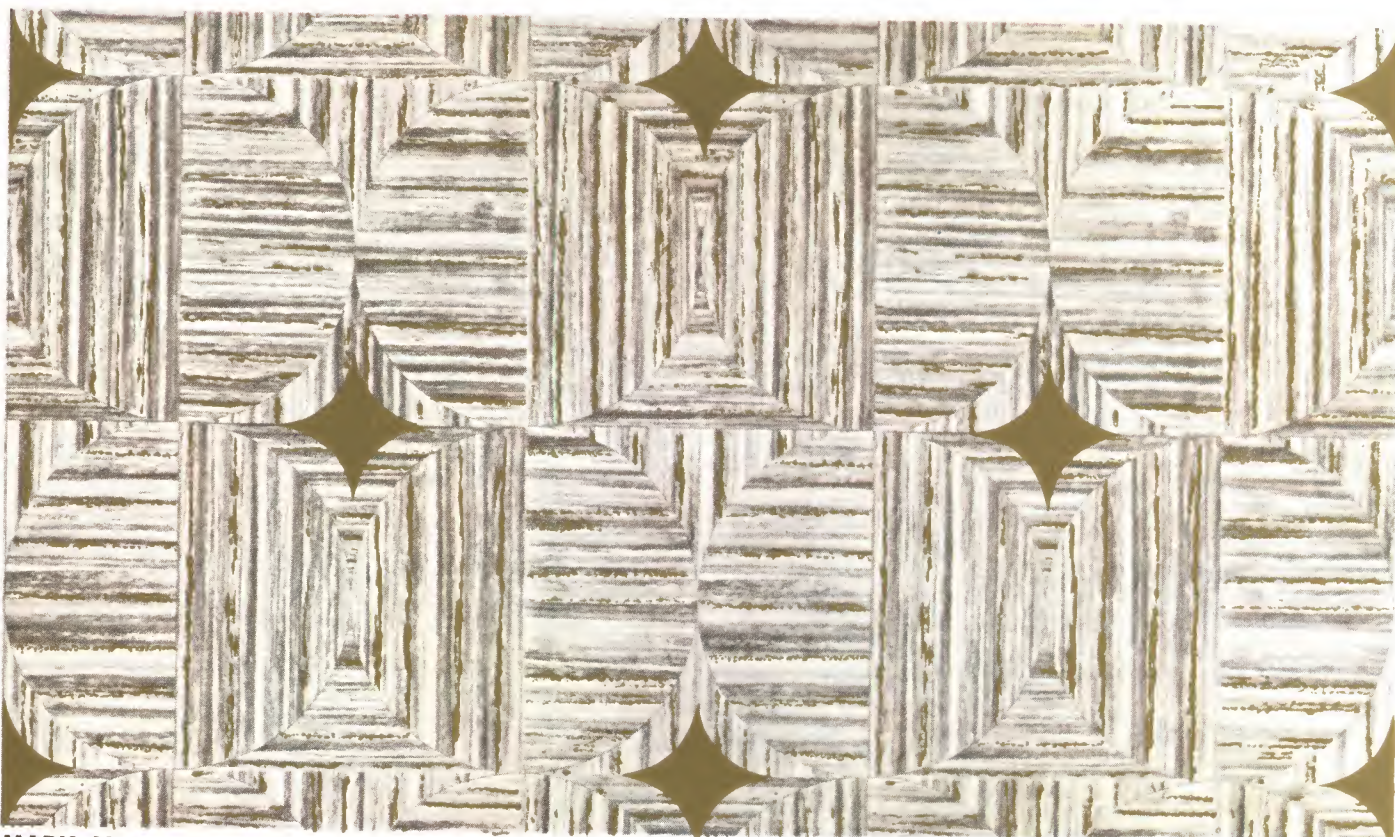
FORECAST VINYL



FLAIR • mocha

6', 9' and 12' wide **FS186**
9' x 12', 12' x 12', 12' x 15' Rugs **FS686**

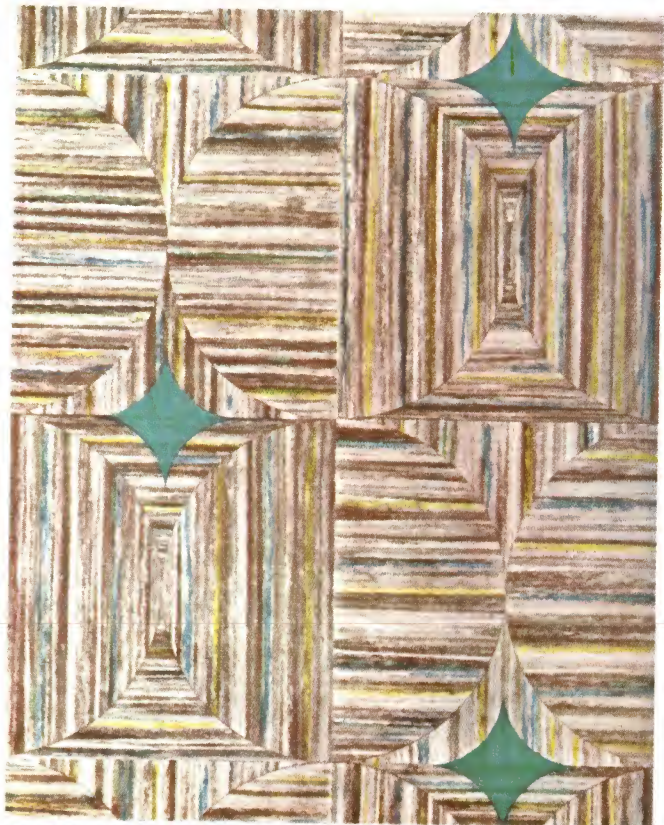
Scale: 1" = 5"



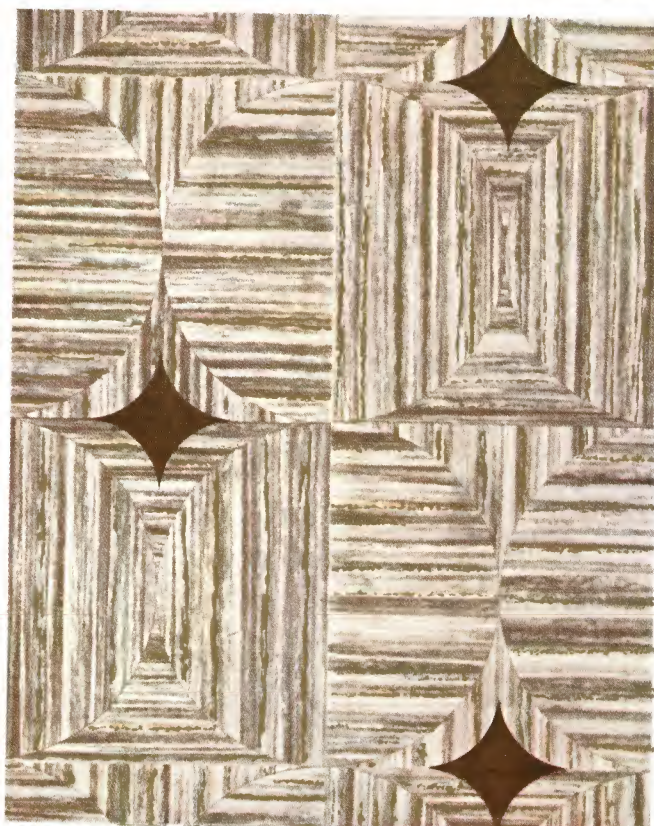
MARK V • white w/gold

6', 9' and 12' wide **F188**
9' x 12', 12' x 12', 12' x 15' Rugs **F688**

FORECAST VINYL

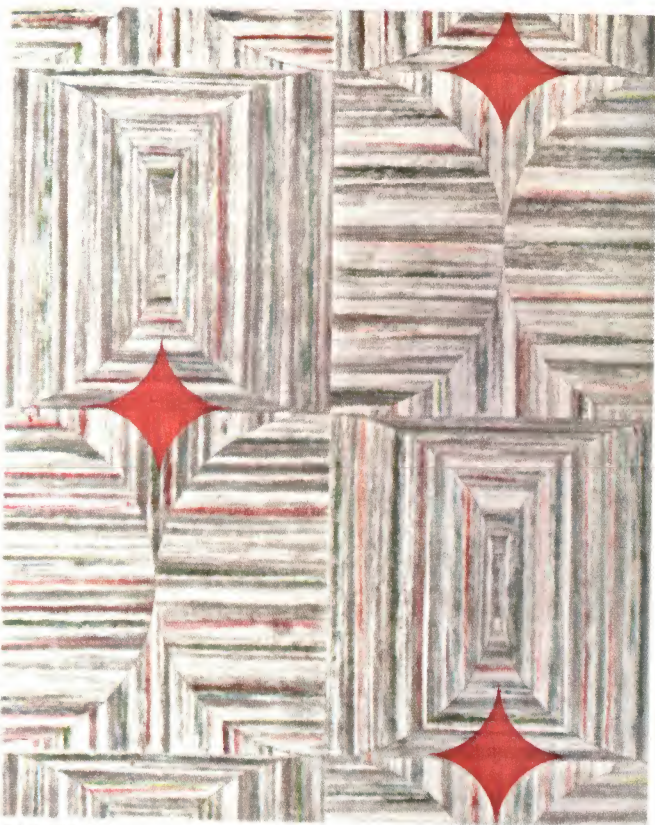


MARK V • mocha w/yellow & turquoise 6', 9' & 12' wide **F189**
9' x 12', 12' x 12', 12' x 15' Rugs **F689**

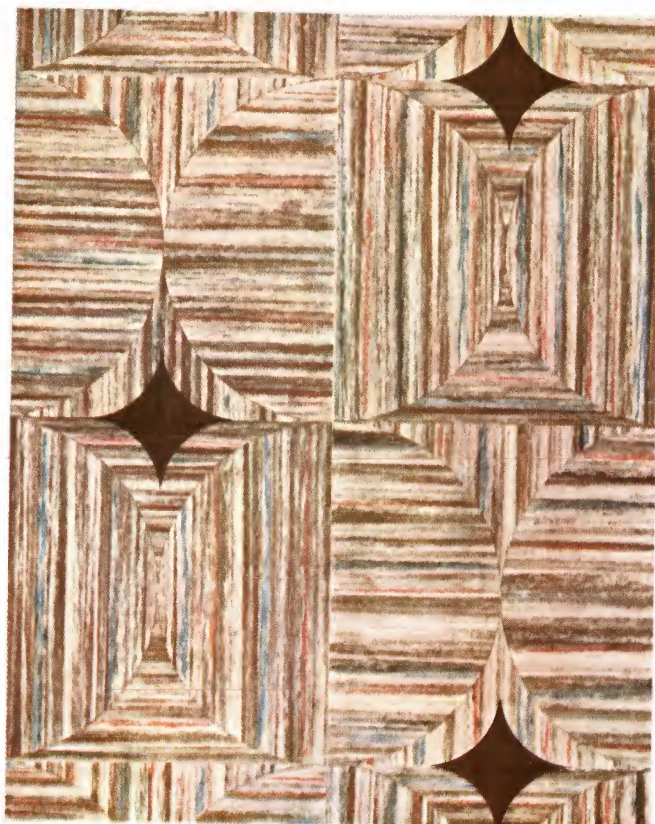


MARK V • mocha w/gold & brown 6', 9' & 12' wide **F191**
9' x 12', 12' x 12', 12' x 15' Rugs **F691**

Scale: 1" = 5"



MARK V • white w/pink & turquoise 6', 9' & 12' wide **F192**
9' x 12', 12' x 12', 12' x 15' Rugs **F692**



MARK V • beige w/pink & turquoise 6', 9' & 12' wide **F193**
9' x 12', 12' x 12', 12' x 15' Rugs **F693**

Scale: 1" = 5"



PAVILLION • mocha 6', 9' and 12' wide **FS176**
9' x 12', 12' x 12', 12' x 15' Rugs **FS676**



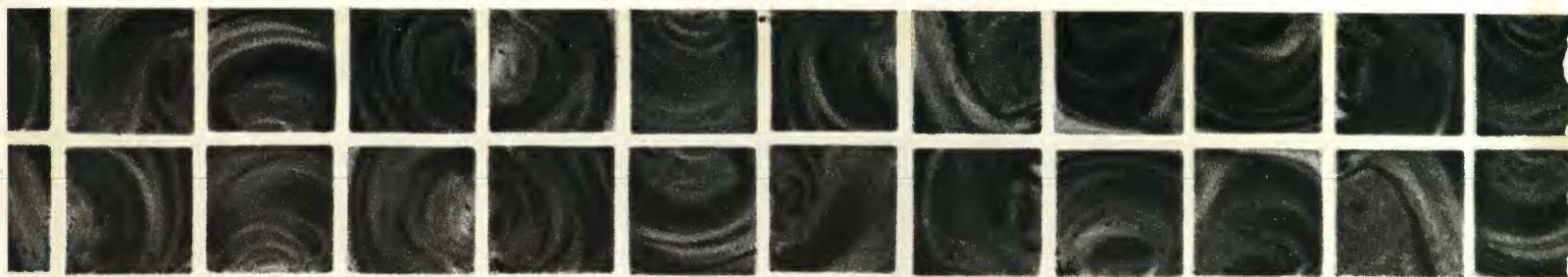
PAVILLION • sea green 6', 9' and 12' wide **FS177**
9' x 12', 12' x 12', 12' x 15' Rugs **FS677**



PAVILLION • sand 6', 9' and 12' wide **FS178**
9' x 12', 12' x 12', 12' x 15' Rugs **FS678**



PAVILLION • brick red 6', 9' and 12' wide **FS179**
9' x 12', 12' x 12', 12' x 15' Rugs **FS679**



*this
fine wall
adds
plastic beauty
and
cleaning
ease*



PLASTIC CONGOWALL

Now, Congoleum-Nairn brings you a revolution in the one and only Congowall – a magnificent plastic material made by the startling rotogravure process. Here's a super-durable surface of glowing, lustrous plastic with the realistic look of hand-fired tile. And you can install this sturdy, flexible wall covering yourself – easily – quickly – a wall at a time. With Plastic Congowall you solve your wall

problems forever. No more wall cracks, no more painting or refinishing. And because the decorator color and beauty is sealed forever beneath the rugged, crystal clear plastic, it's a cleaning dream! Household grime and dulling film just WIPE off the super-smooth, brilliant plastic. Now, it's Plastic Congowall for beauty in kitchens, nurseries, dining areas, restaurants, shops and other residential and commercial areas.



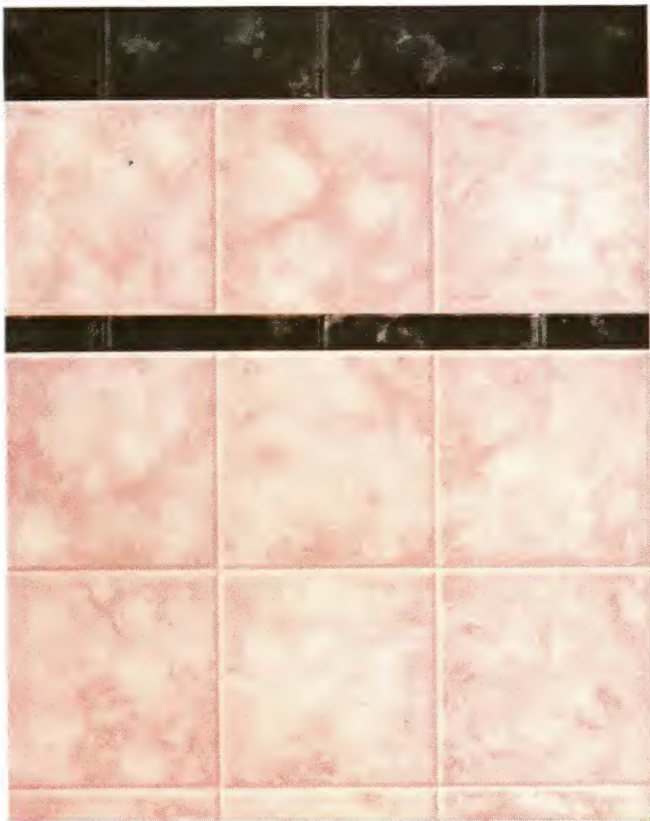
54" wide **W200**



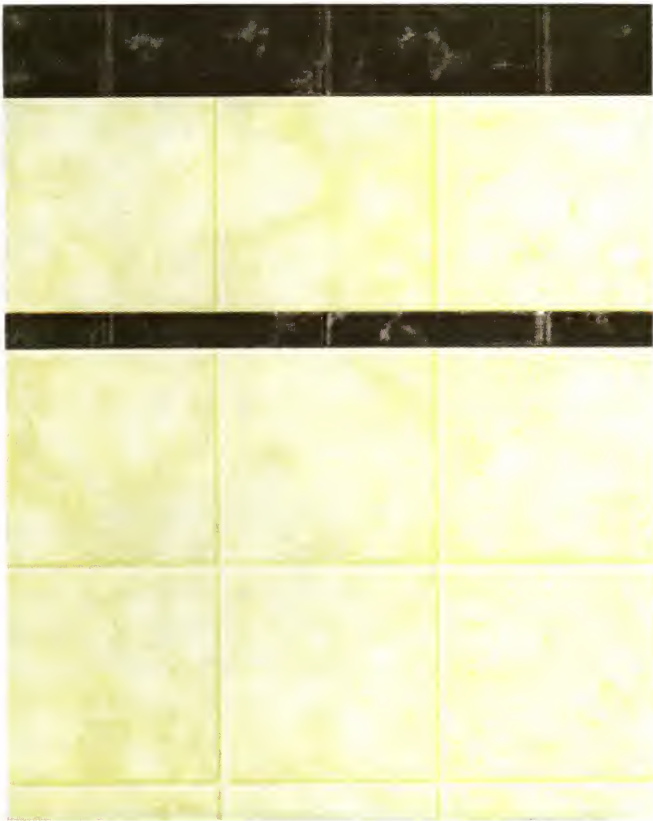
54" wide **W201**

Scale: 1" = 4"

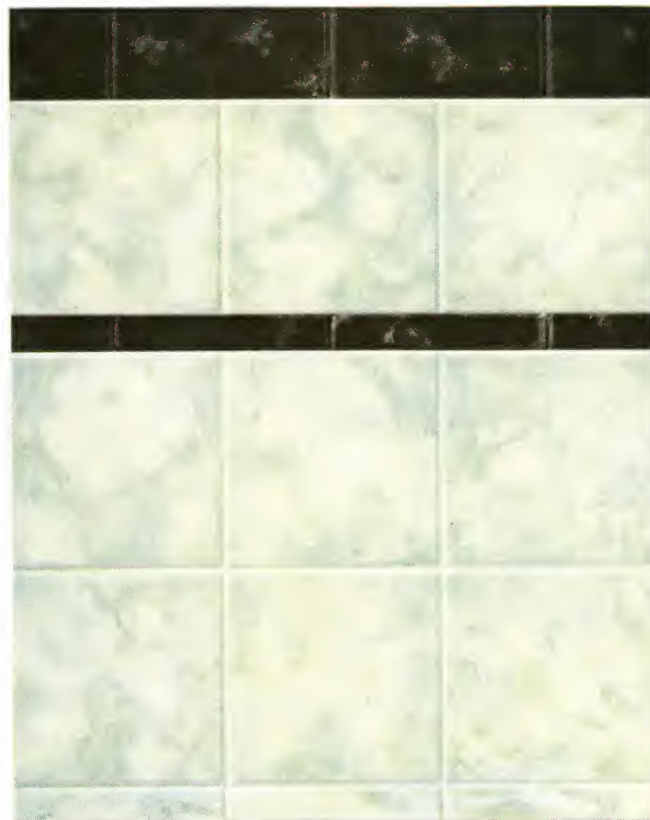
PLASTIC CONGOWALL



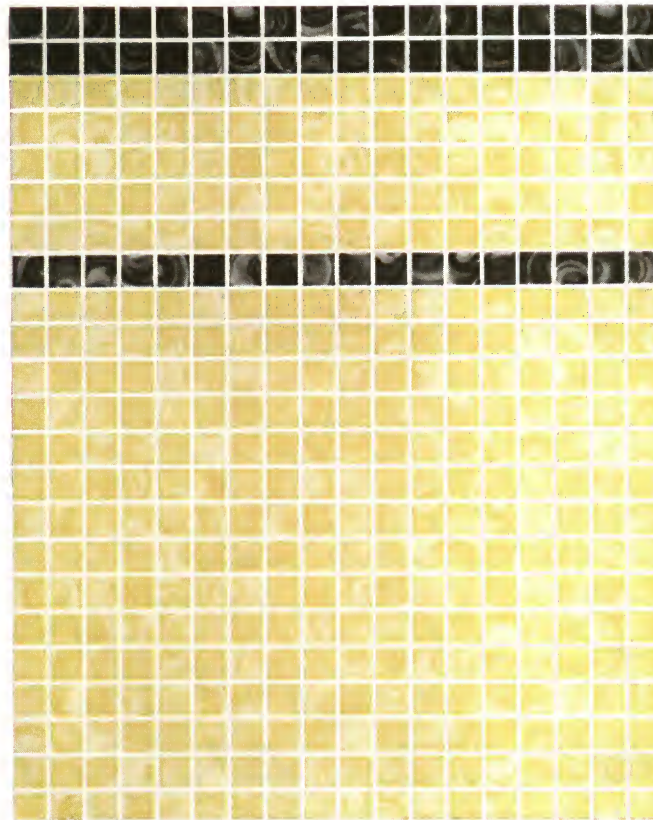
54" wide **W202**



54" wide **W203**

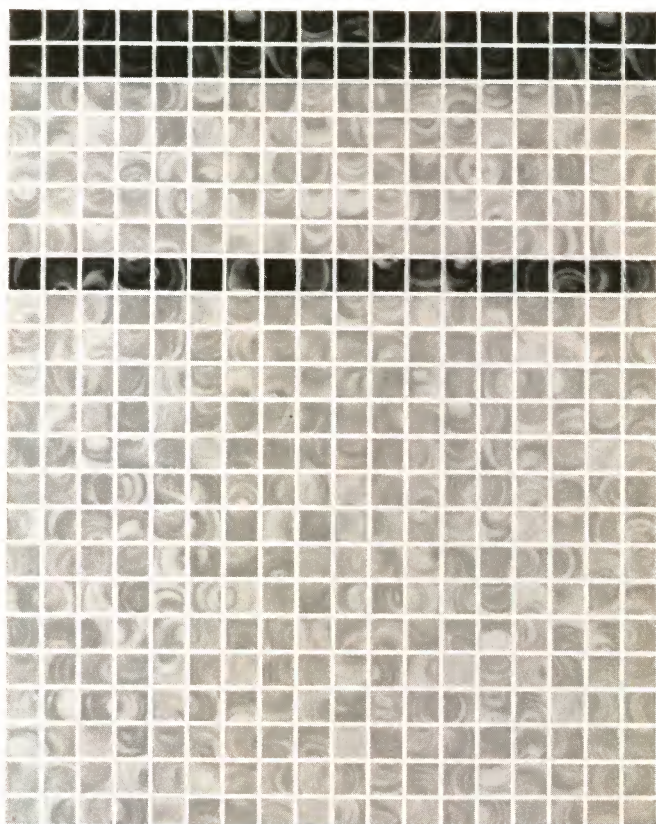


54" wide **W204**

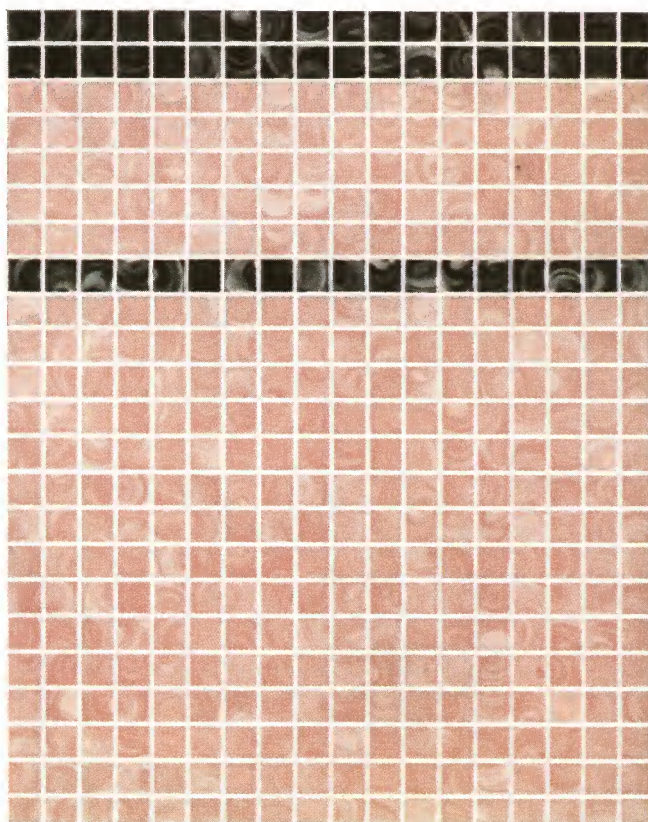


54" wide **W205**

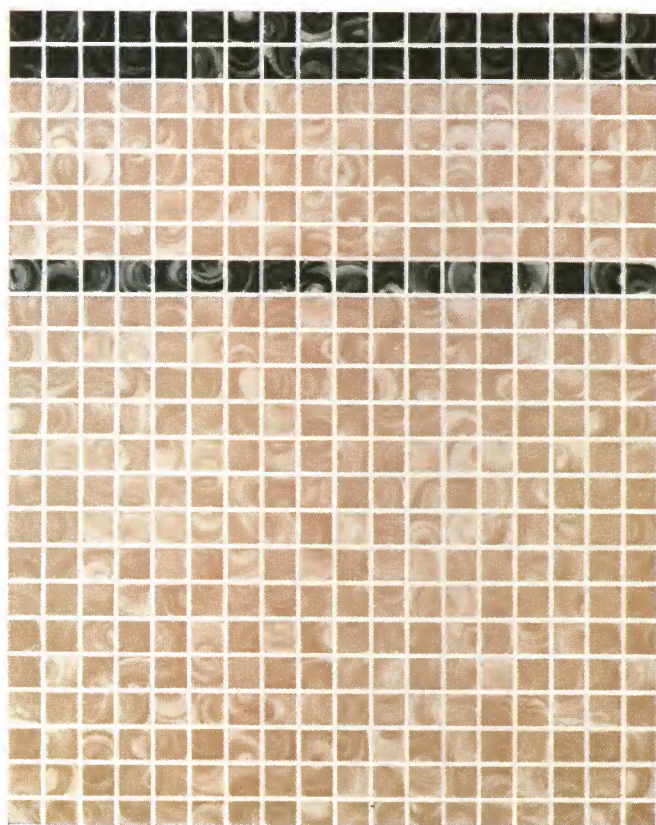
PLASTIC CONGOWALL



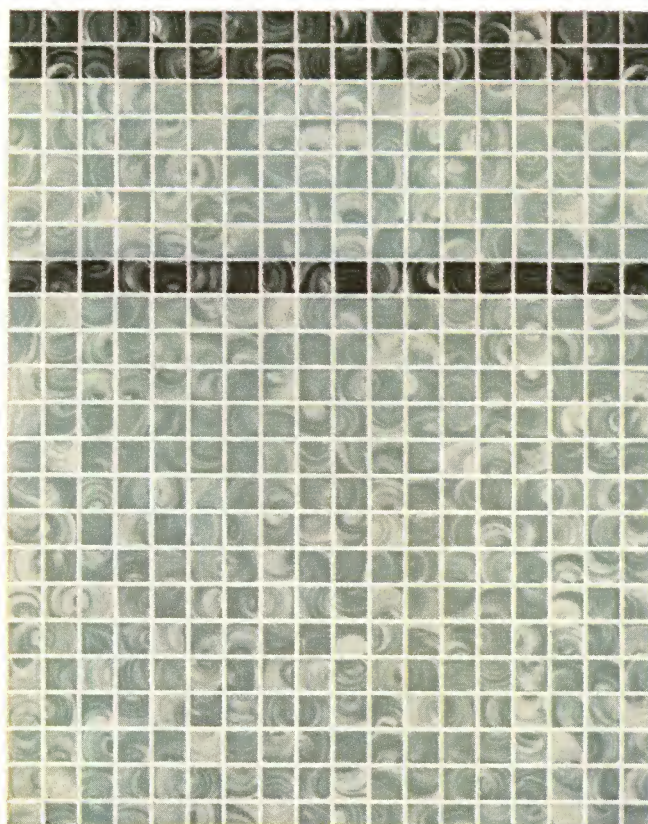
54" wide **W206**



54" wide **W207**



54" wide **W208**



54" wide **W209**

Scale: 1" = 4"

GOLD SEAL CONGOLEUM

**wall-to-wall or rug beauty
at low, low cost!**

*this
fine
floor*
started a
home of
value-packed
loveliness*

*a Congoleum-Nairn fine
floor—OF COURSE



RECOMMENDED USES:

May be used over "above
grade" floors of wood, concrete
or ceramic tile.

ONLY ONE CONGOLEUM

There are many imitations of Gold Seal "Congoleum." For your own protection, look for the exclusive "Congoleum" trademark when you buy.

EASY TO INSTALL

This flexible floor covering lies flat without fastening. No tacking or cementing — you save on installation costs.

G-10 PLASTIC FINISH

Made with exclusive G-10 Plastic — for a brighter, smoother finish.
The surface is highly sanitary . . . cleans easily . . . resists dirt, grease and moisture.

LONG, LONG WEAR

There's more wear, more years of value in every yard of Gold Seal "Congoleum." Indeed, tests show that "Congoleum" gives up to $\frac{1}{3}$ longer wear than other printed floor coverings!

BIG SELECTION

Gold Seal "Congoleum" comes in a complete range of decorator colors and designs — from traditional florals and geometrics to the latest modern.



SHIRAZ • red 9' x 15', 9' x 12', 9' x 10½', 7½' x 9', 6' x 9' **400**

Scale: 1"=9"



FERNROSE • grey 12' x 15', 12' x 12', 9' x 15', 9' x 12', 9' x 10½', 7½' x 9', 6' x 9' **493**

Scale: 1"=8"

CONGOLEUM RUGS



FERNROSE • beige

494



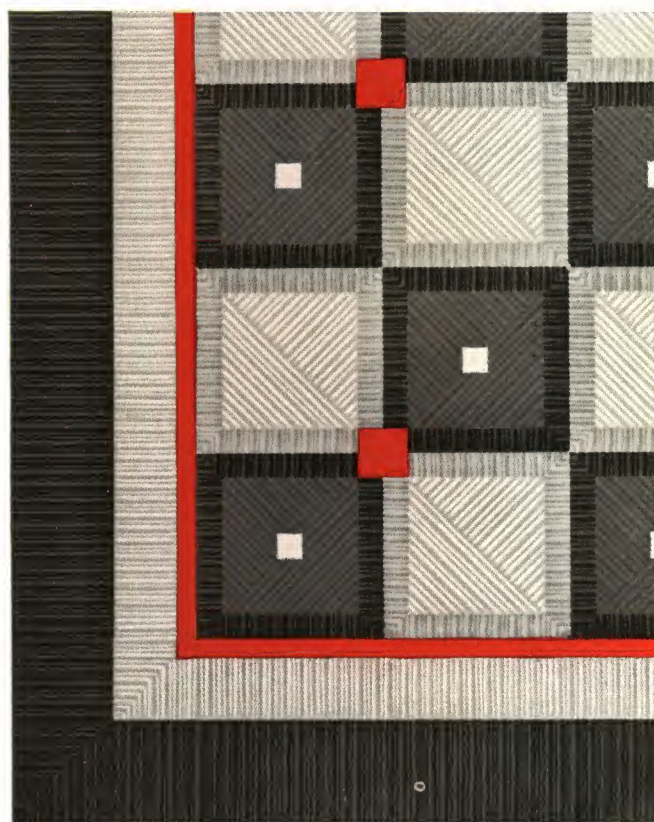
FERNROSE • blue

495



FERNROSE • red

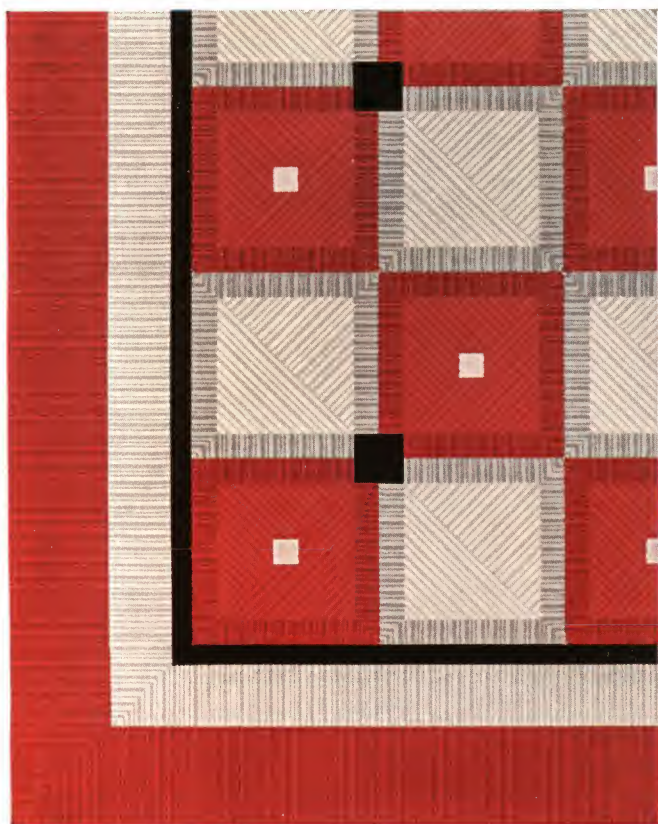
496



VARIETY • black & white

500

CONGOLEUM RUGS



VARIETY • red & white

503



DUBARRY • grey

544



DUBARRY • beige

545



DUBARRY • rose

546

Made in 12' x 15', 12' x 12', 9' x 15', 9' x 12', 9' x 10½', 7½' x 9', 6' x 9'

Scale: 1"=8"

CONGOLEUM RUGS



DUBARRY • blue

547



SOUTHERN COMFORT • red

555



SOUTHERN COMFORT • beige

556



SOUTHERN COMFORT • green

557

CONGOLEUM RUGS



POLKA • grey

560



POLKA • white

561



POLKA • beige

562

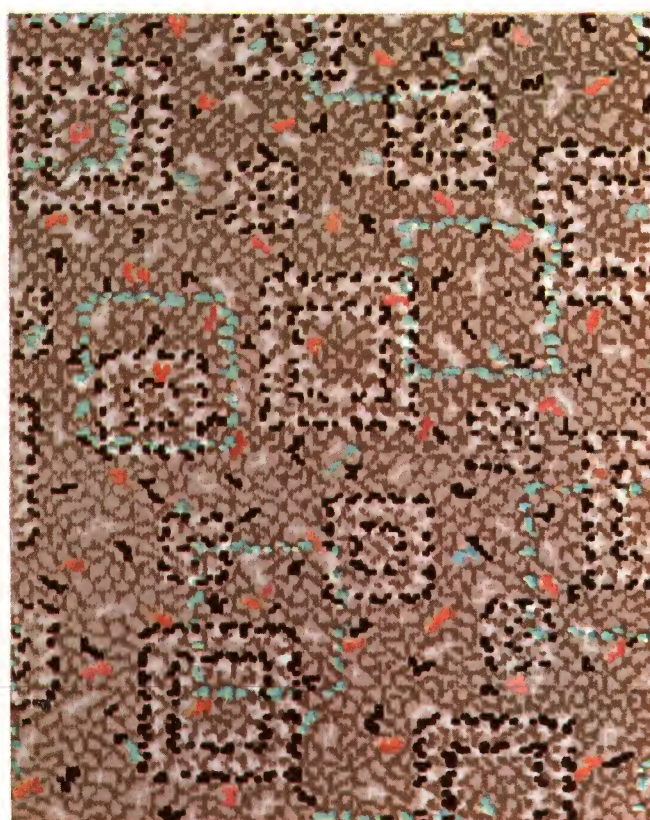
Made in following sizes: 12' x 15', 12' x 12', 9' x 15', 9' x 12', 9' x 10½', 7½' x 9', 6' x 9'

Scale: 1" = 8"

CONGOLEUM RUGS & BY-THE-YARD



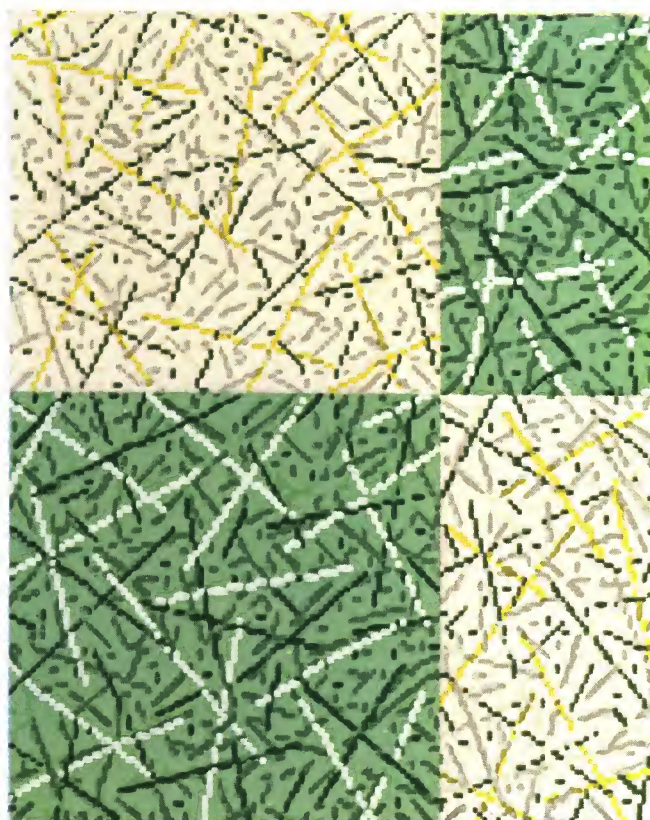
FAIR SQUARE • white 6', 9', 12' wide **702**
9' x 12', 12' x 12', 12' x 15' Rugs **R702**



FAIR SQUARE • beige 6', 9', 12' wide **703**
9' x 12', 12' x 12', 12' x 15' Rugs **R703**



CROSSTOWN • red & white 6', 9', 12' wide **706**
9' x 12', 12' x 12', 12' x 15' Rugs **R706**



CROSSTOWN • green & white 6', 9', 12' wide **708**
9' x 12', 12' x 12', 12' x 15' Rugs **R708**

CONGOLEUM RUGS & BY-THE-YARD



SAN ANTONIO • grey 6', 9', 12' wide **719**
9' x 12', 12' x 12', 12' x 15' Rugs **R719**



SAN ANTONIO • beige 6', 9', 12' wide **720**
9' x 12', 12' x 12', 12' x 15' Rugs **R720**



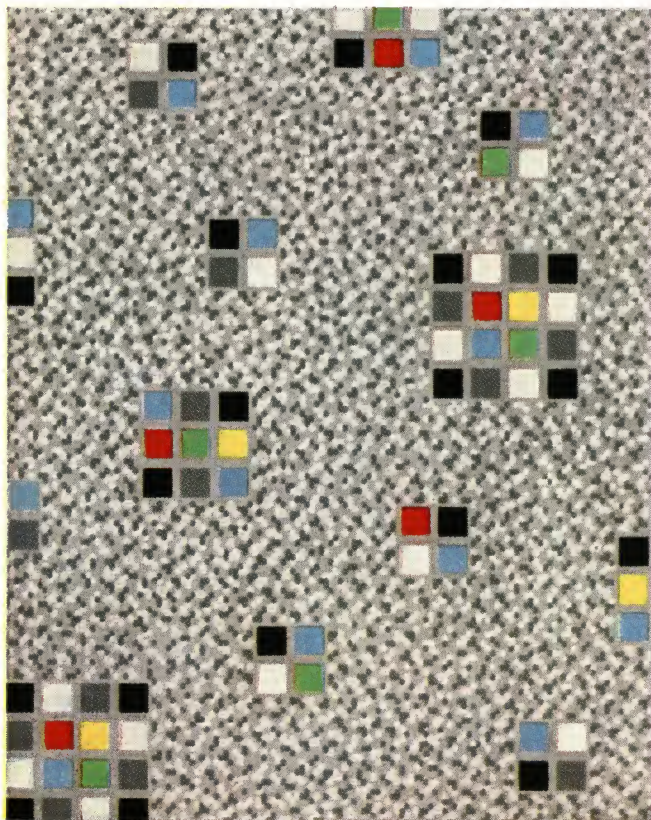
SAN ANTONIO • red 6', 9', 12' wide **721**
9' x 12', 12' x 12', 12' x 15' Rugs **R721**



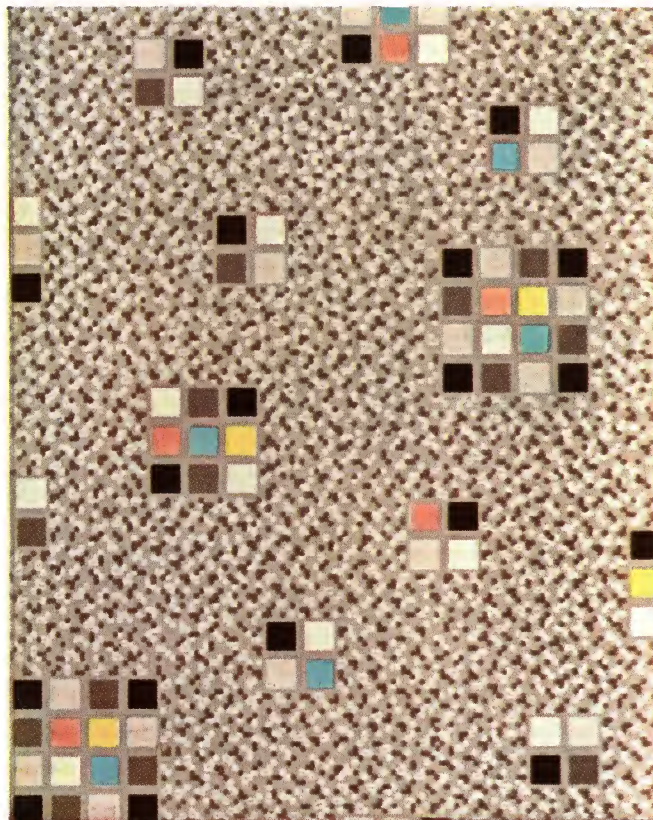
SAN ANTONIO • blue 6', 9', 12' wide **722**
9' x 12', 12' x 12', 12' x 15' Rugs **R722**

Scale: 1"=4"

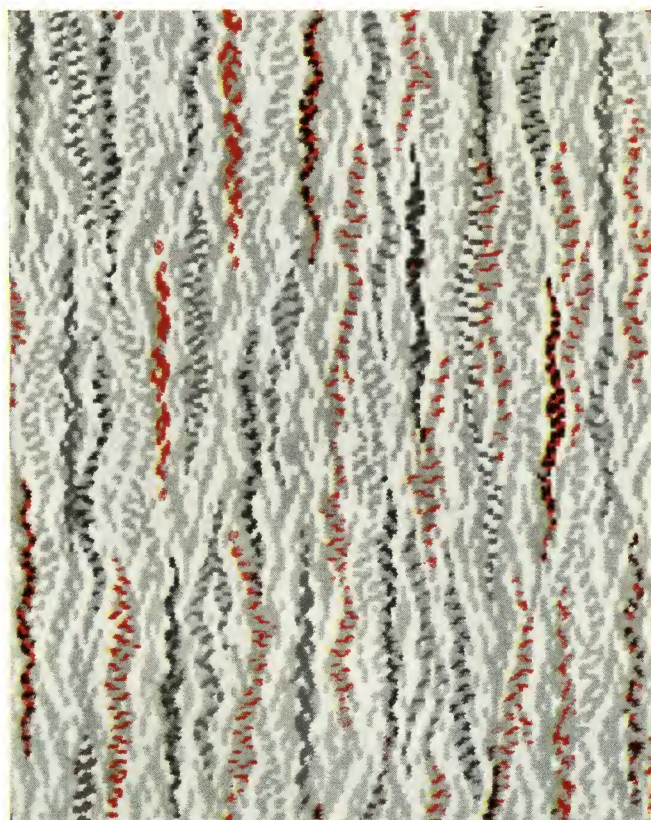
CONGOLEUM RUGS & BY-THE-YARD



PAINT BOX • grey 6', 9', 12' wide **725**
9' x 12', 12' x 12', 12' x 15' Rugs **R725**



PAINT BOX • mocha 6', 9', 12' wide **726**
9' x 12', 12' x 12', 12' x 15' Rugs **R726**

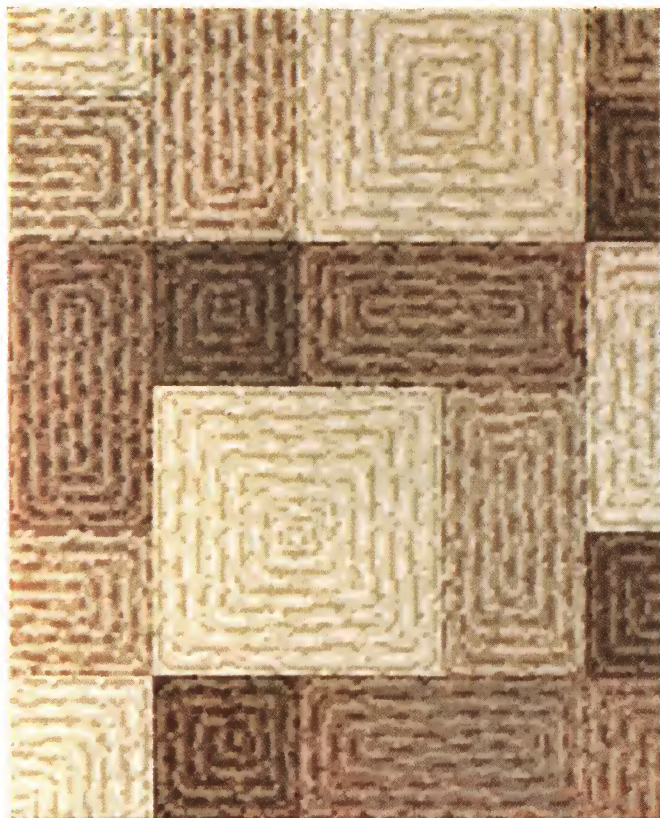


OZARK • white & red 6', 9', 12' wide **730**
9' x 12', 12' x 12', 12' x 15' Rugs **R730**



FERN • beige 6', 9', 12' wide **738**
9' x 12', 12' x 12', 12' x 15' Rugs **R738**

CONGOLEUM RUGS & BY-THE-YARD



BAHAMA • natural

6', 9', 12' wide
9' x 12', 12' x 12', 12' x 15' rugs **740**
R740



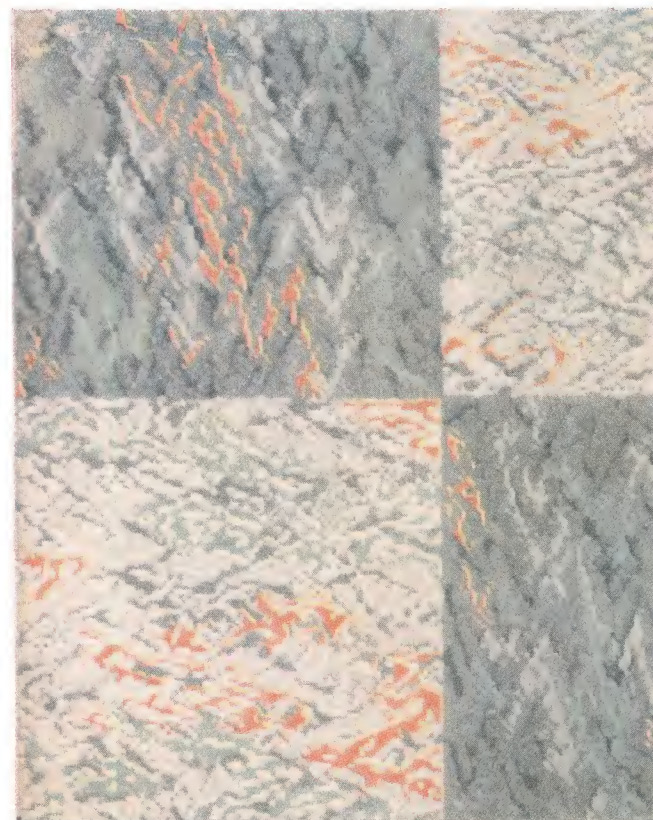
BAHAMA • grey w/red

6', 9', 12' wide
9' x 12', 12' x 12', 12' x 15' rugs **741**
R741



BAHAMA • mocha w/pink

6', 9', 12' wide
9' x 12', 12' x 12', 12' x 15' rugs **742**
R742



MADISON SQUARE • grey w/pink & blue

6', 9', 12' wide
9' x 12', 12' x 12', 12' x 15' rugs **745**
R745

Scale: 1"=4"

CONGOLEUM RUGS & BY-THE-YARD



MADISON SQUARE • mocha w/ pink & turquoise
6', 9', 12' wide **746**
9' x 12', 12' x 12', 12' x 15' rugs **R746**



ARBOR • grey
6', 9', 12' wide **750**
9' x 12', 12' x 12', 12' x 15' rugs **R750**



ARBOR • rose
6', 9', 12' wide **751**
9' x 12', 12' x 12', 12' x 15' rugs **R751**



ARBOR • beige
6', 9', 12' wide **752**
9' x 12', 12' x 12', 12' x 15' rugs **R752**

CONGOLEUM RUGS & BY-THE-YARD



MIST • grey

6', 9', 12' wide **812**
9' x 12', 12' x 12', 12' x 15' Rugs **R812**



MIST • beige

6', 9', 12' wide **813**
9' x 12', 12' x 12', 12' x 15' Rugs **R813**



ENGLISH ROSE • grey

6', 9', 12' wide **848**
9' x 12', 12' x 12', 12' x 15' Rugs **R848**



ENGLISH ROSE • beige

6', 9', 12' wide **849**
9' x 12', 12' x 12', 12' x 15' Rugs **R849**

Scale: 1"=4"

RUG BORDER



RUG BORDER • diagonal parquet

24" wide **5224**
36" wide **5236**
72" wide **5272**



RUG BORDER • light oak plank

24" wide **5424**
36" wide **5436**
72" wide **5472**



RUG BORDER • dark oak plank

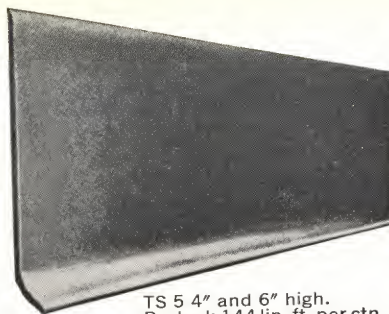
24" wide **5624**
36" wide **5636**
72" wide **5672**

Congoleum-Nairn Rubber Top Set Cove Base

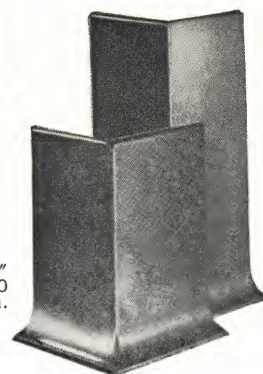
A universal base for use with all types of floor covering. Congoleum-Nairn Rubber Top Set Cove Base is designed for easy installation over the finished floor covering. No special tools are required.

The great flexibility of the cove base permits one-piece installation around inside corners, and overcomes normal irregularities in floor and wall surfaces.

Prefabricated outside corners, for use with Congoleum-Nairn Rubber Top Set Cove Base, are recommended for neat outside corner installation. Corner pieces match cove base in height and contour.



TS 5 4" and 6" high.
Packed: 144 lin. ft. per ctn.
(36 pieces—4 ft. long)



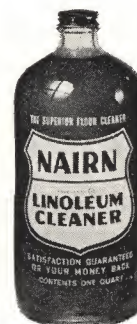
TS 15 4" and 6"
high. Packed: 20
pieces per ctn.

Nairn Linoleum Cleaner & Nairn Self-Polishing Wax

These fine products are especially designed to keep Congoleum-Nairn floor and wall coverings bright and shining with their original beauty and gloss. Their use, however, is not limited to the Congoleum-Nairn line. They will add life and lustre to practically any hard surface floor or floor covering.

Nairn Linoleum Cleaner is a soapless detergent that contains no harsh alkalies or acids. Nairn Cleaner and Wax are laboratory and field tested for performance. They fill the bill where the best is desired to preserve and maintain the finest in floors and walls.

No. SU 50	wt.
Packed:	
Pint Cans (24 per case)	35 lbs.
Quart Cans (12 per case)	32 lbs.
1/2 Gallon Cans (6 per case)	30 lbs.
1 Gallon Cans (6 per case)	56 lbs.
5 Gallon Cans (self shipper)	45 lbs.
55 Gallon Cans (self shipper)	521 lbs.

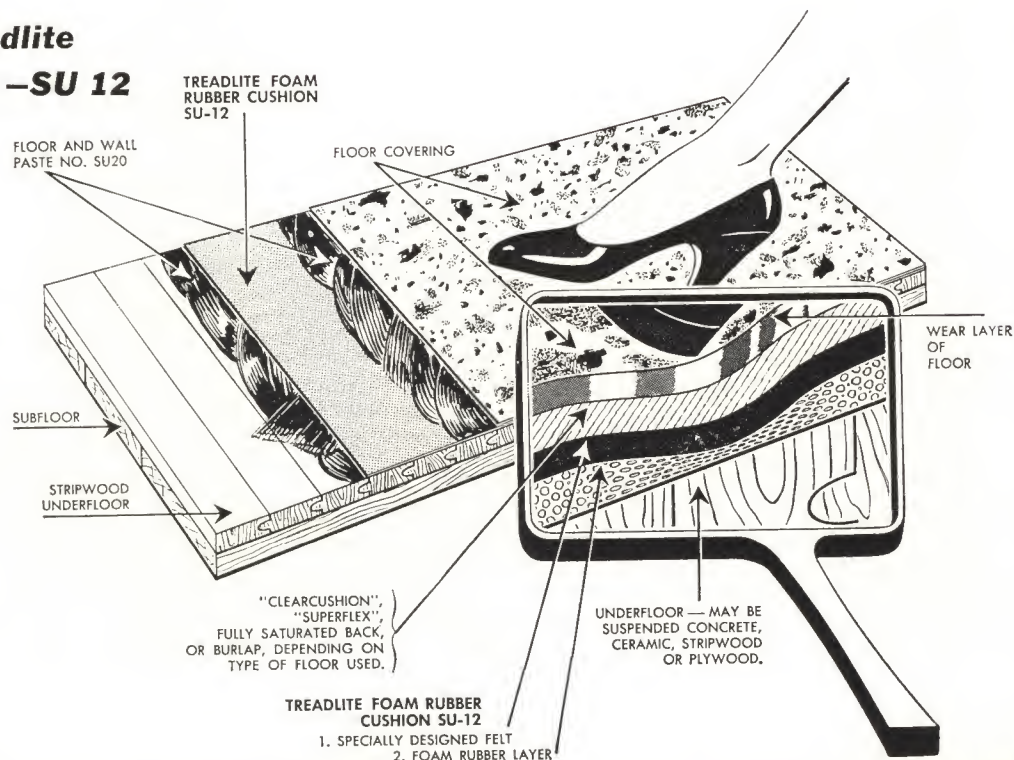


No. SU 55	wt.
Packed:	
Pint Bottles (24 per case)	42 lbs.
Quart Bottles (12 per case)	39 lbs.
Gallon Bottles (4 per case)	48 lbs.

Congoleum-Nairn Treadlite Foam Rubber Cushion—SU 12

A new and exclusive underlayment for use as specified in installations of Congoleum-Nairn floor coverings. The combination of foam rubber applied to an upper layer of especially designed felt provides extra comfort and quietness underfoot. Treadlite also helps to reduce the appearance resulting from uneven floor boards.

Packed: 30 sq. yds. per roll;
36" wide, one or two-piece rolls,
42 lbs. per roll.



Congoleum-Nairn

SUNDRIES*

See Adhesive Chart, Page 99

CONGOLEUM-NAIRN FLOOR & WALL PASTE

SU-20

A superior adhesive for installing Smooth Surface Floor and Wall Coverings and pasting lining felt to wood. Approximate coverage: on concrete underfloors, 15 square yards per gallon; on wood underfloors, 14 square yards per gallon; on plaster, 18 square yards per gallon.

Packed:

1 quart cans—(12 per case) 46 lbs. per case
1 gallon cans—(4 per case) 56 lbs. per case
3 gallon cans—(self shipper) 41 lbs. per can
5 gallon cans—(self shipper) 69 lbs. per can
30 gallon drums—(self shipper) 411 lbs. per drum

CONGOLEUM-NAIRN "THREE-TEN" ADHESIVE

SU-40

A non-shrinking, highly water-resistant adhesive especially manufactured for installing linoleum and topset cove base on plaster walls and gypsum wallboards. Approximate coverage: 18 square yards per gallon.

Packed:

1 quart cans—(12 per case) 36 lbs. per case
1 gallon cans—(self shipper) 10 lbs. per can
2 gallon cans—(self shipper) 21 lbs. per can
5 gallon cans—(self shipper) 51 lbs. per can

CONGOLEUM-NAIRN CHEMICAL SET ADHESIVE

SU-31

A specially developed adhesive for the installation of Nairn Custom Tile on concrete floors, hard tile, marble floors, below grade. A unit consists of: 1 gallon of liquid in a 1 gallon can, 13 lbs. of powder in a polyethylene bag, and 2 measuring cups which covers approximately 150-180 square feet. Use within 30 minutes after mixing. Protect the liquid from freezing.

Packed:

1 unit weighs 23 lbs.

CONGOLEUM-NAIRN MDC ADHESIVE

SU-41

Specifically recommended for installing linoleum or Marine Deck Tile over steel decks that may be subjected to extreme heat or moisture. Also advised for waterproofing around edges of sink-top installations. Approximate coverage: 11 square yards per gallon.

Packed:

1 gallon cans—(4 per case) 52 lbs. per case
5 gallon cans—(self shipper) 64 lbs. per can

CONGOLEUM-NAIRN ALL PURPOSE EMULSION (Asphalt Tile Cement)

SU-33

The approved adhesive for installation of Asphalt Tile and Vinylbest Tile over saturated felt on suspended wood; or on

concrete on-grade, below-grade, or suspended, where hydrostatic pressure does not exist. May also be used as component for underlayment mixture and in dilute form as concrete primer. Approximate coverage: 150 square feet per gallon.

Packed:

1 gallon cans—(6 per case) 56 lbs. per case
5 gallon cans—(self shipper) 47 lbs. per can
30 gallon drums—(self shipper) 278 lbs. per drum

CONGOLEUM-NAIRN THREE-TWENTY ADHESIVE

SU-32

Factory mixed, this multi-purpose adhesive permits installation of Flor-Ever Tile, Nairn Custom Tile, Rubber Tile, and Vinylbest Tile over on-grade concrete—with or without radiant heat. Three-Twenty is light in color, easy to spread, water-alkali resistant, nontoxic and non-inflammable. It provides initial tack and tremendous holding quality. Spread approximately 125 sq. feet per gallon.

Packed:

12 qt. cans per carton, 33 lbs. per case
1 gallon cans—(self shipper) 10 lbs. per can
2 gallon cans—(self shipper) 21 lbs. per can
5 gallon cans—(self shipper) 49 lbs. per can

CONGOLEUM-NAIRN WONDERFLOR 330 ADHESIVE

SU-330

A new Congoleum-Nairn adhesive to be used as specified in installations for Cork Tile over on-grade concrete slabs. Also used for installing Rubber Top Set Base on plaster or gypsum wall boards. Use where increased water resistance is desired, seams only on sheet materials, suspended floors only. Approximate coverage: 120-150 sq. feet per gallon.

Packed:

1 gallon cans—(self shipper) 11 lbs. per can
2 gallon cans—(self shipper) 22 lbs. per can
5 gallon cans—(self shipper) 55 lbs. per can

CONGOLEUM-NAIRN SATURATED FELT

SU-10

A specially designed underlayment for use as specified in installations of Congoleum-Nairn floor coverings. Tough, water-proof, rot-resistant.

Packed:

30 sq. yds. per roll; 36" wide, one or two-piece rolls, 42 lbs. per roll.

CONGOLEUM-NAIRN TREADLITE FOAM RUBBER CUSHION

SU-12

A new and exclusive underlayment for use as specified in installations of Congoleum-Nairn floor coverings. The combination of foam rubber applied to an upper layer of especially designed felt provides extra comfort and quietness underfoot. Treadlite also helps to reduce the appearance resulting from uneven floor boards.

Packed:

48 yards per roll, 36" wide, 51.5 lbs. per roll.

CONGOLEUM-NAIRN DUPLEX FELT

SU-11

Especially designed underlayment for use as specified in installations of Congoleum floor coverings. A patented lining felt highly resistant to laminating or splitting. Unique duplex construction in which upper layer is fully asphalt saturated and lower absorbent layer is only partly asphalted. This rigidly controlled construction provides Duplex Felt with advantages found in no other felt lining.

Packed:

50 yards per roll, 36" wide, 44 lbs. per roll.

CONGOLEUM-NAIRN TILE CALCULATOR

Feet	18'	17'3"	16'6"	15'9"	15'	14'3"	13'6"	12'9"	12'	11'3"	10'6"	9'9"	9'	8'3"	7'6"	6'9"	6'
6'	192	184	176	168	160	152	144	136	128	120	112	104	96	88	80	72	64
6'9"	216	207	198	189	180	171	162	153	144	135	126	117	108	99	90	81	72
7'6"	240	230	220	210	200	190	180	170	160	150	140	130	120	110	100	90	80
8'3"	264	253	242	231	220	209	198	187	176	165	154	143	132	121	110	99	88
9'	288	276	264	252	240	228	216	204	192	180	168	156	144	132	120	108	96
9'9"	312	299	286	273	260	247	234	221	208	195	182	169					
10'6"	326	312	298	284	280	266	252	238	224	210	196	182					
11'3"	360	345	330	315	300	285	270	255	240	225	210	195					
12'	384	368	352	336	320	304	288	272	256	240	224	208					
12'9"	408	391	374	357	340	323	306	289									
13'6"	432	414	396	378	360	342	324	306									
14'3"	456	437	418	399	380	361	342	323									
15'	480	460	440	420	400	380	360	340									
15'9"	504	483	462	441	420	399	378	357									
16'6"	528	506	484	462	440	418	396	374									
17'3"	552	529	506	483	460	437	414	391									
18'	576	552	528	504	480	456	432	408									
18'9"	600	575	550	525	500	475	450	425									
19'9"	624	598	572	546	520	494	468	442									
20'3"	648	621	594	567	540	513	486	459									
21'	672	644	616	588	560	532	504	476									

To determine the number of tiles required for a given floor area, read across and down the columns closest to the room dimensions. The figure at which the readings cross gives the number of tiles for a floor of that size. (For example, an area 12' x 15'9" requires 336 tiles.)

All figures are for 9" x 9" tiles

For every 200 tiles estimate 1 gallon of Congoleum-Nairn Floor & Wall Paste.

Use These Adhesives to Install Congoleum-Nairn Floors and Walls

INSTALL ON	CONCRETE ABOVE GRADE (SUSPENDED)	CONCRETE ON-GRADE	CONCRETE BELOW-GRADE	SUSPENDED PLYWOOD	SUSPENDED STRIPWOOD	PLASTER *	GYPSUM WALLBOARD *	SINK COUNTER TOPS▲
STD. INLAID LINO. 6' WIDE SUPERFLEX BACK	SU-20 Floor & Wall Paste†	■	Not Recommended	SU-20 Floor & Wall Paste†	SU-20 Floor & Wall Paste†	SU-20 Floor & Wall Paste△	SU-20 Floor & Wall Paste△	SU-32 "Three-Twenty" Adhesive
STD. & LT. INLAID LINO. 6' WIDE & 9" x 9" TILE SATURATED FELT BACK	SU-20 Floor & Wall Paste†	■	Not Recommended	SU-20 Floor & Wall Paste†	SU-20*** Floor & Wall Paste†	SU-20 Floor & Wall Paste△	SU-20 Floor & Wall Paste△	SU-32 "Three-Twenty" Adhesive
1/8" HEAVY LINOLEUM BURLAP BACK	**Floor & Wall Paste†	■	Not Recommended	SU-20 **Floor & Wall Paste†	SU-20 Floor & Wall Paste††	SU-20 Floor & Wall Paste△	SU-20 Floor & Wall Paste△	SU-32 "Three-Twenty" Adhesive
FLOR-EVER DELUXE and COSMOPOLITAN 6' WIDE	SU-20 Floor & Wall Paste†	■	Not Recommended	SU-20 Floor & Wall Paste†	SU-20 Floor & Wall Paste†	SU-20 Floor & Wall Paste△	SU-20 Floor & Wall Paste△	SU-32 "Three-Twenty" Adhesive
FLOR-EVER VINYL AND VINYLTOP	SU-20 Floor & Wall Paste†	■	Not Recommended	SU-20 Floor & Wall Paste†	SU-20 Floor & Wall Paste†	SU-20 Floor & Wall Paste△	SU-20 Floor & Wall Paste△	SU-32 "Three-Twenty" Adhesive
FLOR-EVER VINYL TILE	SU-20 Floor & Wall Paste	SU-32 "Three-Twenty" Adhesive	Not Recommended	SU-20 Floor & Wall Paste	SU-20 Floor & Wall Paste	SU-20 Floor & Wall Paste	SU-20 Floor & Wall Paste	Not Recommended
NAIRON CUSTOM TILE 1/8" & .080"	SU-20 Floor & Wall Paste†	SU-32 "Three-Twenty" Adhesive	SU-31 Chemical Set Adhesive	SU-20 Floor & Wall Paste†	SU-20 Floor & Wall Paste††	SU-20 Floor & Wall Paste	SU-20 Floor & Wall Paste	Not Recommended
WONDERFLOR VINYL TILE	SU-330 "Wonderflor" Adhesive	SU-32 "Three-Twenty" Adhesive	Not Recommended	SU-330 "Wonderflor" Adhesive	SU-330 "Wonderflor" Adhesive	Not Recommended	Not Recommended	Not Recommended
RUBBER TILE 1/8" & .080"	SU-20 Floor & Wall Paste	SU-31 Chemical Set Adhesive	Not Recommended	SU-20 Floor & Wall Paste	SU-20 Floor & Wall Paste***	SU-20 Floor & Wall Paste	SU-20 Floor & Wall Paste	Not Recommended
ASPHALT TILE	SU-33 All Purpose Emulsion	SU-33 All Purpose Emulsion	SU-33 All Purpose Emulsion	SU-33 All Purpose Emulsion	SU-33 All Purpose Emulsion*	Not Recommended	Not Recommended	Not Recommended
VINYLBEST TILE 1/8" & 1/16" Without Radiant Heating	SU-33★ All Purpose Emulsion	SU-33 All Purpose Emulsion	SU-33 All Purpose Emulsion	SU-33 All Purpose Emulsion	SU-33 All Purpose Emulsion***	Not Recommended	Not Recommended	Not Recommended
VINYLBEST TILE 1/8" & 1/16" With Radiant Heating	SU-32★ "Three-Twenty" Adhesive	SU-32 "Three-Twenty" Adhesive	SU-33 All Purpose Emulsion	SU-32 "Three-Twenty" Adhesive	SU-32 "Three-Twenty" Adhesive	Not Recommended	Not Recommended	Not Recommended
CORK TILE 1/8" & 3/16"	SU-20 Floor & Wall Paste	SU-330 "Wonderflor" Adhesive	Not Recommended	SU-20 Floor & Wall Paste	SU-20 Floor & Wall Paste***	SU-20 Floor & Wall Paste	SU-20 Floor & Wall Paste	Not Recommended
CONGOWALL DUPLEX FELT	Not Recommended	Not Recommended	Not Recommended	Not Recommended	Not Recommended	SU-20 Floor & Wall Paste	SU-20 Floor & Wall Paste	Not Recommended
LINING FELT SATURATED-DUPLEX	Not Recommended	Not Recommended	Not Recommended	Not Recommended	SU-20 Floor & Wall Paste	Not Recommended	Not Recommended	SU-32 "Three-Twenty" Adhesive
TREADLITE FOAM RUBBER CUSHION	SU-20 Floor & Wall Paste	Not Recommended	Not Recommended	SU-20 Floor & Wall Paste	SU-20 Floor & Wall Paste	Not Recommended	Not Recommended	Not Recommended
RUBBER TOP SET COVE SET	SU-330 "Wonderflor" Adhesive	SU-330 "Wonderflor" Adhesive	SU-32 "Three-Twenty" Adhesive	SU-330 "Wonderflor" Adhesive	SU-330 "Wonderflor" Adhesive	SU-330 "Wonderflor" Adhesive	SU-330 "Wonderflor" Adhesive	Not Recommended

* Must be cemented over Congoleum-Nairn Saturated Lining Felt (SU-10). (Lining felt to be adhered with SU-20 Floor & Wall Paste.)

** For Static Conductive Linoleum CL5—over Terrazzo, Hard Tile, Use SU-40 Three-Ten Adhesive.

*** Must be cemented over Congoleum-Nairn Duplex Lining Felt (SU-11). (Lining felt to be adhered with SU-20 Floor & Wall Paste.)

† Old Construction—Clean Surface free of all materials removable by washing—allow to dry.

†† New Construction—Prime with Congoleum-Nairn SU-60 Floor & Wall Sealer—allow to dry.

††† Gloss—painted or enamel painted walls must be sanded with coarse sandpaper to provide satisfactory bond.

Walls which are subject to extreme moisture conditions such as showers are not approved.

▲ On counter tops not exposed to moisture use Congoleum-Nairn Floor & Wall Paste SU-20.

△ Recommended for sheet materials only—Pre-coat back with Floor & Wall Paste SU-20—use smooth edge of trowel—allow to dry.

† Use Congoleum-Nairn "Three-Twenty" or "Three-Thirty" Adhesive where increased water resistance is desired. Seams only on Sheet Materials, Sandbag.

†† Use Congoleum-Nairn Saturated Lining Felt (SU-10) in commercial installations. (Lining felt to be adhered with SU-20 Floor & Wall Paste.)

††† Use Congoleum-Nairn Duplex Lining Felt (SU-11) in residential installations. (Lining felt to be adhered with SU-20 Floor & Wall Paste.)

†††† Congoleum-Nairn "Three-Thirty" Adhesive SU-330 may also be used to apply Rubber Top Set Base.

★ SU-20 Linoleum Paste may be substituted with 1/16" gauge tile.

■ A special specification is available for installation of this product on grade—Contact Your Local Distributor

Congoleum-Nairn INSTALLATION EQUIPMENT



**CONGOLEUM-NAIRN
LINOLEUM KNIFE TO10**

A specially designed knife for the installation of floor linoleum. The Congoleum-Nairn Linoleum knife has a standard wooden handle with a pointed, heavy gauge steel blade 2½" long.

Packed: one to box.

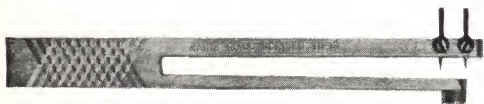


CONGOLEUM-NAIRN WALL TROWEL

Right Hand—T022 Left Hand—T023

The Congoleum-Nairn Wall Trowel is specially cut to insure the proper distribution of wall adhesive. Available for left and right hand use. Specify which desired.

Packed: one to box.



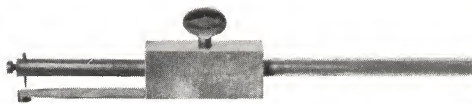
**CONGOLEUM-NAIRN
WALL SCRIBER TO16**

A special scribing tool designed for installing wall covering and cove base. *Packed: one to box.*



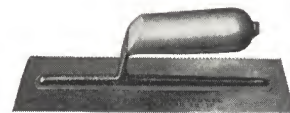
"DO-IT-YOURSELF" KIT TO50

An attractive installation kit for handy consumers. Kit consists of all the tools needed for the installation of Congoleum-Nairn tiles and "Plastic Congowall"; linoleum knife, chalk and string, trowel, awl, and a simple instruction pamphlet are included.



CONGOLEUM-NAIRN SCRIBER TO17

A multi-purpose tool designed for underscribing seams as well as for sink and cabinet top work. Precision construction assures proper alignment. *Packed: one to box.*



CONGOLEUM-NAIRN FLOOR TROWEL

Right Hand—T012 Left Hand—T013

A specially cut floor trowel for the proper spread of paste over floor areas. Available for left and right hand use. Specify when ordering.

Packed: one to box.



**CONGOLEUM-NAIRN
OVERSCRIBER TO14**

A special scribing tool for wall work. Especially handy for working at junctions of vertical surfaces and inside corners.

Packed: one to box.



**CONGOLEUM-NAIRN
WALL KNIFE TO20**

A lighter gauge steel knife made for installing wall coverings. Also preferred by many for the installation of Congoleum-Nairn Linoleum on Duplex Felt Back and Gold Seal "Congoleum."



**CONGOLEUM-NAIRN
SAND BAGS TO8**

A properly weighted sand bag made of high quality canvas. Specially woven and sewn to prevent leakage of sand dust on new installations.

Size: approximately 8" x 24".



**CONGOLEUM-NAIRN
PIN VISE TO18**

A pin vise designed specifically for scoring and snapping straight edges on asphalt tile. Also useful for scoring linoleum and other material in custom inset work. Phonograph needle point is easily replaced when necessary.

Packed: one to box.



**CONGOLEUM-NAIRN
PASTE SPREADER TO11**

A low cost, one job paste spreader for applying Congoleum-Nairn Linoleum Paste to floors and walls.

Packed: 25 per box, 8 boxes per carton.



**CONGOLEUM-NAIRN
PLASTER MOISTURE
DETECTOR TO200**

A compact, battery powered electrical instrument for accurate indication of plaster wall moisture.

Packed: one to box.



**CONGOLEUM-NAIRN
WALL ROLLER TO25**

A special wall roller, rubber-covered, for use in securing perfect contact between wall covering and the wall.

Packed: one to box.



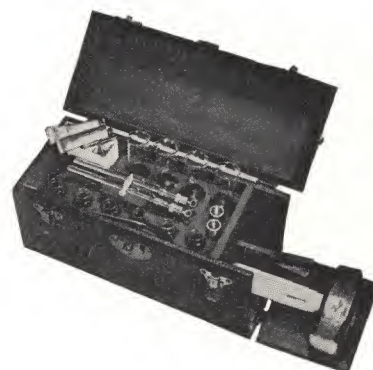
CONGOLEUM-NAIRN STRAIGHT EDGE
6'2" long—T074 3'4" long—T040

A tempered flexible steel straight edge. Permits rolling in 18" diameter for easy carrying in tool kit. Available in two lengths, 6'2" for floor work and 3'4" for wall work.



CONGOLEUM-NAIRN LINOLEUM ROLLER
75 LBS.—T076 150 LBS.—T0151

A three-piece cast steel roller available in two weights, 75 and 150 pounds, 8" in diameter, over-all length 14½". Countersunk axle at both ends permits rolling close to baseboards and vertical surfaces.



**CONGOLEUM-NAIRN
CONCRETE MOISTURE DETECTOR TO100**

Powder Tubes No. T0110

For determining chemically the amount of moisture in concrete under-floors before the installation of linoleum. Simple directions are enclosed with detector. Refills of Moisture Detector Powder are available in packages of ten.

Packed in fibre container.

CONGOLEUM-NAIRN PRODUCT AND PACKING SPECIFICATIONS

Commodity	Width or Unit Size	Package	Shipping Weight		Nominal Thickness	Federal Specifications
			Per Unit	Per Package		
INLAID LINOLEUM						
Std. Gauge, Superflex Felt Back Design X, Plain	6 feet wide	40-65 sq. yds.	5.2 lbs. sq. yd.	} Depends on size of roll	.090"	LLL-F-471—Amend. # 1 Type 1, Class A, Grade B
Std. Gauge, Fully Saturated Felt Skytone	6 feet wide	40-65 sq. yds.	5.3 lbs. sq. yd.		.090"	LLL-F-471—Amend. # 1 Type 1, Class A, Grade B
Std. Gauge, Clear Felt Back Ultima	6 feet wide	40-65 sq. yds.	4.6 lbs. sq. yd.		.090"	LLL-F-471—Amend. # 1 Type 1, Class A, Grade B
Lt. Gauge, Fully Saturated Felt Skytone	6 feet wide	40-65 sq. yds.	3.8 lbs. sq. yd.		Depends on size of roll	.067"
Desk Top Linoleum 3.00 mm.	72½" wide	40-65 sq. yds.	6.5 lbs. sq. yd.	Depends on size of roll	.118"	None
⅛" Gauge, Burlap Back Battleship	6 feet wide	28-65 sq. yds.	6.6 lbs.*	} Depends on size of roll	.125"	LLL-L-351B
Velitone	6 feet wide	28-65 sq. yds.	7.6 lbs.*		.125"	LLL-L-367
Static Conductive	6 feet wide	28-65 sq. yds.	8.0 lbs.* sq. yds.		.125"	LLL-L-367
BULLETIN BOARD CORK						
⅛" Gauge (polished)	73" wide	40-65 sq. yds.	4.0 lbs. sq. yd.	} Depends on size of roll	.125"	None
	49" wide	26-40 sq. yds.	sq. yd.			
¼" Gauge (polished)	73" wide	40-65 sq. yds.	6.8 lbs. sq. yd.		.250"	MIL-C-15116B
	49" wide	26-40 sq. yds.	sq. yd.			
VINYLS						
Flor-Ever						
Concept '70, Picnic, Marble	6 feet wide	40-65 sq. yds.	4.2 lbs. sq. yd.	} Depends on size of roll	.063"	None
Cosmopolitan, Deluxe	6 feet wide	30-65 sq. yds.	4.2 lbs. sq. yd.		.070"	None
Vinyltop — Marble	30", 36", 42" wide	20-33 lin. yds.	4.2 lbs. sq. yd.		.063"	None
Viscount	27", 36", 45" wide		sq. yd.	} Depends on size of roll		
Wondertop	30", 36", 42" wide	20-33 lin. yds.	4.3 lbs. sq. yd.		.050"	None
TILE						
Linoleum Tile, Std. Gauge Fully Saturated Back						
Wood Hues	9" x 9"	45 sq. ft. 80 tiles	.60 lbs. sq. ft.	27 lbs./ctn.	.090"	LLL-F-471—Amend. # 1 Type 1, Class B, Grade B
Linoleum Tile, Lt. Gauge Fully Saturated Back						
Custombilt	9" x 9"	45 sq. ft. 80 tiles/ctn.	.44 lbs. sq. ft.	20 lbs./ctn.	.067"	LLL-F-471—Amend. # 1 Type 1, Class B, Grade D
Wood Hues Planks	4" x 27"	42 sq. ft. per ctn.	} .47 lbs. sq. ft.	21 lbs./ctn.	.070"	LLL-F-471—Amend. # 1 Type 1, Class B, Grade C
Wood Hues	4" x 36"				.070"	LLL-F-471—Amend. # 1 Type 1, Class B, Grade C
	9" x 9"	45 sq. ft. 80 tiles/ctn.				
Rubber Tile ⅛" Gauge	9" x 9"	45 sq. ft. 80 tiles/ctn.	1.22 lbs. sq. ft.	56 lbs./ctn.	.125"	ZZ-T-301A
Rubber Tile — Std. Gauge	9" x 9"	72 sq. ft. 128 tiles/ctn.	.81 lbs. sq. ft.	58 lbs./ctn.	.080"	Not Applicable
Rubber Top Set Cove Base	4" high	144 lin. ft. 36 pcs./ctn.—4' lgths.	.29 lbs. lin. ft.	42 lbs./ctn.	.125"	None
	6" high	144 lin. ft. 36 pcs./ctn.—4' lgths.	.52 lbs. lin. ft.	75 lbs./ctn.	.125"	None
Wonderflor Vinyl Tile	9" x 9"	45 sq. ft. 80 tiles/ctn.	.44 lbs. sq. ft.	20 lbs./ctn.	.050"	None
Nairon Custom Tile ⅛" Gauge						
Venetian	} 9" x 9" 12" x 12" 18" x 18" 36" x 36"	45 sq. ft., 80 tiles	1.17 lbs. sq. ft.	53 lbs./ctn.	.125"	L-F-00450 (int.)—Type II
		45 sq. ft., 45 tiles	1.17 lbs. sq. ft.	53 lbs./ctn.	.125"	L-F-00450 (int.)—Type II
Sequin, Marble		45 sq. ft., 20 tiles	1.17 lbs. sq. ft.	53 lbs./ctn.	.125"	L-F-00450 (int.)—Type II
		special order			.125"	L-F-00450 (int.)—Type II

CONGOLEUM-NAIRN PRODUCT AND PACKING SPECIFICATIONS

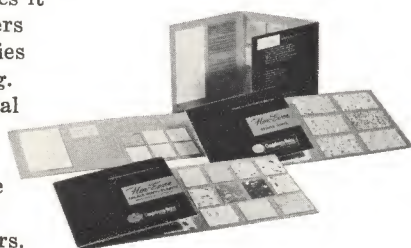
Commodity	Width or Unit Size	Package	Shipping Weight		Nominal Thickness	Federal Specifications
			Per Unit	Per Package		
Nairn Custom Tile 1/8" Gauge Cont'd Tiffany	9" x 9"	45 sq. ft., 80 tiles	.84 lbs. sq. ft.	38 lbs./ctn.	.125"	L-F-00450 (int.)
	12" x 12"	45 sq. ft., 45 tiles	.86 lbs. sq. ft.	39 lbs./ctn.	.125"	L-F-00450 (int.)
	18" x 18"	45 sq. ft., 20 tiles	.86 lbs. sq. ft.	39 lbs./ctn.	.125"	L-F-00450 (int.)
	36" x 36"	special order			.125 "	L-F-00450 (int.)
Nairn Custom Tile .080" Gauge Dynasty Dynasty Insets	9" x 9"	45 sq. ft., 80 tiles	.76 lbs. sq. ft.	34 lbs./ctn.	.080"	Not Applicable
	9" x 9"	48 pcs. per ctn.	.74 lbs. sq. ft.	20 lbs./ctn.	.080"	Not Applicable
		48 pcs. per ctn.		1 lb./ctn.	.080"	Not Applicable
Cork Tile 1/8" Gauge	9" x 9"	54 sq. ft., 96 tiles	.35 lbs. sq. ft.	19 lbs./ctn.	.125"	LLL-T-00431a (int.)
	6" x 12"	54 sq. ft., 108 tiles	.35 lbs. sq. ft.	19 lbs./ctn.	.125"	Type II, Class I
	12" x 12"	54 sq. ft., 54 tiles	.35 lbs. sq. ft.	19 lbs./ctn.	.125"	
Cork Tile 3/16" Gauge	9" x 9"	36 sq. ft., 64 tiles	.52 lbs. sq. ft.	19 lbs./ctn.	.188"	LLL-T-00431a (int.)
	6" x 12"	36 sq. ft., 72 tiles	.52 lbs. sq. ft.	19 lbs./ctn.	.188"	Type II, Class I
	12" x 12"	36 sq. ft., 36 tiles	.52 lbs. sq. ft.	19 lbs./ctn.	.188"	
Vinylbest Tile 1/8" Gauge	9" x 9"	45 sq. ft., 80 tiles	1.35 lbs. sq. ft.	61 lbs./ctn.	.125"	L-T-00345 (int.)
Vinylbest Tile 1/16" Gauge Including Gala, Sparklewood, Brushwood and others	9" x 9"	45 sq. ft., 80 tiles	.70 lbs. sq. ft.	31 lbs./ctn.	.063"	Not Applicable
Asphalt Tile 1/8" Gauge	9" x 9"	45 sq. ft., 80 tiles	1.22 lbs. sq. ft.	56 lbs./ctn.	.125"	SS-T-306b
	18" x 24"	63 sq. ft., 27 tiles	1.21 lbs. sq. ft.	76 lbs./ctn.	.125"	SS-T-306b
Asphalt Tile 3/16" Gauge	9" x 9"	27 sq. ft., 48 tiles	1.85 lbs. sq. ft.	50 lbs./ctn.	.187 1/2	SS-T-306b
	18" x 24"	42 sq. ft., 14 tiles	1.95 lbs. sq. ft.	82 lbs./ctn.	.187"	SS-T-306b
GOLD SEAL CONGOLEUM	6 feet wide	50-75 sq. yds.	3.0 lbs. sq. yd.	Depends on size of roll		
	9 feet wide	60-100 sq. yds.	3.0 lbs. sq. yd.			
	12 feet wide	70-129 sq. yds.	3.11 lbs. sq. yd.			
Congoleum Hall Runner	27" wide	20-33 lin. yds.	2.67 lbs. lin. yd.	Depends on size of roll		
Congoleum Rugs	6' x 9'	Individually Wrapped		21 lbs./rug		
	7 1/2' x 9'			27 lbs./rug		
	9' x 10 1/2'			34 lbs./rug		
	9' x 12'			39 lbs./rug		
	9' x 15'			48 lbs./rug		
	12' x 12'			54 lbs./rug		
	12' x 15'			66 lbs./rug		
Congoleum Rug Border	24" wide	30-75 lin. yds.	2.45 lbs. sq. yd.	Depends on size of roll		
	36" wide	30-75 lin. yds.	2.45 lbs. sq. yd.			
	72" wide	20-42 1/2 lin. yds.	2.45 lbs. sq. yd.			
WALL COVERING Plastic Congowall	54" wide	80-144 lin. ft.	1.95 lbs. sq. yd.	Depends on size of roll		
FORECAST By-the-yard	6 feet wide	40-80 sq. yds. (Avg. roll yardage 70 sq. yds.)	2.8 lbs. sq. yd.	Depends on size of roll		
	9 feet wide	40-100 sq. yds. (Avg. roll yardage 85 sq. yds.)	2.8 lbs. sq. yd.			
	12 feet wide	50-130 sq. yds. (Avg. roll yardage 105 sq. yds.)	2.9 lbs. sq. yd.			
Rugs	9' x 12'	Individually Wrapped	2.8 lbs. sq. yd.	39 lbs./rug		
	12' x 12'		2.9 lbs. sq. yd.	55 lbs./rug		
	12' x 15'		2.9 lbs. sq. yd.	67 lbs./rug		

MERCHANDISING AIDS

CONGOLEUM-NAIRN leads the field in sales merchandising aids. New ideas and methods are being constantly developed. Those shown here are basic items which Congoleum-Nairn always has available. Promotion kits are developed to tie-in with sales programs as they appear. See your Congoleum-Nairn salesman who will be happy to show the latest aids and give you full information, selection and prices.

SAMPLE KIT ALBUMS

A full variety of sample kits, designed to speed sales. Makes it easy for customers to select. Simplifies "in-home" selling. Extra sales appeal into window and store displays. Excellent for use with architects, builders, designers.



SAMPLE BOXES

Distinctive black and gold boxes contain 3"x3" samples of each of the Congoleum-Nairn tile products. Essential for color coordinating and making sales easy. Displays the full line in a compact area.



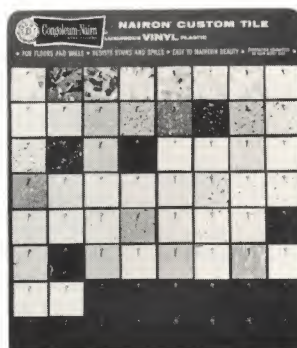
VINYLBEST DISPLAYS

Sturdy metal racks present the full line of Sparklewood-Brushwood; and Gala to the customer. Lists all the selling points. Each has a 9"x9" sample and the rest in 3"x3" pieces. A silent salesman. Free standing or hanging.

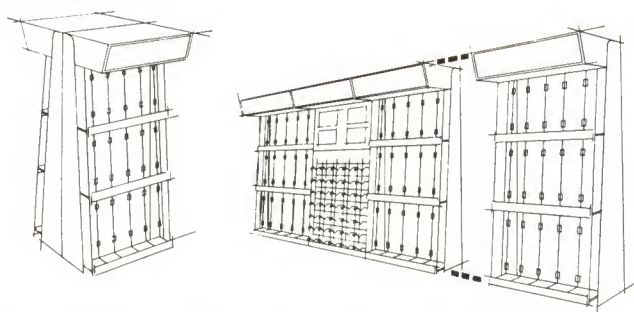


NAIRON CUSTOM TILE SELECTOR

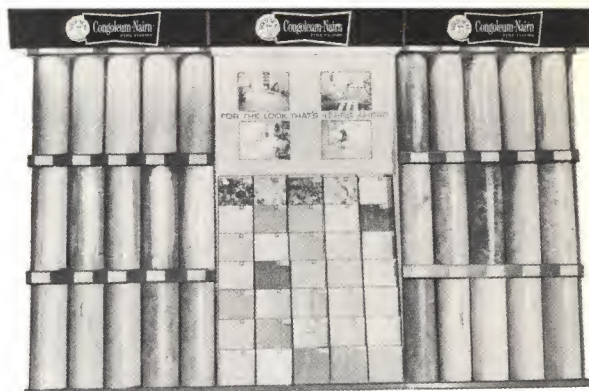
One mounted and two loose 3"x3" samples of each pattern in line. 31" high by 28" wide.



FLOOR SELECTOR



A ready built unit that cost less than if you had it built locally. It comes in three 4' sections for "module" type construction. Additional units can be added if you desire to expand the department at a later date.



FLOR-EVER VINYLTOP MERCHANDISER

Holds 4 full rolls up to 45" wide. Protects against edge damage caused by rolls standing on end. Feeds material only as needed. Occupies only 2 sq. yds. of floor space.



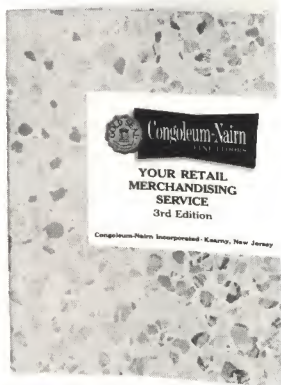
ROTO-TILER

Holds 160 9"x9" tiles in 40 full view bins: diameter 22 inches. Allows customer to select tile without rummaging through cartons.



RETAIL MERCHANDISING SERVICE

80 pages with everything you want to know about floor covering... display ideas, ad budgets, promotion ideas, radio-TV commercials, etc. Complete line of ad mats and post paid order cards for quick service.



ELECTRIC SIGN & DECALS



Identify your store with nationally advertised Congoleum-Nairn. A large 14"x50" fluorescent sign with hanging chains or easels included...excellent night light sign. The familiar identification sign is also available in a 15" decal for your door or window.

HOW TO

CARE FOR

Congoleum-Nairn

FLOORS

AND WALLS

Properly maintained Congoleum-Nairn Floors and Walls will give their owners years of sparkling, trouble-free service. Mild cleaning agents, such as Nairn Linoleum Cleaner, are recommended. Nairn Self-Polishing Wax will protect, preserve and add a high luster to any floor.

.....

FLOORS

A damp mop will remove light soiling from Congoleum-Nairn Floors. Rubber heel marks can be cleaned from all Congoleum-Nairn products, except asphalt tile, by rubbing with a cloth moistened in a dry cleaning solvent. To wash floor coverings use warm water and Nairn Linoleum Cleaner. Use fine steel wool for stubborn smudges. Rinse thoroughly with clean water and allow to dry. Do not use excessive water.

After the floor is completely dry, apply a light coat of Nairn Self-Polishing Wax with a wool applicator or soft cloth. Allow to dry for half an hour before using or applying a second coat of wax. Repeat this process as often as required—every week or two in kitchens and other service areas. Abrasive cleaning compounds should never be used, for they roughen and scratch surfaces. Strong soaps and detergents should be avoided, except where the floor is Nairn Custom. They can be used on this product to speed cleaning, without fear of harming the surface.

Do not apply lacquer, plastic or other hard finishes to any Congoleum-Nairn Floor. These materials tend to yellow the colors and will wear off in traffic spots. In the case of Congoleum-Nairn Plastics, hard finishes quickly peel off the non-porous surface. Use only Nairn or some other good self-polishing wax on asphalt tile, as paste and solvent waxes have a harmful effect on their composition.

WALLS

Most soiling is easily removed from Plastic "Congowall," Nairn Custom Tile, Flor-Ever Yard Goods, Linoleum Tile and Yard Goods, Cork and Rubber Tile, with a damp cloth. When a complete washing is indicated, use warm water and Nairn Linoleum Cleaner. Rinse the wall covering thoroughly with clean warm water, and dry with a terry cloth or chamois. No waxing is required.

COUNTER TOPS

Keep Flor-Ever Vinyltop and Wondertop clean with a damp cloth. Always use a pad under pots that are hotter than boiling water. Sink and counter tops may be waxed or not, as the owner prefers. However, an occasional waxing with a good paste wax will produce a lasting mirror-brilliance.

Important

Broken casters and small metal slides indent floor coverings and may mar them permanently. Equip all furniture with large surface casters, glides or furniture cups. Rest heavy appliances or cabinets on a separate, extra pad of floor covering cut to the size of the base.

WHOLESALE DISTRIBUTORS

- ALABAMA**
Birmingham
 Air Engineers Inc.
Mobile
 McGowin-Lyons Hdwe. & Supply Co.
Montgomery
 Teague Hdwe. Co.
- ARIZONA**
Phoenix
 Momsen-Dunnegan-Ryan Co.
- ARKANSAS**
Fort Smith
 Williams Hdwe. Co.
Little Rock
 Fones Bros. Hdwe. Co.
- CALIFORNIA**
Anaheim
 Metropolitan Floor Covering Co.
Burlingame
 Jaeger & Branch
Fresno
 Thomson-Diggs Co.
Los Angeles
 Jaeger & Branch
 Metropolitan Floor Covering Co.
North Hollywood
 Metropolitan Floor Covering Co.
Sacramento
 Thomson-Diggs Co.
San Diego
 Jaeger & Branch
 Metropolitan Floor Covering Co.
San Francisco
 Arnstein Carpet Co.
- COLORADO**
Denver
 Wholesale Flooring Inc.
Grand Junction
 Biggs-Kurtz Co.
Pueblo
 Wholesale Flooring Inc.
- CONNECTICUT**
Hartford
 Art-Ryte of Hartford, Inc.
West Haven
 Art-Ryte Inc.
- DELAWARE**
Wilmington
 Wilmington Jobbing & Dist. Co.
- FLORIDA**
Jacksonville
 F. T. Kelly Co.
Miami
 F. T. Kelly Co.
Orlando
 F. T. Kelly Co.
Tampa
 F. T. Kelly Co.
- GEORGIA**
Albany
 Albany Hdwe. Co.
Atlanta
 Stan Rich Co. Inc.
Augusta
 Jernigan Hdwe. Co.
Macon
 Peeler Hdwe. Co.
- IDAHO**
Boise
 Strevell-Paterson Hdwe. Co.
- ILLINOIS**
Chicago
 Congress Distributors Inc.
Decatur
 The Decatur Paper House Inc.
Peoria
 Peoria Paper House Inc.
Quincy
 Irwin Paper Co. (The Quincy Paper House)
- INDIANA**
Evansville
 Small & Schelosky Co.
Ft. Wayne
 National Mill Supply Inc.
Indianapolis
 Small & Schelosky Co.
South Bend
 Inland Distributing Corp.
- IOWA**
Davenport
 Federal Distributing Co. Inc.
Des Moines
 H. E. Sorenson Co.
Sioux City
 Carpenter Paper Co.
- KANSAS**
Wichita
 General Distributors Inc.
- KENTUCKY**
Lexington
 Van Deren Hdwe. Co.
Louisville
 Belknap Hdwe. & Mfg. Co.
 Stratton & Terstegge Co., Inc.
- LOUISIANA**
New Orleans
 Monroe Hdwe. Co.
 Stratton Baldwin Co., Inc.
- MAINE**
Portland, Maine
 C. C. Bailey Co., Inc.
- MARYLAND**
Baltimore
 Great Eastern Sales Co., Inc.
 Lincoln Sales Corp.
Cumberland
 Tri-State Paper Co.
- MASSACHUSETTS**
Boston
 C. C. Bailey Co., Inc.
 Colman Levin Co.
Worcester
 C. C. Bailey Co., Inc.
- MICHIGAN**
Detroit
 Kabat Distributing Co.
 Morley Brothers (Royal Oak)
Grand Rapids
 Morley Brothers
Saginaw
 Morley Brothers
- MINNESOTA**
Minneapolis
 The Forster Co.
St. Paul
 Janco (Div. of Janney-Semple-Hill & Co.)
- MISSISSIPPI**
Jackson
 Stratton-Warren Hdwe. Co.
 Orgill Bros. Hdwe. Co. (Home Office
 Memphis, Tenn.)
- MISSOURI**
Kansas City
 D. S. Smith Co.
 Townley Metal & Hdwe. Co.
St. Joseph
 Wyeth Co.
St. Louis
 Missouri Furniture Co. (Misco)
Springfield
 Ozark Motor & Supply Co.
- MONTANA**
Billings
 Carpenter Paper Co.
Great Falls
 Carpenter Paper Co.
- NEBRASKA**
Lincoln
 Carpenter Paper Co.
Omaha
 Carpenter Paper Co.
- NEW JERSEY**
West Orange
 O. F. Ruprecht Inc.
- NEW MEXICO**
Albuquerque
 Momsen-Dunnegan-Ryan Co.
- NEW YORK**
Albany
 Roskin Bros. Inc.
Binghamton
 Morris Dist. Co. Inc.
Brooklyn
 Superior Linoleum Inc.
Buffalo
 Lerman Inc.

WHOLESALE DISTRIBUTORS—Cont'd

New Hyde Park
Diamond Carpet Corp.

Mineola
Tri-State Floors Inc.

Port Jervis
Almarin Phillips & Son

Rochester
Lerman Inc.

Syracuse
Lerman Inc.

NORTH CAROLINA

Asheville
Allison-Erwin Co.

Charlotte
Allison-Erwin Co.

Goldsboro
Allison-Erwin Co.

High Point
Allison-Erwin Co.

NORTH DAKOTA

Fargo
Fargo Glass & Paint Co.

OHIO

Canton
The McCurdy Furnace Co.

Cincinnati
Ranney Distributors Inc.

Cleveland
Bickoff Inc.
The Central Ohio Paper Co.

Columbus
The Central Ohio Paper Co.

Dayton
The Central Ohio Paper Co.

Marietta
The Crescent Supply Co.

Toledo
Kabat Distributing Co.

Youngstown
The Hearn Paper Co.

OKLAHOMA

Oklahoma City
Oklahoma Hdwe. Co.
Miller Jackson Co.

Tulsa
Oklahoma Hdwe. Co.
Miller Jackson Co.

OREGON

Eugene
Pacific Yard Service

Portland
Pacific Yard Service
Wanke Panel Co.

PENNSYLVANIA

Altoona
McClure & McClure Inc.

Allentown
Capital Bedding Co. Inc.

Harrisburg
Capital Bedding Co. Inc.

Johnstown
Morris Paper Co.

Philadelphia
The Great Eastern Sales Co. Inc.

Pittsburgh
Morris Paper Co.
Geo. W. Snaman Co.

Wilkes Barre
Shelborne Corporation

Williamsport
Allied Building Products Inc.

SOUTH CAROLINA

Charleston
Allison-Erwin Co.

Columbia
Allison-Erwin Co.

Greenville
Allison-Erwin Co.

SOUTH DAKOTA

Sioux Falls
L. C. Lippert Co.

TENNESSEE

Chattanooga
C. M. McClung & Co. Inc.

Knoxville
C. M. McClung & Co. Inc.

Memphis
Orgill Bros. & Co.
Stratton-Warren Hdwe. Co.

Nashville
Keith-Simmons Co.

TEXAS

Abilene
Sun Appliance & Elec. Inc.

Amarillo
Morrow-Thomas Hdwe. Co.

Corpus Christi
Wilson Dist. Co.

Dallas
Medaris Co. Inc.

El Paso
Momsen-Dunnegan-Ryan Co.

Houston
Bakoring, Inc.

Lubbock
Morrow-Thomas Hdwe. Co.

San Antonio
Wilson Distributing Co.

Wichita Falls
Morrow-Thomas Hdwe. Co.

UTAH

Salt Lake City
Strevell-Paterson Hdwe. Co.

VIRGINIA

Norfolk
Cuthrell's Inc.

Richmond
Richmond Hdwe. Co.
Williams & Reed Inc.

Roanoke
Bluefield Hdwe. Co.

Woodstock
J. Carroll Boyer Inc.

VIRGINIA-TENNESSEE

Bristol
C. M. McClung & Co., Inc.

WASHINGTON

Seattle
Fidelity Electric Co.
Schwabacher Hdwe. Co.

Spokane
Sunset Electric Co.

WEST VIRGINIA

Bluefield
Bluefield Hdwe. Co.

Charleston
Pugh Furniture Co.

Clarksburg
R. D. Wilson & Co.

Huntington
Foster-Thornburg Hdwe. Corp.

Wheeling
Olmstead Paper Co.

WISCONSIN

Milwaukee
Rauschenberger Floor Cov. Corp.

Green Bay
Rauschenberger Floor Cov. Corp.

WYOMING

Casper
Wholesale Flooring, Inc.

CONGOLEUM-NAIRN INC.

195 BELGROVE DRIVE, KEARNY, N. J.

DISTRICT SALES OFFICES:

ATLANTA 9, GA.
Bank of Georgia Bldg.
1430 West Peachtree Street, N. W.

BOSTON 16, MASS.
137 Newberry Street

CHICAGO 54, ILL.
Merchandise Mart
Merchandise Mart Plaza

CINCINNATI 37, OHIO
Roger Building
1720 Section Road

CLEVELAND 3, OHIO
4317 Chester Avenue

DALLAS 7, TEXAS
3021 Routh Street

KANSAS CITY 11, MISSOURI
Suite 202
3706 Broadway

LOS ANGELES 57, CALIF.
Suite 26
672 So. Lafayette Park Place

MINNEAPOLIS 16, MINN.
4221 Excelsior Boulevard

NEW YORK 16, N. Y.
Textile Building
295 Fifth Avenue

PHILADELPHIA 31, PA.
77th Street and City Line Avenue

SAN FRANCISCO 3, CALIF.
Western Furniture Exchange and
Merchandise Mart, 1355 Market Street



$$\begin{array}{r} 119 \\ 13 \\ \hline 132 \\ 119 \\ \hline 13 \end{array}$$

$$\begin{array}{r} 119 \\ 12 \\ \hline 141 \\ 119 \\ \hline 22 \end{array}$$

$$\begin{array}{r} 119 \\ 11 \\ \hline 130 \\ 119 \\ \hline 11 \end{array}$$

$$\begin{array}{r} 119 \\ 11 \\ \hline 130 \\ 119 \\ \hline 11 \end{array}$$





Congoleum-Nairn
FINE FLOORS

1960

Congoleum-Nairn Inc., Kenilworth, New Jersey